

# High Road Strategy

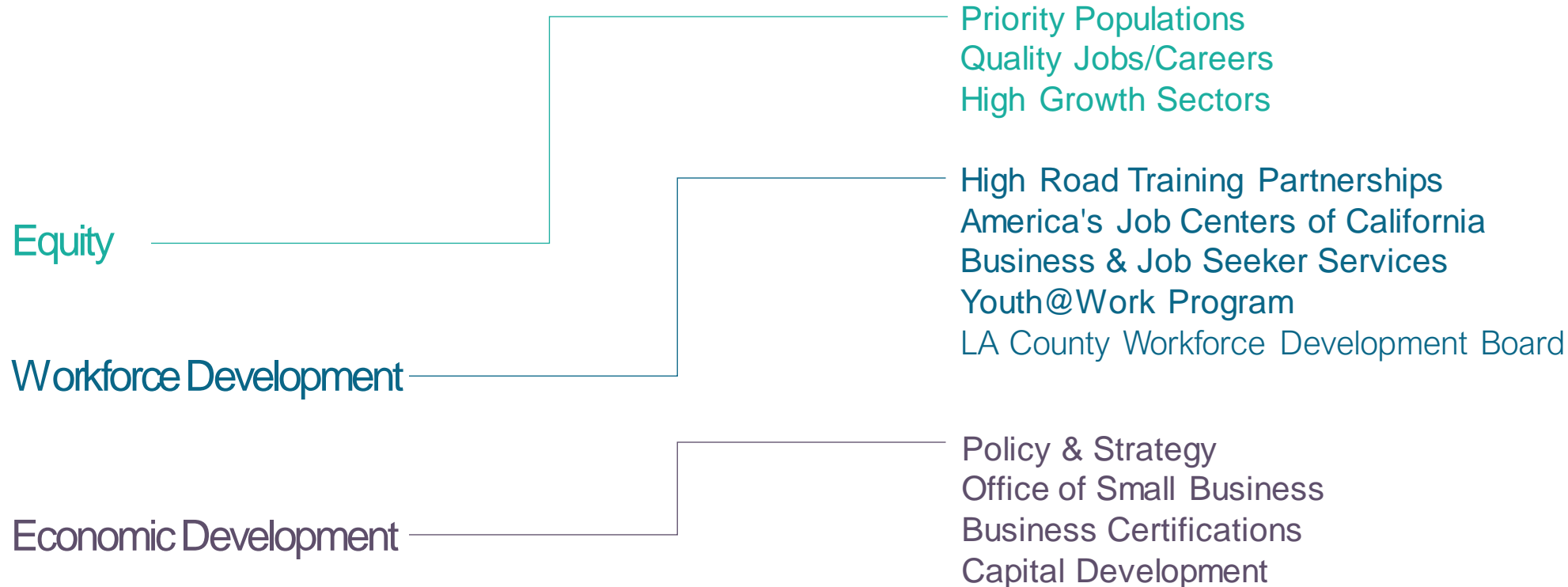
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California Workforce Development Board

August 31, 2022

# Department of Economic Opportunity - Overview

**DEO helps unlock LA County's economic potential by connecting workers to quality jobs, streamlining resources for businesses, and building vibrant, diverse communities.**



# High Road Training Partnerships – Investment & Model

## Key Metrics & Goals

\$12.6 million in ARPA funds

Total trained: 700

Total placed: 490

Total stipends paid: \$1.8+ million

Total cash aid: \$810,000

## Model

### Industry Experts

Intermediaries & employer engagement

### Training & Supportive Services

Employer-driven training, stipends, cash aid, supportive services

### Job Hires

Apprenticeships, high-quality jobs, living wages, benefits

# High Road Training Partnerships – High Growth Sectors



## Construction

\$2 million in ARPA funds

Total trained: 175

Total placed: 131

Launch: September 2022

Partnership with  
Apprenticeship Readiness  
Fund and LAOC Building  
Trades



## Healthcare

\$1.8 million in ARPA funds

Total trained: 130

Total placed: 96

Launch: October 2022

Partnership with  
Providence and Healthcare  
Intermediary (TBD)



## Film & Digital Media

\$733K in ARPA funds

Total trained: 30

Total placed: 20

Launched: March 2022

Partnership with Venice  
Arts



## Technology

\$1.6 million in ARPA funds

Total trained: 80

Total placed: 60

Launch: January 2023

Partnership with  
Technology Intermediary  
(TBD)

# High Road Training Partnerships – Essential Sectors



## Early Care & Education

\$1.3 million in ARPA funds

Total trained: 65

Total placed: 49

Launch: November 2022

Partnership with LA County Office of Education (LACOE) and Child Care Resource Center (CCRC)



## Social Services

Careers 4 a Cause

\$2.6 million in ARPA funds

Total trained: 220

Total placed: 132

Launched: March 2022

Partnership with CBOs (Amity Foundation, St Joseph's Center and Fathers and Mothers Who Care) and Community Colleges (LA Southwest College, Compton College, ELAC, Pierce, and Rio Hondo)

# High Road Training Partnerships – Supports



## Worker Equity Fund

\$1 million in ARPA funds

Up to \$1,500 in cash aid per person

Total served: 540

Total placed: 405

Launch: October 2022

Eligible uses: housing, transportation, health, childcare, tools, uniforms, legal aid, etc.



## Other Supports

Stipends while training

Case management

Placement assistance

Retention support

# High Road Training Partnerships – Success to Date



## Film & Digital Media

Total trained: 31

Total placed: 9 internships

Total participants: 173

“My parents immigrated from India and our family has no connections to the entertainment industry,” expresses a recent graduate placed in partner United Talent Agency’s externship program. “I always felt silly and irresponsible for wanting to engage in creative endeavors. My time here at Venice Arts has expanded my worldview immensely.”



## Careers 4 a Cause

Total trained: 39

Total placed: 20

"After spending 13 1/2 years in prison and then later becoming homeless, TR entered the C4C program with the idea of looking for fulfilling work that would allow him to provide for himself. He was very unhappy at his previous jobs. However, overjoyed by his very first experience on a college campus via the C4C program, he co-enrolled into an ELAC Certificate program to begin taking courses that will help him become a Substance Abuse Counselor. He will continue to work full-time at Amity Foundation as a Job Developer while concurrently pursuing higher education to become a counselor."



# Thank you!

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