

An Initiative of the California Workforce Development Board

Miguel Contreras Foundation's (MCF) Workforce Development Programs support underserved communities by providing industry-recognized, certificated training and High Road union jobs. Partnering with the Los Angeles County Federation of Labor, MCF helps marginalized workers secure living wage jobs with career pathways while meeting industry hiring needs. MCF's target populations are from underserved communities in Los Angeles County, including people of color, women, immigrants, foster youth, the formerly incarcerated, and housing insecure individuals.

The LA Economic Development Corporation cited a significant demand for Certified Nursing Assistants and Clinical Medical Assistants over the next 10 years due to an aging population and an increased need for services. In response to this critical workforce need, MCF will design its Opportunity Youth (OY) program to pilot a training/job placement program with 100 OY to provide them with the core and soft skills needed for high-road jobs while addressing their unique needs/barriers to employment; expand/increase access to high-road, union employment opportunities in healthcare and place program graduates in paid internships and full-time family sustaining wage employment in the high-growth healthcare industry as Certified Nursing Assistants and Clinical Medical Assistants.

To overcome barriers to quality jobs, participants will receive a range of support services designed to enhance success, including career counseling, job readiness workshops, networking events, mentorship opportunities, and resource center access.

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### TARGET POPULATION

This project will serve Opportunity Youth, young adults between the ages of 18 and 24 who are not in school or employed.

### PROJECT HIGHLIGHTS

- Expand critical infrastructure to recruit and enroll target population - Opportunity Youth (OY) ages 18-24 in Los Angeles County for Clinical Medical Assistant and Certified Nursing Assistant job training and placement programs.
- Enroll & train 100 OY in core and soft skills certified training cohorts to address their unique needs and barriers to employment as they prepare for high-road union employment.
- Link OY to High Road healthcare positions that offer good wages, benefits, and a definitive pathway for career advancement.
- Expand/increase access to High Road union employment opportunities in the high-demand healthcare sector for OY.

### KEY PARTNERS

- Department of Health Services
  - St. John's Clinics
  - Lynwood Post-Acute Care Center
  - Downey Community Health Center
  - California Post-Acute Care
  - Downey Post-Acute Care
  - Alvarado Care Center
  - Bell Convalescent Hospital
  - California Legacy Care
  - LA County Federation of Labor
  - Service Employees International Union (SEIU)
  - Prestige Career College
  - Managed Career Solutions
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