

An Initiative of the California Workforce Development Board

Allied Healthcare workers are caught in a cycle of inequity leading to disparity in wages and benefits. Approximately 78% of Allied Healthcare workers actively working and entering Allied Healthcare programs are people of color with the majority of those being women of color.

The AlliedUP Career Coaching Group is blazing a new trail built on a foundation of leadership that understands the importance of escaping the traditional predatory staffing models while offering careers that build economic mobility along with generational wealth. This foundation is built in collaboration with a strong and innovative labor organization, which supports the future of healthcare through a healthcare training provider who provides low-cost education and a proven and trusted upskilling partner.

AlliedUP will improve career pathway selection and graduation rates by providing career readiness training, career coaching and placement sessions to 250 Allied Healthcare program students referred by Futuro Health.

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### PROJECT HIGHLIGHTS

- 250 Futuro Health graduates from underserved communities will receive career coaching in resume preparation, job searching, and interviewing skills to provide them with the evaluation needed to land a job within the healthcare industry.
- Through the efforts of the Career Coaching Group, 50% of the graduates who participate in career coaching services will be placed within the healthcare industry.
- Conduct four virtual community events per year within underserved communities in partnership with SEIU-UHW. The purpose is to explore careers in the healthcare industry that will enable underserved communities to achieve economic mobility through union-scale wages and annual cooperative dividends.

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### KEY PARTNERS

- AlliedUP Cooperative Inc.
  - Futuro Health
  - SEIU-UHW
  - Kaiser Permanente
  - Dignity Healthcare
  - The James Irving Foundation
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