



WORKFORCE
DEVELOPMENT BOARD



Agenda

I. Introduction to the WDB-V

II. Equity

III. Quality Jobs

IV. Economic Recovery

A photograph showing several farmers working in a field. They are using long-handled tools, possibly hoes or rakes, to work the soil. The field is divided into rows of dark, tilled earth and rows of young green plants. In the background, there are rolling hills under a clear sky. The text "Introduction to the WDB-VC" is overlaid in white, sans-serif font across the middle of the image.

Introduction to the WDB-VC

Our Shared Purpose

WDB-VC SHARED VISION - The Ventura County region has a high quality, appropriately skilled workforce that is ready and able to support the evolving business needs of employers in a dynamic, competitive, global economic environment.

WDB-VC MISSION - The WDB-VC builds and nurtures strong local partnerships and collaborates to design a workforce system that creates upward mobility opportunities for individuals in order to meet and anticipate the needs of employers while advancing the local economy.

WDB-VC CORE VALUES - 1. Collaboration, 2. Accountability, 3. Innovation, 4. Responsiveness to the needs of individuals and businesses, 5. Diversity & Inclusion

Year in Review



Big Accomplishments

- ✓ Awarded > \$500 K to serve people with disabilities & youth laid off due to COVID-19
- ✓ Over \$1,000,000 awarded by the CWDB to provide training in construction careers in partnership with SLO and SB WDBs
- ✓ Developing youth apprenticeship pilot at ACE Charter School
- ✓ Asset mapped all Workforce resources
- ✓ Created Interactive Workforce Resource Guide in partnership with EDC
- ✓ Continued and Expanded the Work-Based Learning Consortium

In Numbers

- ✓ 942 customers enrolled (405 Adult, 537 Dislocated Workers)
- ✓ 188 Youth customers enrolled
- ✓ 225 Businesses Served
- ✓ 549 Jobs Saved



Tracking the Regional Indicators

HOW THE WDB-VC PLANS TO TRACK THE REGIONAL INDICATORS

Regional Indicator	Strategies	Eval. Metrics to Track	Baseline	Desired Outcomes
A. Region has a process to communicate industry workforce needs to supply-side partners.	<ul style="list-style-type: none"> Build and Expand Workforce resource Guide Convene Work-Based-Learning Consortium Facilitate Sector work Groups Create and Use LMI data dashboard Develop targeted Marketing campaign to target employers, job seekers, and placement partners. 	<ul style="list-style-type: none"> # individuals placed in a job by priority sector PD provided in priority sectors 		
B. Region has policies supporting equity and strives to improve job quality.	<ul style="list-style-type: none"> Developed DEI Strategic Priority Evaluate equity in access across the region (GIS) Develop targeted marketing campaign to those most in need Develop data dashboard that includes priority populations 	<ul style="list-style-type: none"> # individuals served by AJCC by priority groups % served in proportion to population demographics Average wages 		
C. Region deploys shared/pooled resources to provide services, training, and education to meet target population needs.	<ul style="list-style-type: none"> Collaborate through WBL Consortium and Sector work groups Design a CTI career pathway collaboratively to create a replicable pathway creation process Implement Youth Apprenticeship Pilot at ACE Charter School. 	<ul style="list-style-type: none"> # articulated courses # no- credit contract education offerings # sustained and active consortium partners 	EG:60	EG: 100

INDICATOR A:

Region has a process to communicate industry workforce needs to supply-side partners

Welcome to the Ventura County Workforce Resource Guide

This guide shows all Workforce Development resources in Ventura County. Our goal is to assure that everyone in Ventura County and beyond can access existing work-based learning resources without having to do hours of research.

By digitizing the asset map, we are investing in a tool that will live beyond a one-time project as this can be updated to provide continuing cataloging and dissemination of regional assets.

Choose a Role to Explore Resources:

Learners



Job Seekers



Employers



Educators
& Community
Organizations



Don't see your resource?

If you want your information added to this resource guide, update your information, or contact us, please fill out [this form](#).



Thank You!

Thank you to the [Morgan Family Foundation](#) whose donation makes this tool possible!





Learners



Job Seekers



Resume Support & Job Skills

Search for a Job

Internships

Apprenticeships

Explore Career & Industries

Continue My Education

Employers



Educators & Community
Organizations



< Back

Continue My Education

Reset Search

Select a category:

Career Training &
Credential Programs

Adult Education Providers

Community Colleges

4-Year Universities

Scholarships:
Community Colleges

Scholarships:
Foundations

Scholarships:
Government Grants

Scholarship Search
Engines

Additional Community
Resources

INDICATOR B:

Region has policies supporting equity and strives to improve job quality.

WDB-VC Strategic Priorities



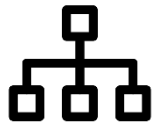
Create a performance dashboard that tracks customers served by the AJCC and partner organizations



