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- Sending an email to BoardPublicComment@cwdb.ca.gov. Emailed comments should be submitted by 8:00 a.m. on the meeting date. In the subject line, please identify the agenda item being addressed.
- Posting on YouTube during the meeting. Posted comments should identify the agenda item being addressed and be submitted prior to or during the discussion of the agenda item.
- If unable to submit comments electronically, please mail written comments to the address listed below. All mailed comments should be received by close of business the day before the scheduled meeting.

California Workforce Development Board
800 Capitol Mall, Suite 1022
Sacramento CA 95814

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California Workforce Development Board
800 Capitol Mall, Suite 1022
Sacramento CA 95814
T: 916-657-1440
BoardPublicComment@cwdb.ca.gov
1. Welcome and Opening Remarks

2. Action Items
   a. Approve August 25, 2021 meeting summary

   PUBLIC COMMENT

3. Updates and Discussion
   a. Labor Agency Update
   b. CWDB Staffing Update
   c. Youth Policy Update

   PUBLIC COMMENT

4. Initiative Updates
   a. High Road Field Team
   b. Program Implementation Team
   c. Policy, Legislation & Research Team

   PUBLIC COMMENT

5. Local Workforce Board Update

6. Other Business

7. General Public Comments

Adjourn
Item 2a

Actions:
Approve the Board meeting summary from August 25, 2021.

CALIFORNIA WORKFORCE DEVELOPMENT BOARD
FULL BOARD MEETING SUMMARY
(August 25, 2021)

The full meeting is available to view on the CWDB YouTube channel
https://www.youtube.com/channel/UC8j2IMLyol-6ifdLHGTXLiQ

Members Present:

- Dr. Angelo Farooq, Chair
- Mr. Jamil Dada
- Mr. Bob Redlo
- Dr. Carol Zabin
- Mr. Bruce Stenslie
- Mr. Joseph Williams
- Dr. Rita Saenz
- Mr. Stewart Knox for Sec. Natalie Palugyai
- Hon. Rudy Salas
- Hon. Kevin Mullin
- Hon. Anna Caballero
- Hon. Connie Leyva
- Mr. Pete Callas for Hon. Tony Thurman
- Mr. Kamyar Amiri-Davini
- Mr. Mark Arabo
- Mr. Jason Haider
- Mr. Steve Levy
- Mr. Jim Suennen for Sec. Mark Ghaly
- Mr. John Brauer
- Ms. Rebecca Miller
- Mr. Chuck Riojas
- Mr. Fabrizio Sasso
- Mr. Leonard Gonzalez
- Mr. Larry Frank
- Mr. Joe Xavier
- Ms. Lee Ann Eager
- Ms. Hilary Lentini
- Mr. Bob Beitcher
- Mr. Michael Gallo
- Ms. Laura Long
- Ms. Gloria Young
- Mr. Avin Sharma

Special Guests:

- Mr. Dave Thoeny, Executive Director, Mother Lode Job Training
- Ms. Kim McCoy-Wade, Director, California Department of Aging
- Ms. Julia Figueira-McDonough, Leadership in Government Fellow, Open Society Foundations
1. **WELCOME AND INTRODUCTIONS**

   Mr. Tim Rainey conducted the roll call for the meeting at 10:02 a.m.

   Chairman Farooq provided instructions on how the Zoom meeting works and how to provide public comment.

2. **ACTION ITEMS**

   a. **Approve June 9, 2021 Meeting Summary**
      Motioned by Jamil Dada, Mike Gallo seconded, all in favor. Meeting notes were approved.

   **PUBLIC COMMENTS**
   No public comment

3. **UPDATES AND DISCUSSION**

   a. **STATE LABOR AGENCY UPDATE**
      Chairman Farooq introduced Stewart Knox as the re-appointed Undersecretary of the California Labor and Workforce Agency. Mr. Knox let everyone know that the new Secretary, Natalie Palugyai, will be joining us probably in September. She comes from Maryland and has a lot of experience working with the Obama administration. The focus right now is unemployment insurance. The Governor has been open to giving a fairly large dollar amount to workforce development. The total overall budget for workforce development is $960 million. Right now, staff are looking at how quickly we can get those funds out to the training side of the house, to get people into high-paying, high-quality jobs. Chairman Farooq asked if there were any questions. There were no questions for Undersecretary Knox.

   b. **FEDERAL (DC) UPDATE**
      Director Saenz reported that since July, the EDD has been reminding claimants that federal unemployment benefits will end in September. These benefits include Pandemic Unemployment Compensation, and other programs the federal government was funding. These programs will all end on September 4. As a result, EDD has been working to inform claimants of different programs and benefits they may be eligible for, including CalWorks, EITC, CalJobs, and American Job Centers. It is going to be a significant impact on quite a few people. She wanted to shout out to thank the Labor Agency, Abby Snay, and Maurice for working with them and Health and Human Services to get the word out. Covered California and CalFresh are resources the Director’s team has been promoting. She noted 100,000 applicants to CalFresh over the summer from the link provided on the EDD website. Mr. Farooq asked Jamil Dada to provide further information. Mr. Dada was on a White House
call two weeks ago. The infrastructure bill was passed yesterday. It is a once-in-a-generational investment to create quality jobs and develop our nation’s infrastructure. Priorities for the “Build Back Better” portion of the bill will enhance the current system and lead to in-demand jobs. Workforce Boards will all be on the frontlines of this work by an economy devastated by COVID. The “Build Back Better” plan is proposed to be a long-term $100 billion investment. $10 billion per year over ten years. The plan is based on three funding buckets:

