

An Initiative of the California Workforce Development Board

Hollywood Cinema Production Resources (Hollywood CPR) is addressing two challenges identified by the entertainment industry: industry-wide diversity and equity initiatives (DEI), and growing job demand. In recent years, the industry has acknowledged and is responding to historical inequities within the workforce. HCPR provides a steady supply of diverse, skilled, union recognized, artists, craft, and technical workers from historically underrepresented populations. HCPR also focuses on training candidates who are needed now to replace the steady stream of retiring Baby Boomers possessing industry specialized skills.

In partnership with the *International Alliance of Theatrical Stage Employees* (IATSE) and the *Alliance of Motion Picture and Television Producers* (AMPTP), HCPR has the ability to develop necessary networking skills while focusing on job quality for its trainees. The HCPR program can be completed within 1 year, or 2 years for those requiring part time enrollment. The program breaks down into three phases: Introductory and Foundational courses which may be taken at select Los Angeles Community College District (LACCD) campuses, the development of a Directed Student Portfolio, a stringent review process leading to entry level union placement for qualifying graduates. Students may be placed in a variety of experiential learning projects including paid traineeships, with major Los Angeles studios, which prepares them for success after graduating the program.

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## TARGET POPULATION

This project will serve low-income individuals, women, veterans, former foster youth, and those who are justice system impacted.

## PROJECT HIGHLIGHTS

- Trainee support staff will assist students directly or facilitate access to programs and services.
- Industry instructors approved by IA locals.
- Supportive services: Assisting participants with partial- full coverage of IATSE initiation fees, career development workshops.
- 350 participants training in post-secondary education.
- 300 total graduates/referrals for union placement.

## KEY PARTNERS

- International Alliance of Theatrical Stage Employees
  - Alliance of Motion Picture and Television Producers
  - California Film Commission Pilot Career Pathways Program
  - Los Angeles Community College District
  - West Los Angeles College
  - Los Angeles Trade Technical College
  - Entertainment One
  - HBO
  - Warner's Bros. Discovery
  - Lucasfilm Ltd
  - NBC Universal Launch
  - Anti-Recidivism Coalition
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