Develop a regional Work Based Learning strategy



Align Career Technical Education (CTE) program offerings with industry needs

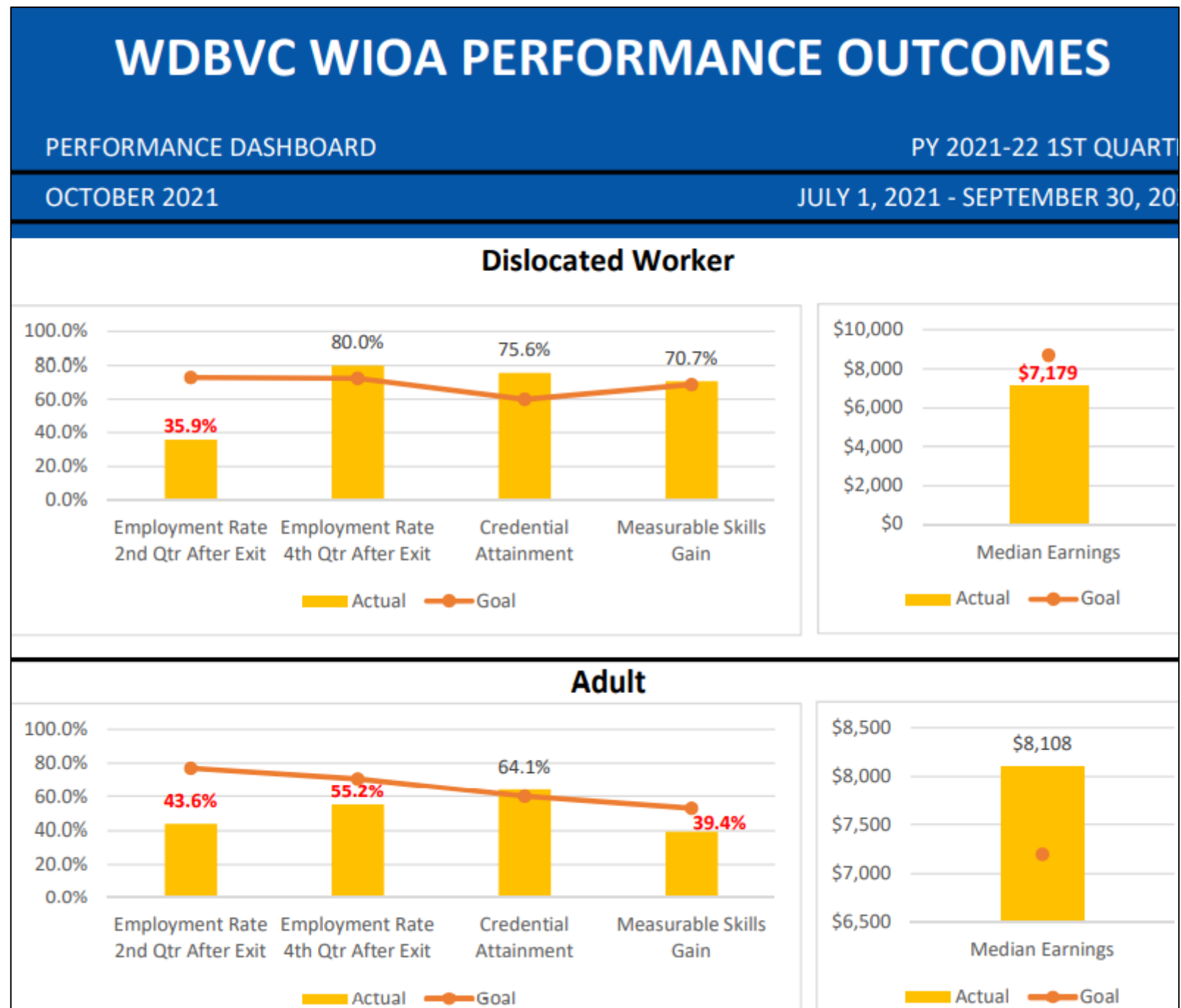


Analyze WDBVC board governance and legal structures



Embed Diversity Equity and Inclusion throughout existing policies, programming, and representation; and bring forward any necessary revisions in 3 areas including Service Delivery, Outreach and WDB Composition.

Developed a Data Dashboard



PRISON TO EMPLOYMENT (P2E)

PERFORMANCE DASHBOARD

PY 2021-22 1ST QUARTER

OCTOBER 2021

JULY 1, 2021 - SEPTEMBER 30, 2021

The Prison to Employment Initiative is a grant program that included in the Governor's 2018 Budget proposal to operationalize integration of workforce and reentry services in the state. The goal is to improve labor market outcomes by creating a systemic and ongoing partnership between rehabilitative programs within California Department of Corrections and Rehabilitation (CDCR) and the state workforce system.



Program/Grant Term
Amount Funded

09/01/19-03/31/22
\$710,167

Service Provider/Contractor
County of Ventura H.S.A.



Exceeds performance

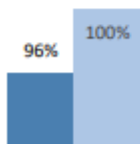
Total Enrollees

43

Exited

22

81% into the grant term



Enrollee Goal Through 2022

45

Service Provider/Contractor
VACE



Exceeds performance

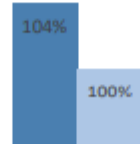
Total Enrollees

26

Exited

14

81% into the grant term



Enrollee Goal Through 2022

25

Service Provider/Contractor
Goodwill



Exceeds performance

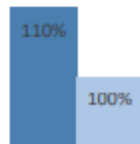
Total Enrollees

33

Exited

18

81% into the grant term



Enrollee Goal Through 2022

30

NATIONAL DISLOCATED WORKER GRANT (NDWG) TEMPORARY JOBS

PERFORMANCE DASHBOARD

PY 2021-22 1ST QUARTER

OCTOBER 2021

JULY 1, 2021 - SEPTEMBER 30, 2021

The goal of NDWG is to assist individuals and public lands affected by the Woolsey/Hill Fires. Individuals are placed in paid temporary jobs to repair public property affected by the natural disasters.



