Agenda

I. Introduction to the WDB-V

II. Equity

III. Quality Jobs

IV. Economic Recovery
Introduction to the WDB-VC
Our Shared Purpose

WDB-VC SHARED VISION - The Ventura County region has a high quality, appropriately skilled workforce that is ready and able to support the evolving business needs of employers in a dynamic, competitive, global economic environment.

WDB-VC MISSION - The WDB-VC builds and nurtures strong local partnerships and collaborates to design a workforce system that creates upward mobility opportunities for individuals in order to meet and anticipate the needs of employers while advancing the local economy.

Year in Review
Big Accomplishments

✓ Awarded > $500 K to serve people with disabilities & youth laid off due to COVID-19

✓ Over $1,000,000 awarded by the CWDB to provide training in construction careers in partnership with SLO and SB WDBs

✓ Developing youth apprenticeship pilot at ACE Charter School

✓ Asset mapped all Workforce resources

✓ Created Interactive Workforce Resource Guide in partnership with EDC

✓ Continued and Expanded the Work-Based Learning Consortium
In Numbers

✓ 942 customers enrolled (405 Adult, 537 Dislocated Workers)
✓ 188 Youth customers enrolled
✓ 225 Businesses Served
✓ 549 Jobs Saved
Tracking the Regional Indicators
### HOW THE WDB-VC PLANS TO TRACK THE REGIONAL INDICATORS

<table>
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<th>Regional Indicator</th>
<th>Strategies</th>
<th>Eval. Metrics to Track</th>
<th>Baseline</th>
<th>Desired Outcomes</th>
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| A. Region has a process to communicate industry workforce needs to supply-side partners. | • Build and Expand Workforce resource Guide  
• Convene Work-Based-Learning Consortium  
• Facilitate Sector work Groups  
• Create and Use LMI data dashboard  
• Develop targeted Marketing campaign to target employers, job seekers, and placement partners. | • # individuals placed in a job by priority sector  
• PD provided in priority sectors |          |                  |
| B. Region has policies supporting equity and strives to improve job quality. | • Developed DEI Strategic Priority  
• Evaluate equity in access across the region (GIS)  
• Develop targeted marketing campaign to those most in need  
• Develop data dashboard that includes priority populations | • # individuals served by AJCC by priority groups  
• % served in proportion to population demographics  
• Average wages |          |                  |
| C. Region deploys shared/pooled resources to provide services, training, and education to meet target population needs. | • Collaborate through WBL Consortium and Sector work groups  
• Design a CTI career pathway collaboratively to create a replicable pathway creation process  
• Implement Youth Apprenticeship Pilot at ACE Charter School. | • # articulated courses  
• # no-credit contract education offerings  
• # sustained and active consortium partners | EG:60    | EG: 100          |
INDICATOR A: Region has a process to communicate industry workforce needs to supply-side partners
Welcome to the Ventura County Workforce Resource Guide

This guide shows all Workforce Development resources in Ventura County. Our goal is to assure that everyone in Ventura County and beyond can access existing work-based learning resources without having to do hours of research.

By digitizing the asset map, we are investing in a tool that will live beyond a one-time project as this can be updated to provide continuing cataloging and dissemination of regional assets.

Choose a Role to Explore Resources:

Learners

Job Seekers

Employers

Educators & Community Organizations

Don't see your resource?
If you want your information added to this resource guide, update your information, or contact us, please fill out this form.

Thank You!
Thank you to the Morgan Family Foundation whose donation makes this tool possible.

This resource was developed by the Workforce Development Board of Ventura County with the support of Cause IMPACTS.
INDICATOR B: Region has policies supporting equity and strives to improve job quality.
WDB-VC Strategic Priorities

Create a performance dashboard that tracks customers served by the AJCC and partner organizations

Develop a regional Work Based Learning strategy

Align Career Technical Education (CTE) program offerings with industry needs

Analyze WDBVC board governance and legal structures

Embed Diversity Equity and Inclusion throughout existing policies, programming, and representation; and bring forward any necessary revisions in 3 areas including Service Delivery, Outreach and WDB Composition.
Developed a Data Dashboard
The Prison to Employment Initiative is a grant program that included in the Governor’s 2018 Budget proposal to operationalize integration of workforce and reentry services in the state. The goal is to improve labor market outcomes by creating a systemic and ongoing partnership between rehabilitative programs within California Department of Corrections and Rehabilitation (CDCR) and the state workforce system.

