

REDF and its employment social enterprise (ESE) partners in Los Angeles County will pursue a High Road strategy to help individuals currently employed by ESEs in transitional jobs secure entry level healthcare and behavioral health occupations. This 12-month project will produce a viable H RTP action plan, MOU, pilot program model, and industry validated curriculum that will help community-based ESEs train, place, and employ certified peer support specialists, community health workers, and substance use disorder (SUD) counselors. The planning and development grant will help the collaborative add structured advancement opportunities into permanent jobs in healthcare that offer may offer living wages, benefits, advancement opportunities, and other job quality features ESE clients do not currently get in their transitional work assignments.

TARGET POPULATION

This project will focus on individuals from minority backgrounds, and those with barriers to employment such as justice system involvement, who often do not have access to High Road jobs or the career pathways that lead to them.

PROJECT HIGHLIGHTS

- 150+ workers in transitional employment at an ESE complete survey and 20+ workers complete focus groups about job quality preferences and career interest in peer support / behavioral health.
- 10+ employers will complete interviews and focus groups.
- Identify target occupations based on regional labor market analysis and direct employer surveys.
- Revenue model to sustain program signed off by all partner organizations.
- Execute H RTP Memorandum of Understanding.
- Create digital library of curriculum and tools.
- Pilot program model and training plan.

KEY PARTNERS

- Chrysalis Foundation
- Amity Foundation
- REDF
- Center for Employment Opportunities
- Goodwill SoCal
- San Francisco Bay Area Learning Partners
- Alameda County Health Care Services Agency
- County of Los Angeles Department of Economic Opportunity
- Sierra Health Foundation
- California Health Care Foundation
- California Endowment
- Goodwill San Francisco Bay
- All Home
- City of Los Angeles Economic and Workforce Development Department
- Los Angeles Homelessness Services Authority