Service Provider/Contractor
Program/Grant Term
Amount Funded

Goodwill Industries
12/06/18-03/31/22
\$729,916



Exceeds performance

Total Enrollees

40

Exited

32

Enrollee Goal

34

Homeless

4

Justice-Involved

8

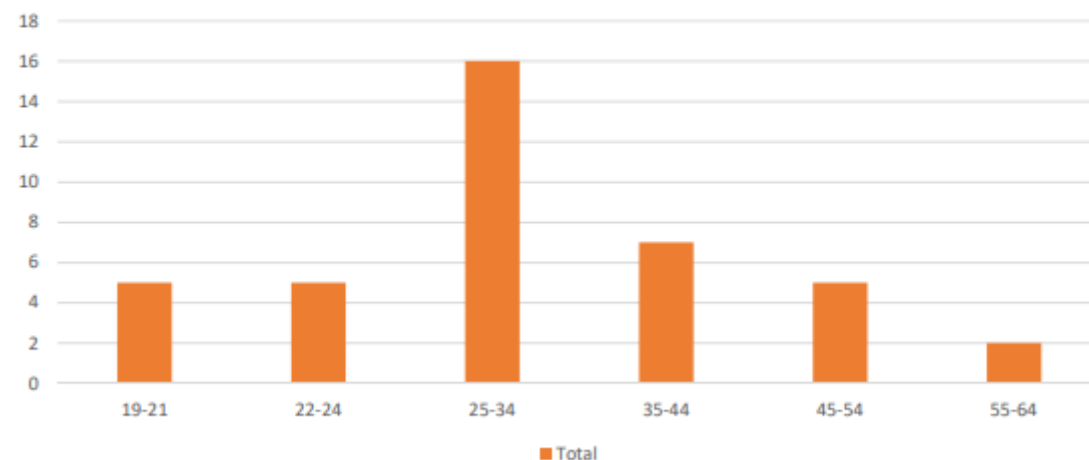
UI Exhaustee

5

Low Income

