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The public is welcome to comment on any agenda item. Therefore, consistent with Executive Order N-29-20, public comments may be made by:

- Sending an email to BoardPublicComment@cwdb.ca.gov. Emailed comments should be submitted by 8:00 a.m. on the meeting date. In the subject line, please identify the agenda item being addressed.
- Posting on YouTube during the meeting. Posted comments should identify the agenda item being addressed and be submitted prior to or during the discussion of the agenda item.
- If unable to submit comments electronically, please mail written comments to the address listed below. All mailed comments should be received by close of business the day before the scheduled meeting.

California Workforce Development Board
800 Capitol Mall, Suite 1022
Sacramento CA 95814

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California Workforce Development Board
800 Capitol Mall, Suite 1022
Sacramento CA 95814
T: 916-657-1440
BoardPublicComment@cwdb.ca.gov
1. Welcome and Opening Remarks

2. Action Items
   a. Approve June 9, 2021 meeting summary

   PUBLIC COMMENT

3. Updates and Discussion
   a. Labor Agency Update
   b. Washington DC Update
   c. 2021 State Budget Update
   d. Youth Policy Update

   PUBLIC COMMENT

4. Initiative Updates
   a. High Road Field Team
   b. Program Implementation Team
   c. Policy, Legislation & Research Team

   PUBLIC COMMENT

5. Local Workforce Board Update

   PUBLIC COMMENT

6. Presentations
   a. California Department of Aging – Master Plan of Aging: the Master Plan is a blueprint for state government, local government, private sectors, and philanthropies to prepare the state for the coming demographic changes and continue California’s leadership in aging, disability, and equity (https://mpa.aging.ca.gov/).

   PUBLIC COMMENT
7. Other Business

8. General Public Comments

9. Adjourn
Item 2a

Actions:
Approve the Board Meeting summary from June 9, 2021.

CALIFORNIA WORKFORCE DEVELOPMENT BOARD
FULL BOARD MEETING SUMMARY
(June 9, 2021)

The full meeting is available to view on the CWDB YouTube channel
https://www.youtube.com/channel/UC8j2IMLyol-6ifdLHGTXLiQ

Members Present:
• Dr. Angelo Farooq, Chair
• Mr. Jamil Dada
• Mr. Bob Redlo
• Dr. Carol Zabin
• Mr. Bruce Stenslie
• Ms. Sheneui Weber for Chancellor Eloy Ortiz Oakley
• Mr. Joseph Williams
• Director Rita Saenz
• Ms. Abby Saenz for Secretary Julie Su
• Hon. Rudy Salas
• Hon. Kevin Mullin
• Hon. Anna Caballero
• Hon. Connie Leyva
• Hon. Tony Thurman
• Mr. Kamyar Amiri-Davini
• Mr. Mark Arabo
• Mr. Dean Fealk
• Mr. Jason Haider
• Mr. Chris Hill
• Mr. Gary King
• Mr. Steve Levy
• Mr. Jim Suennen for Sec. Mark Ghaly
• Ms. Nicole Rice
• Mr. John Brauer
• Ms. Rebecca Miller
• Mr. Chuck Riojas
• Mr. Fabrizio Sasso
• Mr. Leonard Gonzalez
• Mr. Larry Frank
• Ms. Andi Mudryk for Dir. Joe Xavier
• Ms. Lee Ann Eager
• Ms. Hilary Lentini
• Ms. Diane Factor
• Mr. Jeremy Smith
• Mr. Bob Beitcher

Special Guests:
• Ms. Annie Leonetti, U.S. Department of Labor
• Kris Stadelman, Workforce Board of Silicon Valley (NOVA)
WELCOME AND INTRODUCTIONS

Mr. Tim Rainey conducted the roll call for the meeting at 10:01 a.m. Chairman Angelo Farooq opened the meeting on location from the San Bernardino Workforce Center.

Chairman Farooq provided instructions on how the Zoom meeting works and how to provide public comment.

ACTION ITEMS

a. Approve January 27, 2021 Meeting Summary
   Motioned by Jamil Dada, Joseph Williams seconded, all in favor. Rita Saenz abstained. Meeting notes were approved.

b. Approve Recommendations for Local Area Subsequent Designation

c. Approve Recommendations for Local Board Recertification
   Items B and C were taken in one action. Once approved by the board, these items will be taken to Secretary Su. Both these items were approved by the Executive Committee last month. Mr. Rainey led a discussion recommending the following actions: 1. Full approval of all 45 state local workforce boards. 2. Full approval of re-certification of 42 state local workforce boards. 3. Conditional re-certification of 3 state local workforce with compliant rosters, which they are working on. Three boards are Contra Costa, Humboldt, and Orange County. Marissa Clark confirms the three that are under conditional re-certification are missing a business representative.

PUBLIC COMMENTS

No public comment

Mr. Farooq entertained a motion on these recommendations. Lee Ann Eager moved to approve. Joe Xavier seconds. Approval is met.

d. Motion from the floor- that the State Board post a formal Information Notice on Transitional/ Subsidized Employment. Rebecca Miller made the motion, following the presentation on Transition Employment under “Presentations” on the agenda. Chairman Farooq stated the motion. Diane Factor seconds. Motion approved.

