

Hospitality Initiative Moonshots (EIHI)

An Initiative of the California Workforce Development Board

Equality and Inclusion in Hospitality, Inc. (EIHI), has operated since 2012 with a commitment to increasing the self-sufficiency of African American and other under-represented workers, who wish to enter San Francisco Bay Area's unionized hospitality industry.

EIHI will provide participants with soft and hard skills training, while offering an online system and wraparound services to assist with job placement and retention. Partnerships with community-based organizations (CBOs) will help EIHI with outreach to underserved neighborhoods, and paid internships will be hosted with employers working under a collective bargaining agreement.

PROJECT HIGHLIGHTS

- Additional staff capacity will strengthen partnerships with employers, labor, and CBOs to serve more clients.
- Job application and interview assistance will help up to 40 applicants be placed into union hotel/hospitality jobs.
- Development of Hardship Fund and partnership with up to 40 CBOs to assist with participants' wrap-around needs (i.e., English Language skills, digital literacy skills).
- Implementation of software to track case management and an online system to help with job placements.
- Up to 8 hotels will participate and offer internships to place 20 participants.

KEY PARTNERS

- UNITE HERE Local 2
- San Francisco Labor Council
- Hilton Hotels
- Marriott Hotels
- Intercontinental Hotels
- Fairmont Hotel
- San Francisco Office of Economic and Workforce Development (SFOEWD)
- Alameda County
- Contra Costa County
- City College of San Francisco
- San Francisco Housing Department Corp
- Bayview Hunters' Point YMCA
- Swords to Plowshares
- San Francisco Adult Probation Re-entry
- Goodwill