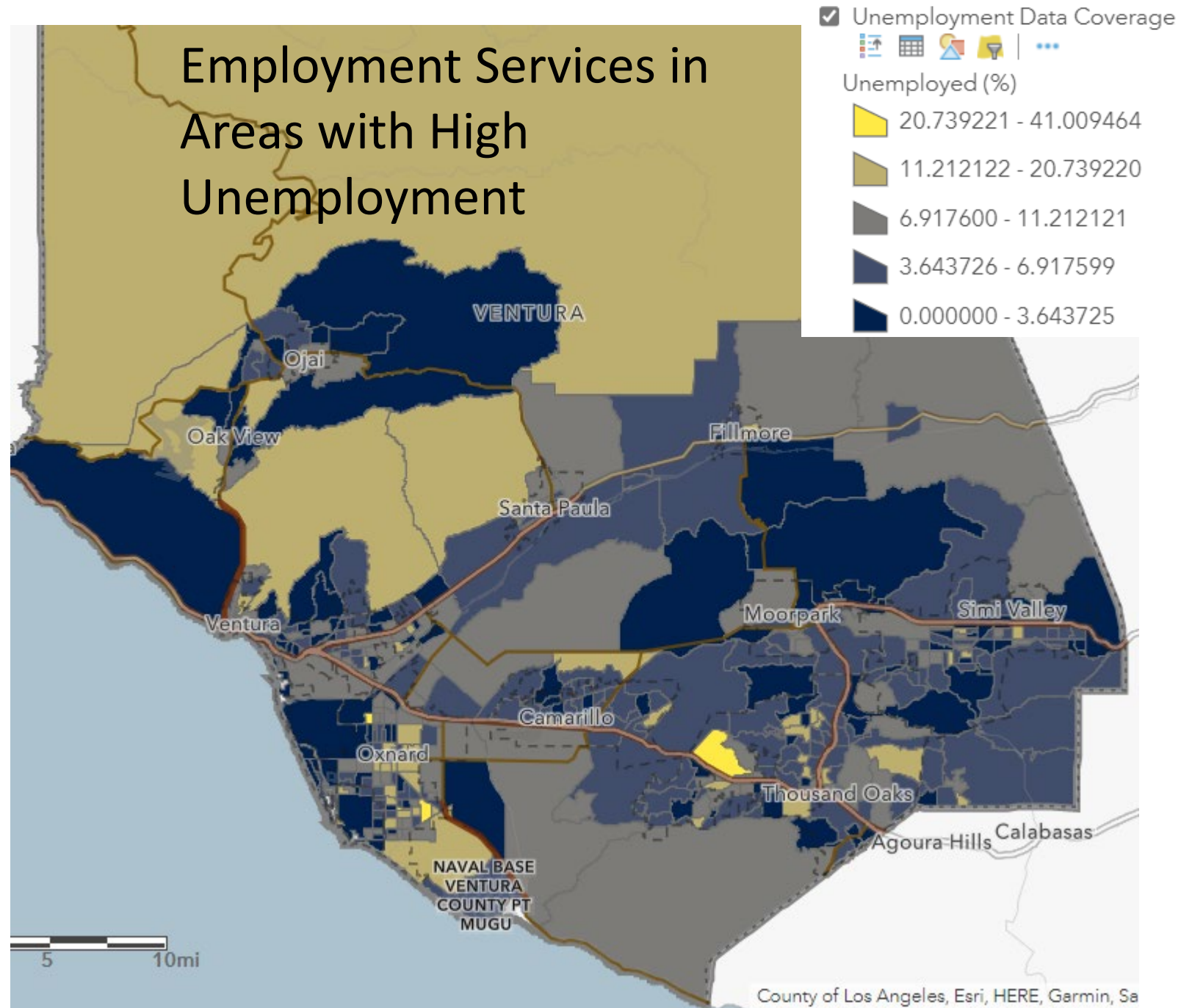
7

Ages of Participants Enrolled



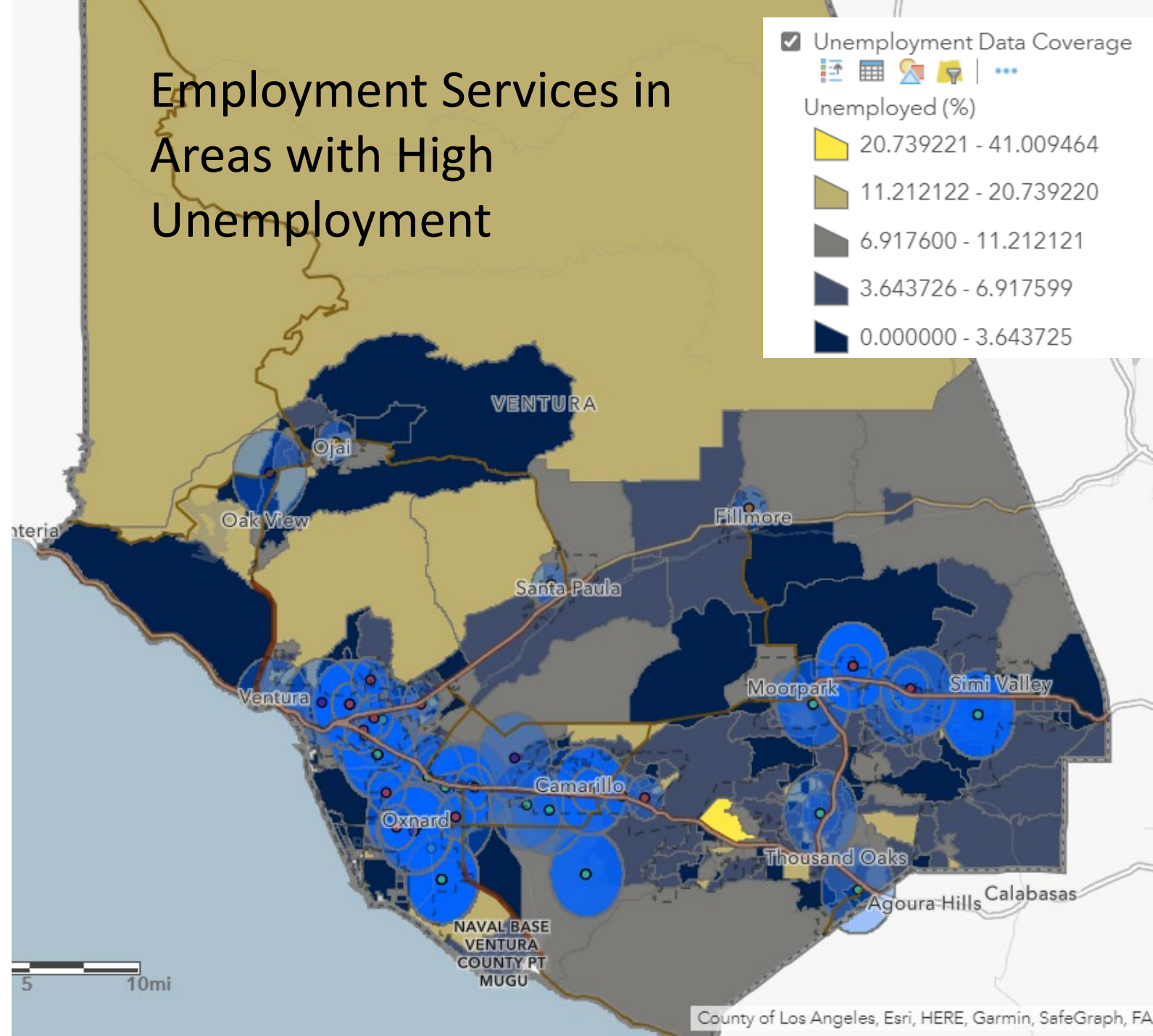
Mapping Regional Need

- During 4.0 we plan to map where we provide services based on demographic need



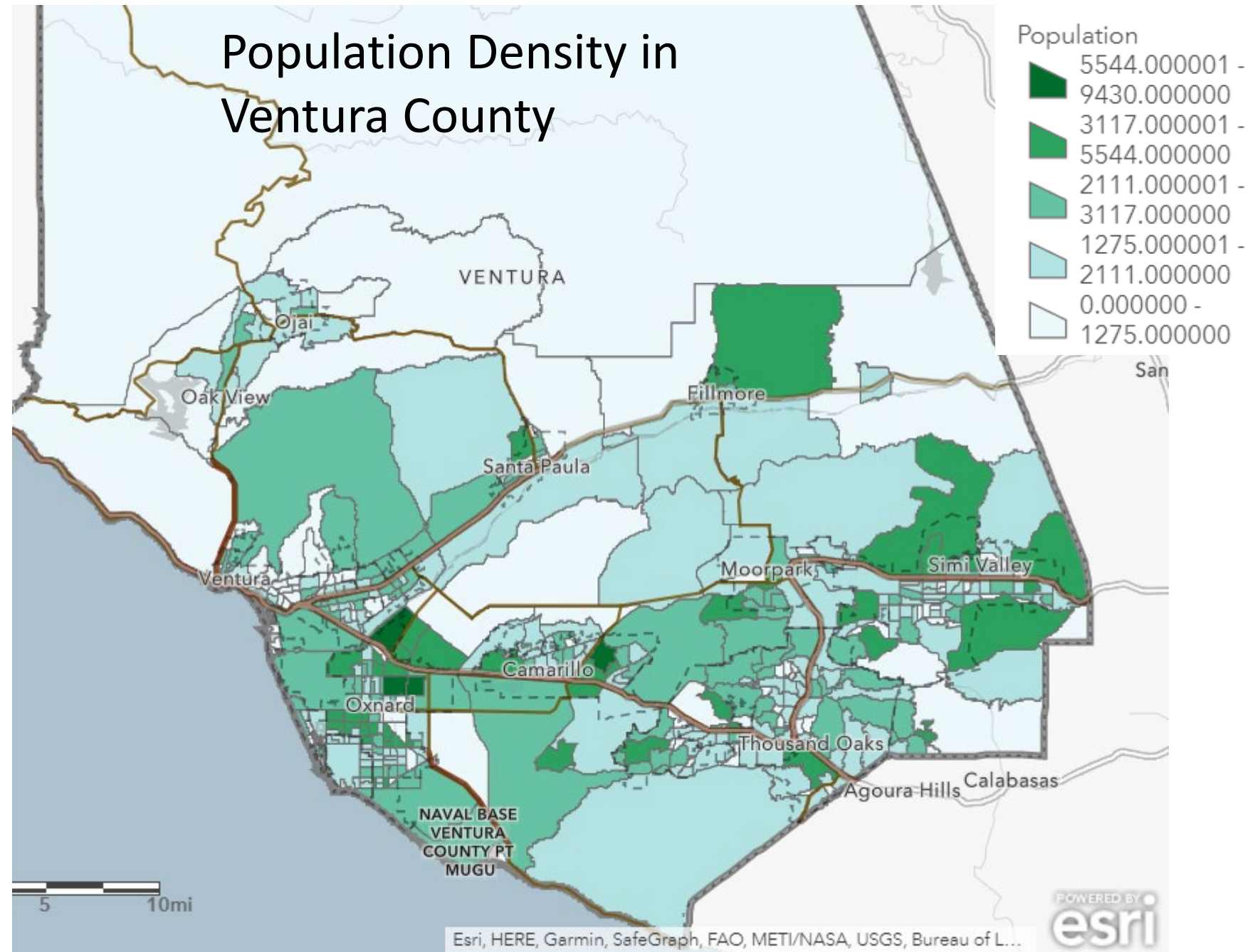
Mapping Regional Need