- Existing training.
- Targeting underserved communities such as incarcerated folks, youth, and individuals with disabilities, among others.
- Strengthening the existing workforce development programs: apprenticeship programs, community colleges, etc.

The White House feels this is a good opportunity to strengthen the WIOA system, as it is up for re-authorization.

c. PROPOSED 2021-2022 STATE BUDGET

SB129, California’s Comeback Plan, includes $100 billion for the, most extensive economic recovery plan in the history of California. Mr. Rainey explained that CWDB is working with LWDA and the Governor’s Office to frame the budget and the timing for issuing funds.

The intention is to focus on these significant industry sectors and move the scale around equity. The CWDB currently manages about $100 million in grants. The 2021-2022 budget invests substantially in CWDB. Over the last five years, CWDB has invested $73 million in HRTP and HRCC. The budget invests another $145.5 million in HRTP and HRCC. Prison to Employment received $20 million. WAF got another $10.5 million. Breaking Barriers to Employment received another $25 million. Regional Equity Partnerships with the community colleges and the work involved there was allocated $25 million. Another $104.5 million was provided as part of direct investments by the state legislature. Mr. Rainey shared a chart that breaks down the funds further and the current timing to release these funds.

John Brauer asked Mr. Rainey if, in a future meeting, we could have the community colleges come and articulate for the regional partnership and High Road dollars how they are planning on using and structuring those monies going out and build on the state board’s promotion of High Road Training Partnerships. Mr. Brauer added that CNA’s historically tend to be low road jobs. The turnover in those jobs is nearly 100% every year. He said that one aspect that needs to be addressed is job quality. Mr. Rainey agreed that having the community colleges visit a future board meeting is a good idea. He added that job quality is a big factor in healthcare, and we are taking our time to address that. Senator Leyva asked about the $20 million for Prison to Employment. Having two prisons in Senate District 20, she wondered how much of that money would go toward the San Bernardino area. Mr. Rainey responded that it will be distributed based on need. The plan is to create an
assessment, and based on that assessment and where the need is, the dollars will be distributed that way. He suspected that the Inland Empire is an area of great need for these dollars. Senator Leyva put in a plug for the women’s prison in Chino. There are only two women’s prisons in the state, and she feels women’s prisons often get overlooked. Bob Beitcher added that there is no greater need at the moment than nursing staff across the state and country. The pandemic has decimated the nursing industry. A crisis that has not gotten enough attention in the state of California. It’s a crisis in our healthcare system right now. Bob Redlo commented that we have grown so much in the last five years, there is almost a need for an ombudsman. Someone that could connect a program with the funds that make sense for that program. He added that healthcare delivery changes in the blink of an eye. It’s essential to build on programs but also important to keep up and train for what the workforce needs. He would like us to think about funds just used for new programs. It would keep us up with the employers. Joseph Williams observed that we need to encourage more Board to Board conversations and enhance the relationships with the community colleges. He encouraged more outreach to community college trustees and have trustees reach out to local boards. It would improve the system and get a lot of the policies being implemented to stick. Carol Zabin asked about the $600 million that isn’t workforce board money targeted to community transition. Mr. Rainey asked Mr. Knox to respond to Ms. Zabin’s question. Mr. Knox stated that they are hopeful to cross the finish line in the next few weeks that these funds are a part of (trailer bill). The intent is to have ten plus regions in California to be funded with these planning dollars. Those local intermediaries will play a role in what their needs are in those particular regions. Generally, these funds will go around COVID 19 response and carbon-neutral focuses. It is a great opportunity for California, with economic development being the overarching strategy. Leonard Gonzalez asked about seeing some performance numbers, especially with the funds that went out in the past. Mr. Rainey proposed to come back at a future board meeting and look at the data and how to look at the data. He noted that many of the funds that have gone out to entities have gone out recently. He added that we want to look at apprenticeships and the success of these types of programs in our HRCCs.