Service Provider/Contractor
County of Ventura H.S.A.

Service Provider/Contractor
VACE

Service Provider/Contractor
Goodwill

Total Enrollees
43

Total Enrollees
26

Total Enrollees
33

Exited
22

Exited
14

Exited
18

81% into the grant term

81% into the grant term

81% into the grant term

96%

100%

100%

110%

100%

Source: CalDBS and Subrecipient Reports

The goal of NDWG is to assist individuals and public lands affected by the Woolsey/Hill Fires. Individuals are placed in paid temporary jobs to repair public property affected by the natural disasters.

Service Provider/Contractor
Goodwill Industries

Program/Grant Term
12/06/18-03/31/22

Amount Funded
$729,916

Total Enrollees
40

Exited
32

Enrollee Goal
34

Homeless
4

Justice-Involved
8

UI Exhaustee
5

Low Income
7

Ages of Participants Enrolled

Source: CalDBS and Subrecipient Reports
Mapping Regional Need

• During 4.0 we plan to map where we provide services based on demographic need
Mapping Regional Need

This map shows employment services overlaid over areas with high unemployment.
Mapping Regional Need

We must be careful to check need based on population density or we may wrongfully allocate resources.
Population Density in Ventura County

Employment Services in Areas with High Unemployment
Mapping Regional Need

Here the buffers show:

- Adult Ed. providers
- Community College
- Career Training Credential programs
- On the Job training
- Soft Skills Support
INDICATOR C: Region deploys shared/pooled resources to provide services, training, and education to meet target population needs.
Creating a Cross-Sector Work-Based Learning Consortium
Work Based Learning Continuum

Career Awareness

Career Exploration

Career Preparation

Career Training

Upskilling

Citation: Linked Learning
Purpose of the Regional WBL Consortium

• Build Relationships and increase regional collaboration
• Identify Regional Challenges
• Develop Collaboration Infrastructure
• Institutionalize How we create career pathways
• Develop career pathways that meet the needs of employers & job seekers
• Connect employment pipelines from K-12 through employers
Consortium Composition

- 41 people at first meeting
- 30 consistent attendees
Need for a Regional Career Pathway Creation Process

- **Role clarity** - Awareness of each entity's role in pathway mapping and creation
- **Increase funding opportunities** - Through collaboration and across entities
- **Efficient** - Save time and resources by increasing awareness and collaboration
- **Alignment of programs** - Systems can better work together
- **Simplify program creation process**

From here we can test and amend the process and criteria.
Test our process by Collaboratively Developing an Information and Communications Technologies (ICT) Pathway

WHY ICT:

• Digital skills have become the minimum entry point for middle-skill jobs in most other sectors.
• Digital skills provide a career pathway into middle-and high-skill jobs.
• Digital middle-skill jobs represent approximately 38% of overall job postings
• Non-IT related jobs (software developers, IT technicians, etc.) are in the industries of transportation, construction, and installation/repair.

Source: Burning Glass (2017). The Digital Edge: Middle-Skill Workers and Careers
Information & Communication Technologies Across Industries

**Healthcare**
- Computer systems support analyst
- Patient care coordinator
- Billing specialist
- Transcriptionist

**Manufacturing**
- Fiberoptics telecommunications cable installer
- CNC Machine Tool Programmers
- Computer-controlled machine tool operators

**Business**
- Computer network support specialist
- Sales representative
- Web developers
- Office/administrative assistant
- Human resources/labor relations specialist
Regional Pathway Funnel

- Career Awareness
- Career Exploration
- Career Preparation
- Career Training
- Upskilling
- Employer & Industry

WORK BASED LEARNING PATHWAY

- Healthcare Admin
- X-Ray Tech

OTHER SECTORS
Next Steps:

**Equity**
Embed Diversity Equity and Inclusion throughout existing policies, programming, and representation in 3 areas including Service Delivery, Outreach and WDB Composition

**Quality Jobs**
Continue to work within our Quality Jobs policy and promote work based learning for lucrative and sustainable career pathways

**Economic Recovery**
Working with our Economic Development and Education partners to provide learning and work experience that will meet the employment needs of industry employers so they can be productive and grow the local economy
THANK YOU

REBECCA EVANS, EXECUTIVE DIRECTOR

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