This map shows
employment services
overlaid over areas with
high unemployment

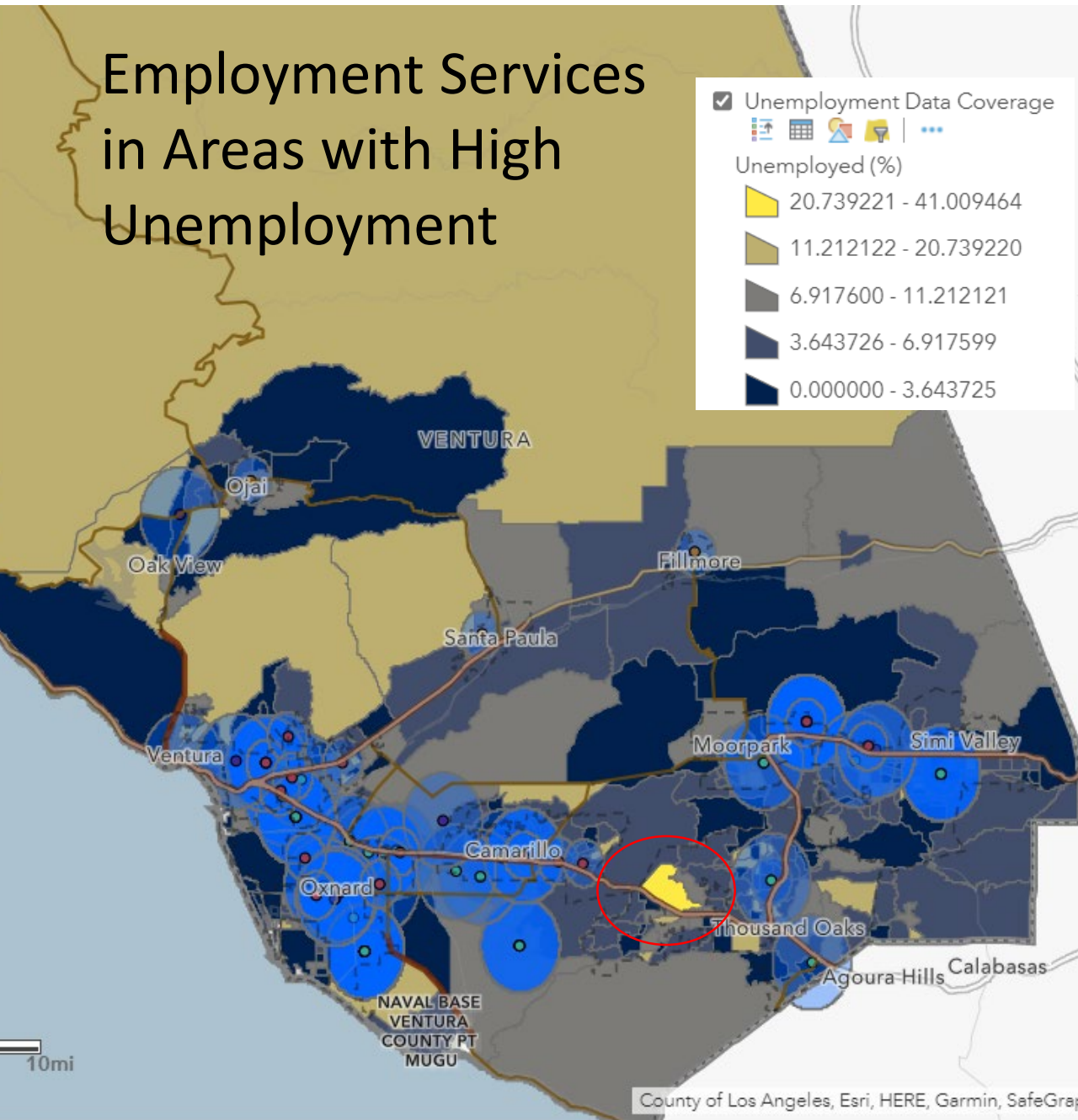


Mapping Regional Need

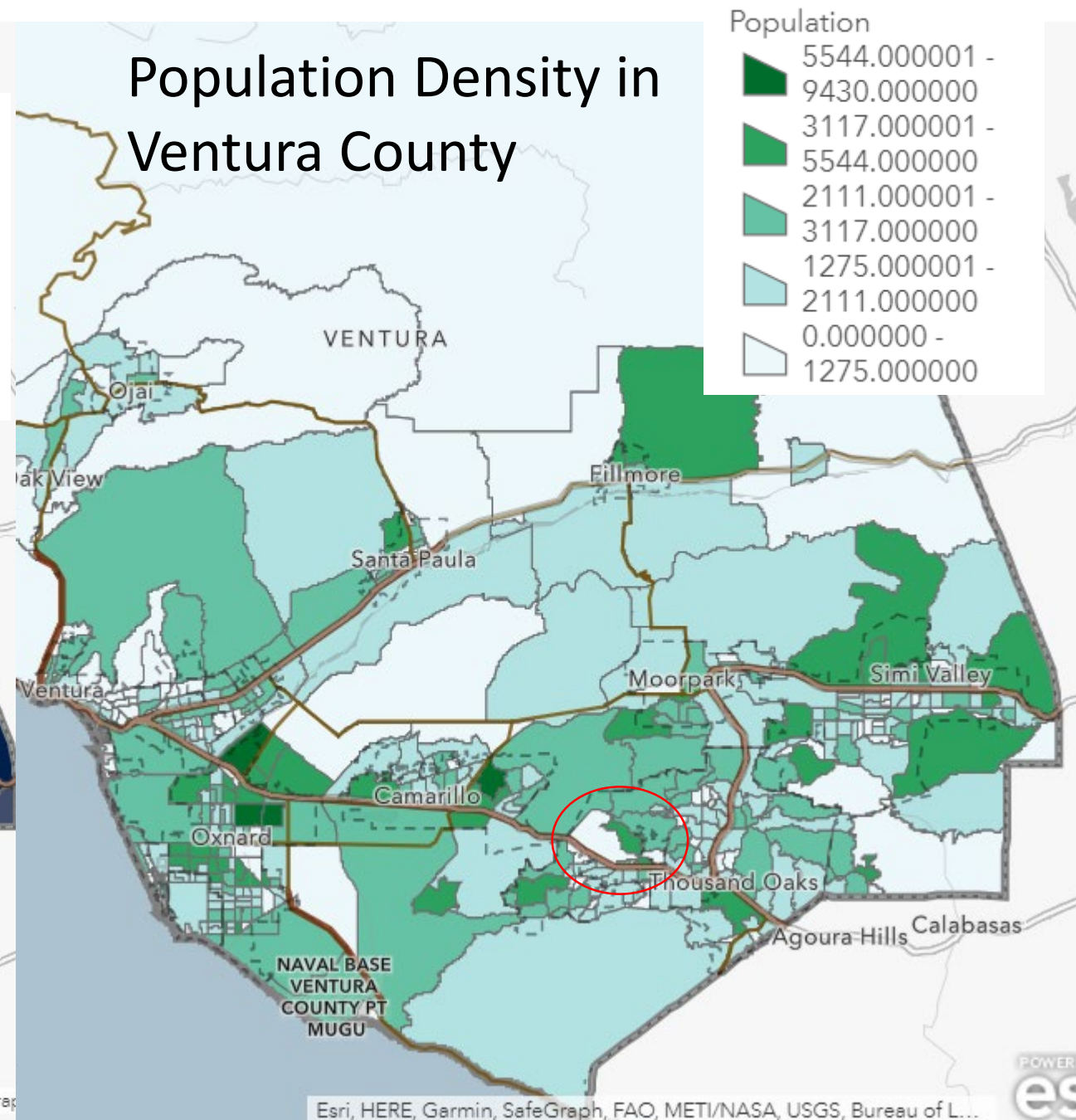
We must be careful to check need based on population density or we may wrongfully allocate resources.