d. YOUTH POLICY UPDATE
Joseph Williams reported on the work being done around a youth policy. One of the gaps that several of the board members have talked about is youth programs. There are some gaps that we can take advantage of. There is no coordinated youth system in the state right now, and no comprehensive way to work with youth. We have discussed bringing a youth council back to the state board. The aim is to build a youth strategy for the entire state. Tim’s team has looked at several options and done some research at the local board level. The Board wants to open the door to other groups to be a part of this youth strategy, and the plan is to have this as an agenda item in the future.
4. **INITIATIVE UPDATES:**

   a. **High Road Field Updates**
      
      Aida Cardenas reported that they are very busy right now. The field team is working on recruiting and staffing up. There are three open positions right now. There is a lot of training happening right now, and we just had our first cohort in San Bernardino. The High Road Field team wants to be sure our partners deepen their work so they are ready for these future funds. In the last month, we have had 40 convenings to bring stakeholders to the table. The High Road team needs to make sure we are doing the work on the front end. We are getting a better feel for what the needs are in the communities our partners are working in. The High Road team is carrying the banner of equity and designing something that makes sense for the long run, including building on the infrastructure and looking to meet the needs and goals of our state leadership and CWDB. Ms. Cardenas shared a 1-minute video on the WERC Place Program in Los Angeles, highlighting retaining workers in public service.

   b. **Regional Plan Implementation**
      
      Joelle Hurst reported that P2E and AB1111 are coming to a close and the team is looking forward to compiling the close-out data. Accelerator 8.0 was scheduled to close in September, but due to COVID, these programs won’t end until March. Accelerator 9.0 is starting and grantees are being provided technical support right now. HRTP and HRCC projects are all underway right now. The Program Implementation Team is helping develop a Salesforce platform that will be used to manage grants and initiatives, including the Accelerator 10 initiative this fall. The team is also working on 13 contracts engaging with these entities, and attaching them to our network. This will allow them to become part of our portfolio, not just a pass-through for funding.

   c. **Policy, Legislation, and Research**
      
      Pradeep Kotaramju reported that almost all of the 2021 initiatives have been implemented. All 45 local workforce boards have been re-certified. We are beginning to work on the annual WIOA report. November 30, 2021, is the deadline for this report. The legislative recess ends August 16, and Marissa Clark is actively tracking bills that may impact the CWDB. The AB1111 report has been submitted. A third-party reviewer is evaluating P2E. The AJCC evaluation continues, and the quantitative data has been collected. One of the items Pradeep’s team is working on right now is developing a standardized internal evaluation program. The CAAL-Skills team is developing a workforce metrics dashboard and hopes to have it completed this fall. The California Policy Lab has developed an evaluation of CAAL-Skills, and we will present the results to partners. We will use the CAAL-Skills experience in gathering data to move into the 21st century in data collection.
5. LOCAL WORKFORCE BOARD UPDATE

Dave Thoeny, Executive Director—Mother Lode Job Connection: Mr. Thoeny is the Executive Director of Mother Lode, located near Yosemite National Park. They have a staff of 21, and all tend to wear many hats. The local board oversees four counties, and they perform all their services in-house. The largest business sectors the local board works with are tourism/hospitality and natural resources. Mr. Thoeny’s full presentation may be accessed here.

6. PRESENTATIONS

a. Master Plan For Aging – Kim McCoy Wade

Five bold goals for 2030. Ms. McCoy Wade provided an overview of the Master Plan for Aging, an Executive Order by the Governor in 2019.

Ms. McCoy Wade’s full presentation may be accessed here.

b. Direct Care Workforce – Julia Figueria-McDonough

Ms. Figueria-McDonough provided an overview of the long-term care environment and the future of this labor workforce.

Ms. Figueria-McDonough’s full presentation may be accessed here.

7. OTHER BUSINESS

The date for the next full Workforce Board meeting will be November 17, from 10 a.m. to 1 p.m.

8. PUBLIC COMMENTS

No Public Comments

ADJOURN

Senator Leyva moves to adjourn. Rebecca Miller seconds. Chairman Farooq closed the meeting at 12:32 p.m.

Board Member comments recorded in the Zoom chat:

10:27:56 From Bob Redlo, (he,him) : Comment and Question
10:32:48 From Hilary Lentini — Lentini Design & Marketing, Inc. : Re the CNA future discussions and planning. Are we ensuring that the healthcare business community has a seat at the table — since it knows the future of the healthcare industry in the most detail.
10:44:20 From Gloria Young : Tat was going to be my ask. Would like to be a part of that discussion. Support Leonard’s comments. I wanted to at least see a list of those that are included
10:46:25 From AIDA CARDENAS: List of currently funded High Road projects
https://cwdb.ca.gov/highroadprojectprofiles/
10:49:46 From Gloria Young: Thank you Aida
11:01:33 From leager: Great program. Thank you
11:03:48 From Gloria Young: Yes, great program
11:59:11 From Bob Redlo, (he,him): I would like to speak
12:03:45 From AIDA CARDENAS: Yes, CLTCW (now CCA) is one of our new HRTPs
12:19:35 From Gloria Young: Speak
12:20:07 From Jim Suennen, CHHS Agency (he, his): Thanks, Kim, for an excellent presentation.
12:20:47 From Laura Long: Excellent and informative, thank you for bringing this to us.
12:32:35 From JJacobstein: No public comment on YouTube.
12:32:39 From Kim McCoy Wade: Thank you to the Board for the leadership and partnership on equity and opportunity!