

An Initiative of the California Workforce Development Board

The East Bay Regional Trades Program (EBRTP) provides under-represented community members - particularly women, youth, ethnic minorities, and those impacted by the justice system, with a pathway out of poverty and into economic self-sufficiency in the building trades. The program does this through a combination of targeted outreach, pre-apprenticeship training and supportive services; and through strengthening and implementing local hire ordinances to ensure expedited entry for program graduates into the trades.

Construction Trades Workforce Initiative (CTWI), the non-profit arm of the Alameda Building Trades, leads this partnership. They work with Joint Apprenticeship Training Committee's (JATC's) to educate them on the value of apprenticeship readiness programs, provide model JATC language that promotes expedited entry of HRCC graduates, and have successfully advocated for the adoption of this language.

PROJECT HIGHLIGHTS

- EBRTP is developing a database system for apprenticeship readiness programs and contractors to ensure that the number of participants being trained matches the apprenticeship opportunities available on local construction projects.
- They continually improve the quality of their pre-apprenticeship programs, EBRTP convenes a union advisory committee consisting of JATC members (both tradespeople and contractors) from ten different building trades apprenticeship programs, who provide input on program improvements.

KEY PARTNERS

- Alameda Building Trades Council
 - Contra Costa Building Trades Council
 - Bay Area Apprenticeship Coordinators Association (BAACA)
 - Cypress Mandela
 - Rising Sun Center for Opportunity
 - Future Build
 - RichmondBUILD
 - Tradeswomen Inc.
 - East Bay Regional Planning Unit (Alameda County, Contra Costa County, Oakland and Richmond Workforce Development Boards)
 - Construction Trades Workforce Initiative
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