Employment Services in Areas with High Unemployment



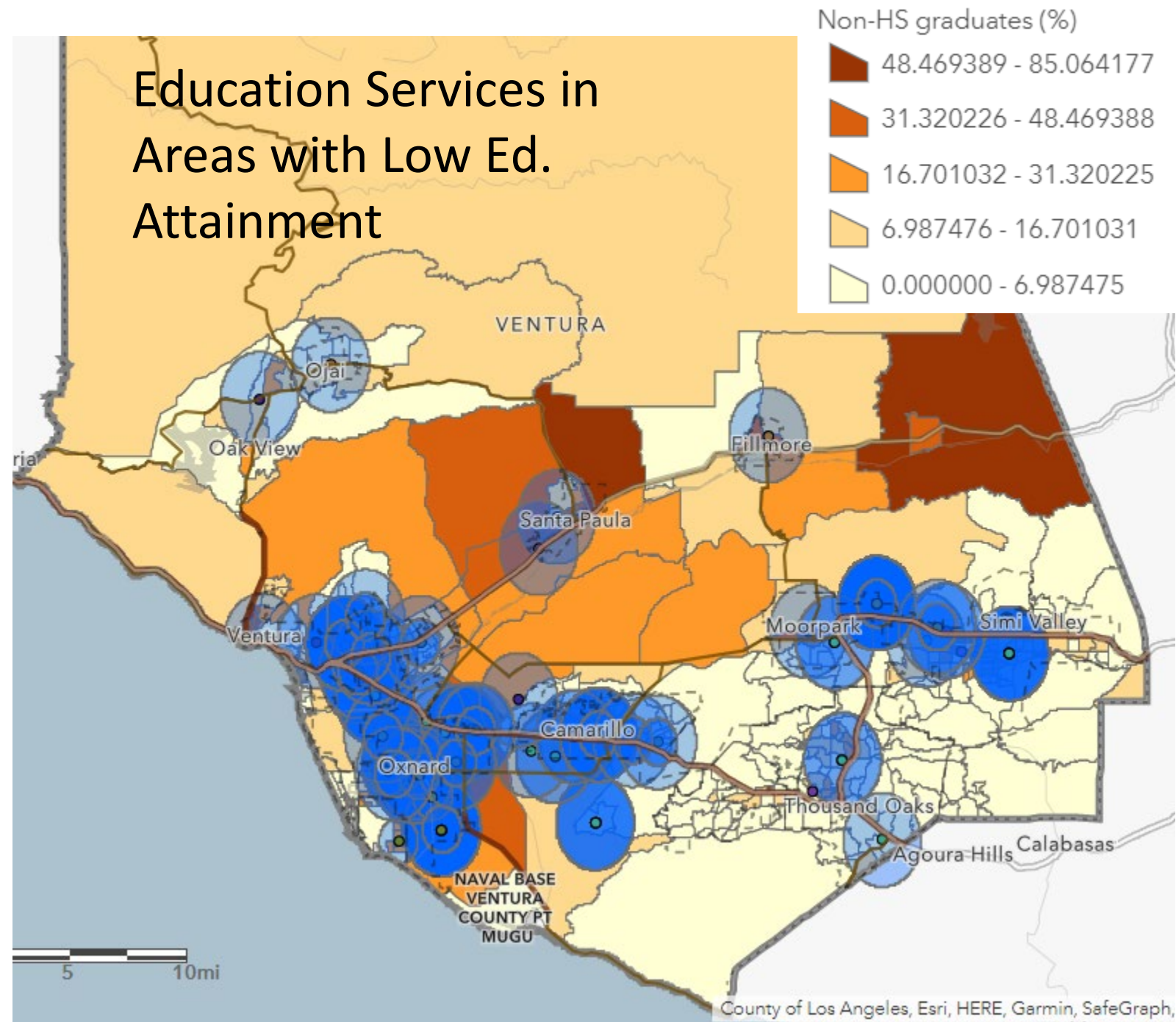
Population Density in Ventura County



Mapping Regional Need


Here the buffers show:

- Adult Ed. providers
- Community College
- Career Training
- Credential programs
- On the Job training
- Soft Skills Support



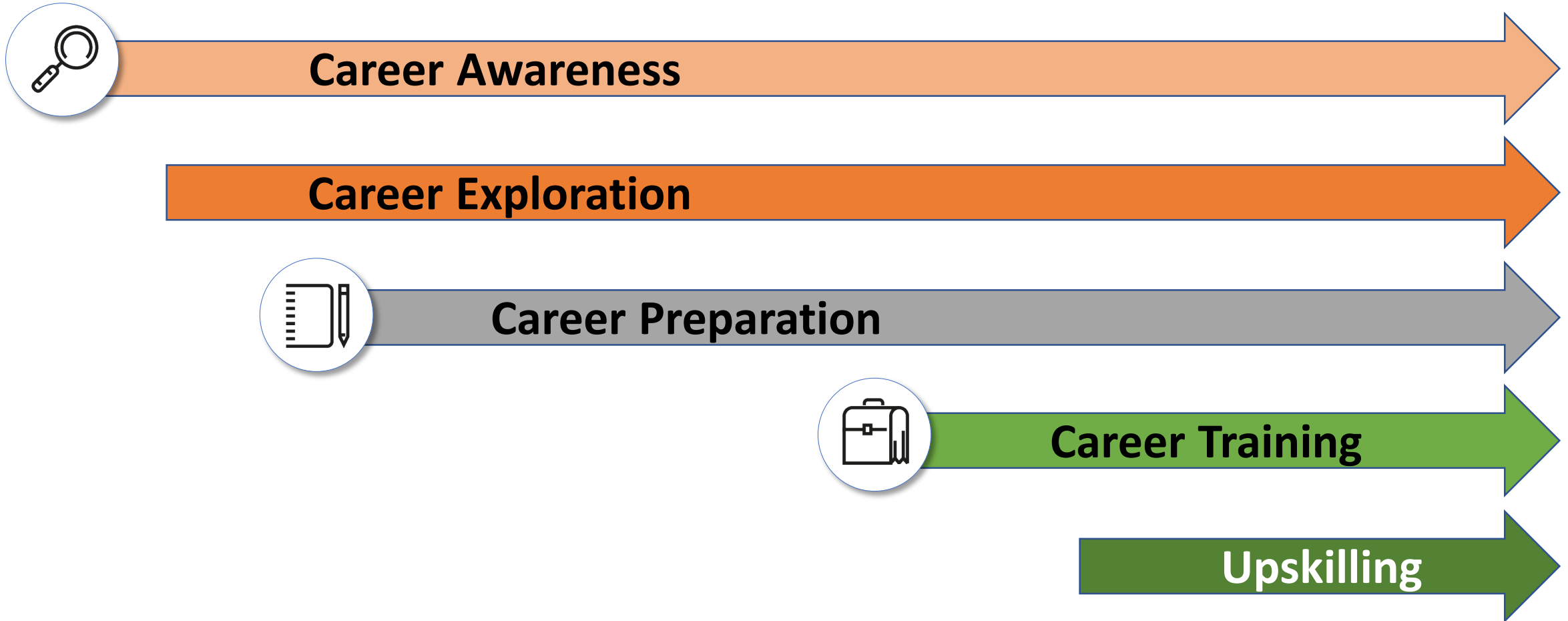
INDICATOR C:

*Region deploys
shared/pooled resources to
provide services, training,
and education to meet
target population needs.*



