

The North Bay Building and Construction Trades Council (NB BCTC) is leading a project to connect women and underserved communities with middle-class careers in the building and construction trades. The project covers Marin, Mendocino, Lake, Napa, and Sonoma counties will introduce participants to the trades through the North Bay Trades Introduction Program (NB TIP).

This project will provide participants with rigorous pre-apprenticeship training, achieved through targeted outreach, supportive services, and case management.

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### PROJECT HIGHLIGHTS

- Starting in 2016 with Prop 39 funding from CWDB, the North Bay Trades Introduction Program has worked with Tradeswomen Inc. to improve and expand their training over the last seven years to a point where they now average 30% women in their pre-apprenticeship classes.
- NB TIP runs the High School Women in Construction Camp as a supplemental outreach and supportive service effort for young women before they graduate from high school.
- The Camp runs as a 30-hour orientation; including instruction on worker rights and responsibilities, how apprenticeship works, recent experience of women in the trades, first aid and CPR certification, teamwork, and use of basic shop tools and equipment to produce planter benches or similar projects that can be donated to local schools.

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### KEY PARTNERS

- Napa-Solano Building and Construction Trades Council
  - North Bay Apprenticeship Coordinators Association (NBACA)
  - Tradeswomen, Inc.
  - LaVoz Bilingual Magazine
  - Workforce Alliance of the North Bay
  - Sonoma County Workforce Development Board
  - Solano County Workforce Development Board
  - Vallejo City Unified School District
  - M-L ACE (Mendocino-Lake Adult Career Education Consortium)
  - Napa Valley College
  - Novato Adult School
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