

An Initiative of the California Workforce Development Board

The Center for Employment Training (CET) will create two new training programs with courses across five campuses in Heavy Machinery Mechanics and Heavy Machinery Operation to build career pathways in growing occupations within the agriculture sectors of Imperial, Monterey, Santa Barbara, and Santa Cruz counties.

Using a contextual training model approach, the integration of skills training, basic skills instruction, human development, job preparation, and job placement assistance are conducted in a simulated work setting which has been proven highly effective. Participants from underserved populations will receive basic skills attainment, ESL courses, GED preparation, and self-paced and individualized supportive services.

The project will align employers, workers, and training providers to create pipelines for individuals with barriers to employment into careers leading to self-sufficiency and creating economic stability. The training supports California's local agricultural communities to ensure that its economy can meet the nation's growing consumption demand.

PROJECT HIGHLIGHTS

- Curriculum designed for both the Heavy Machinery Mechanics and Heavy Machinery Operations courses.
- Meets the needs of the hardest-to-reach, underrepresented individuals with multiple barriers to self-sufficiency and employment through customized training support services.
- Underserved and under-resourced communities will have access to more significant opportunities for high-quality, hands-on skills training that lead to career pathways in local high-demand occupations.
- Implement 10 fully equipped training labs across five predetermined training campuses.
- Recruitment of Technical Advisory Committee (TAC) representation with a minimum of 30 new employer partnerships.
- Create marketing materials to establish program presence with strategic partners.

KEY PARTNERS

- Local workforce development boards in Imperial, Monterey, Santa Barbara and Santa Cruz County
 - Department of Rehabilitation
 - Employment Development Department
 - Local Building Trades Commission
 - Dole Fresh Vegetables
 - Monterey Mushrooms
 - Dandy Cooling Company
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