Creating a Cross-Sector Work-Based Learning Consortium

Work Based Learning Continuum

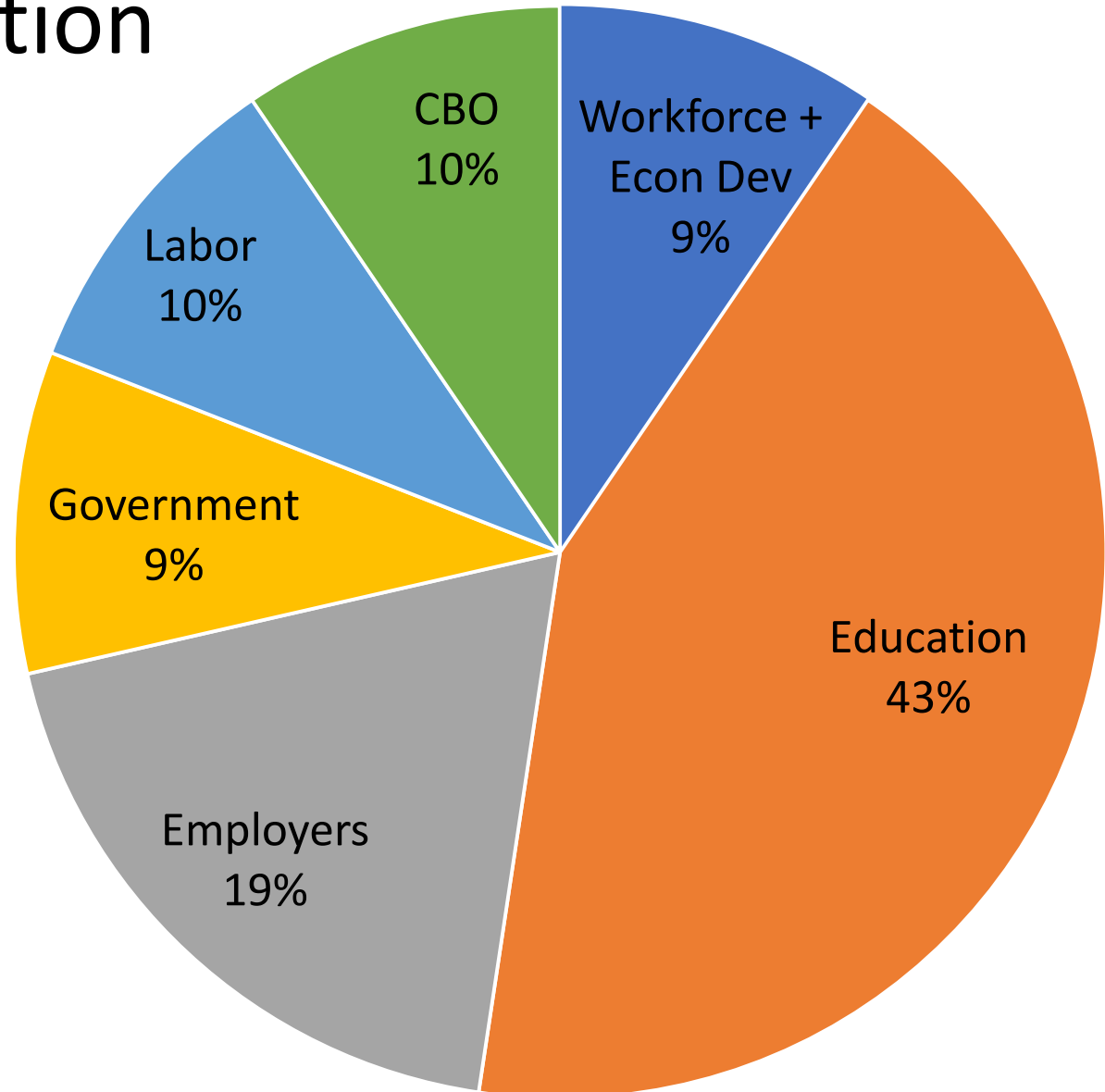


Purpose of the Regional WBL Consortium

- Build Relationships and increase regional collaboration
- Identify Regional Challenges
- Develop Collaboration Infrastructure
- Institutionalize How we create career pathways
- Develop career pathways that meet the needs of employers & job seekers
- Connect employment pipelines from K-12 through employers

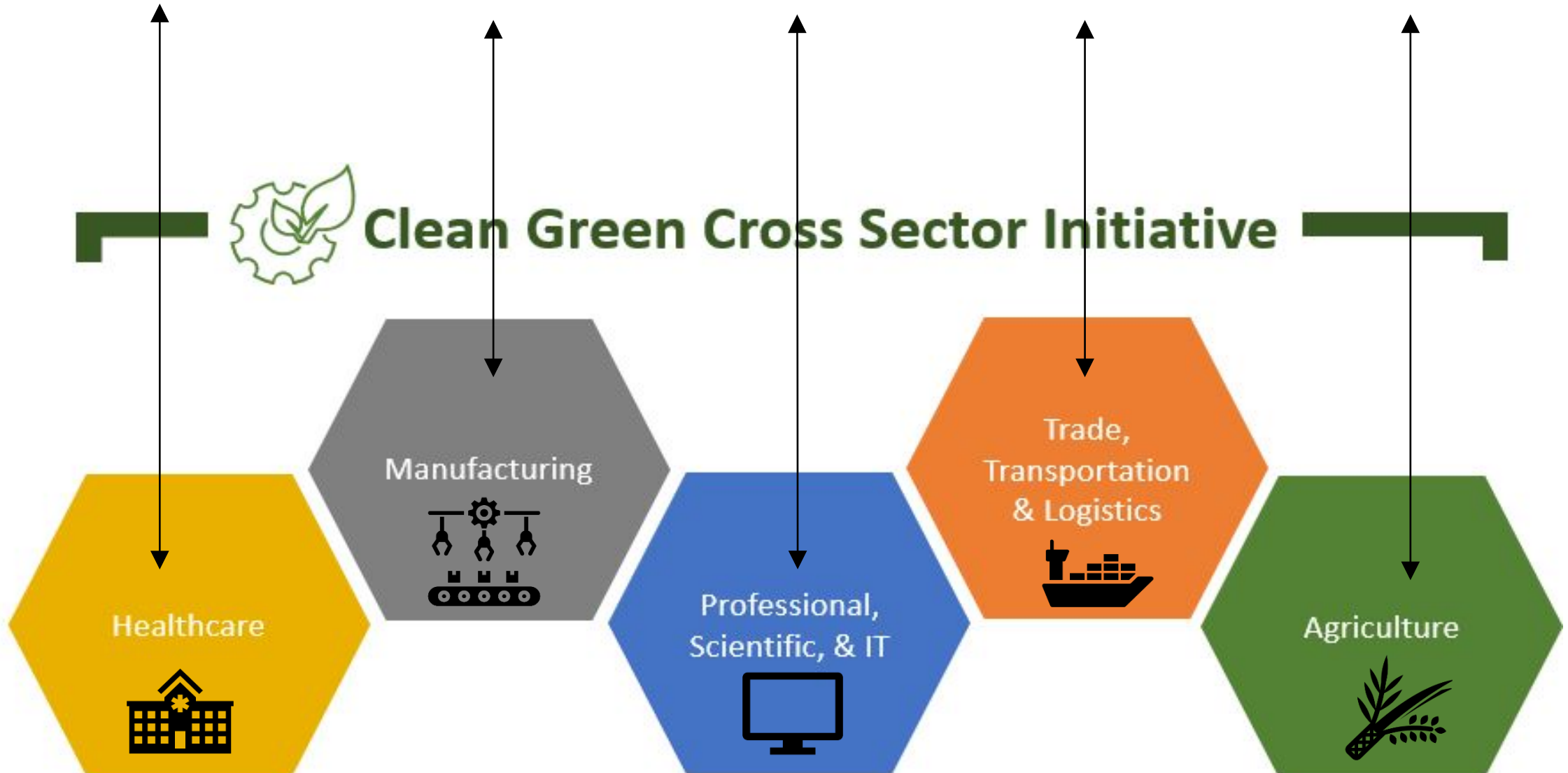
Consortium Composition

- 41 people at first meeting
- 30 consistent attendees



Work Based Learning Consortium

Build Relationships * Identify Regional Challenges * Develop Collaboration Infrastructure * Institutionalize



Need for a Regional Career Pathway Creation Process

- ✓ **Role clarity** - Awareness of each entity's role in pathway mapping and creation
- ✓ **Increase funding opportunities** - Through collaboration and across entities
- ✓ **Efficient**- Save time and resources by increasing awareness and collaboration
- ✓ **Alignment of programs**- Systems can better work together
- ✓ **Simplify program creation process**

From here we can test and amend the process and criteria.

Consortium Next Steps- Test process with ICT

Test our process by Collaboratively Developing an Information and Communications Technologies(ICT) Pathway

WHY ICT:

- Digital skills have become the minimum entry point for middle-skill jobs in most other sectors.
- Digital skills provide a career pathway into middle-and high-skill jobs.
- Digital middle-skill jobs represent approximately 38% of overall job postings
- Non-IT related jobs (software developers, IT technicians, etc.) are in the industries of transportation, construction, and installation/repair.

Information & Communication Technologies Across Industries

Healthcare

- Computer systems support analyst
- Patient care coordinator
- Billing specialist
- Transcriptionist

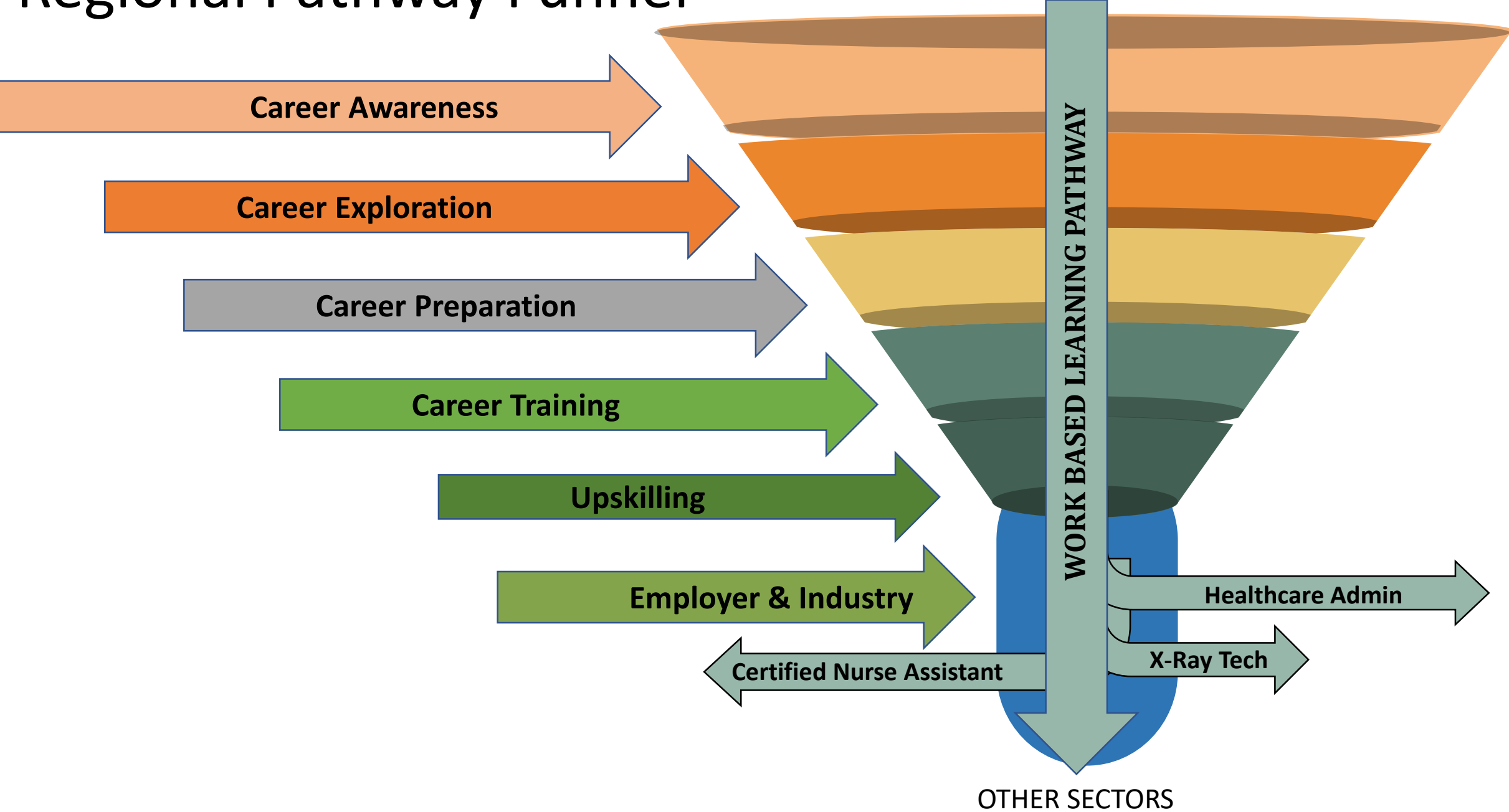
Manufacturing

- Fiberoptics telecommunications cable installer
- CNC Machine Tool Programmers
- Computer-controlled machine tool operators

Business

- Computer network support specialist
- Sales representative
- Web developers
- Office/administrative assistant
- Human resources/labor relations specialist

Regional Pathway Funnel



Next Steps:

Equity

Embed Diversity Equity and Inclusion throughout existing policies, programming, and representation in 3 areas including Service Delivery, Outreach and WDB Composition

Quality Jobs

Continue to work within our Quality Jobs policy and promote work based learning for lucrative and sustainable career pathways

Economic Recovery

Working with our Economic Development and Education partners to provide learning and work experience that will meet the employment needs of industry employers so they can be productive and grow the local economy

THANK YOU

REBECCA EVANS, EXECUTIVE DIRECTOR

WWW.WORKFORCEVENTURACOUNTY.ORG