UPDATES AND DISCUSSION

a. CWDB Staff Update
   Curtis Notsinneh shared the following CWDB staff update: One staffer has departed, Heather van Buskirk. Pradeep Kotamraju, new Deputy Director of Policy, Legislation, and Research Branch. He was a representative for the Superintendent of Public Instruction on our board. New CAAL-Skills Technical Lead, PK Govindankutty. Sherry
Mung has joined us as our Statewide Partnerships Manager. Program Branch new members: Allison Tans, Program Manager for HRTP. Brusly Vong, Program Analyst for AB1111, Jennifer Thao, Program Analyst for AB1111, Shamima Akter, Program Analyst for HRTP, DeAngelo Jenkins, Program Analyst for RPI, Teela Lier, Program Analyst for HRTP.

b. **FEDERAL (DC) UPDATE**
Special guest, Annie Leonetti, from the U.S. Department of Labor in the San Francisco and Dallas offices, shared an update with the Board on state plans and encouraged state to start looking at the two-year plans. Currently, her team is seeking public comment on workforce and technology solutions and are looking at more customer-centered solutions. They are hoping to improve employment at the local level and will use this information to help align data systems with one-stop locations. She considers California one of their biggest partners and the state is one of the leaders in workforce development. Her team relies on a good relationship with the CWDB. Chairman Farooq asked if there are any questions for Annie. There are none.

c. **PROPOSED 2021 STATE BUDGET**
Tim Rainey began the discussion on Governor Newsom’s proposed budget which is being called the “California Comeback Plan.” The goal is to emerge from the pandemic stronger than before. The pandemic disproportionately hit low-income workers. Recovery does not mean going back to the inequities of the past. Proposing a high road agenda. $1 billion has been proposed for Jobs and Economic Resilience. $256 million for workforce development. Highlights include:
$115 million HRTP/HRCC: To expand that work
$50 million: HRTP/HRCC in collaboration with California community colleges
$50 million: Regional equity and recovery partnerships – Competitive grants. Focus on regional plans.
$15 million: Shared partner participant data. Will build on our CAAL-Skills work.
$15 million: Expanded CWDB staffing

Employment Training Panel: Set to approve $92 million. Focus here would be upskill workers. $42 million would go toward an employment training panel through the community colleges. Community resilience fund: $750 million. Investing in increasing good quality jobs throughout the state. High Road Training components will pull these people into good jobs that are emerging. A carbon neutral future.

Bob Beitcher stated that he loves everything he is hearing. Coming out of the pandemic, he sees healthcare workers as one of the critical components in our state.
If you follow the stats, they are dropping out of the healthcare field. Is there funding going toward this area?

Mr. Rainey replied that $15 million is dedicated to HRTP with healthcare worker partnerships. Office of Health Planning – Have a significant investment with this partner as well. Abby Snay shared that $50 million of general fund dollars will be less restrictive when it comes to ETP training. Sheneui Webber stated that $42 million will be a part of collaboration with community colleges. She is excited about that as it will help in the training for small business. She thanked Abby and Tim for their collaboration and support. Really grateful CWDB has embraced us, and helped us be a part of this HRTP collaboration. Sen. Leyva’s office states that their office has received many calls from our local chambers looking for workforce training dollars. They want to see how we can partner with our local chambers on this. Mr. Rainey responds that he would be happy to set up a meeting to discuss HRTPs further.

Ms. Rice asks whether the organizational consolidation is still being considered? Mr. Rainey confirmed that this is still in the budget. He added that we have to have more integrated systems. Still in the budget and the intention. Ms. Rice is happy to hear this as she feels it is imperative we have a framework that fits these expanded activities.

INITIATIVE UPDATES:

i. High Road Field Updates
Aida Cardenas reported that the High Road team had their High Road Summit on April 30, and it was a success. We had over 500 registered for the event. There were five breakout sessions where we took a deeper dive: High Road Construction Careers, The High Road Way is the Only Way, Frontline Service Workers, It’s Electric, and High Road to Food and Forests. Over the last year, we have expanded to 11 HRTPs and 8 HRCCs, totaling $14.5 million. That is all out now. We had been able to expand our portfolio in HRTPs in the last year and are looking at organizations in the green industry. Created short one-pagers that have been added to our website on the various projects we have going right now. It is that training partnership that is building out an infrastructure for worker voice and seeing where the industry is going. Really important in the work that we do. Twenty-four (24) of our HRTPs are engaged with local workforce boards. Currently have a field team of five. Moving into communities of practice and knowledge sharing. Tim Rainey added that the W.O. Lawton Award was given to the Los Angeles Hospitality Training Academy.

ii. Regional Plan Implementation
Joelle Hurst provided an update on Regional Implementation grants. Covers 15 RPUs throughout the state totaling $14.9 million. Workforce Accelerator 9.0 began this month. $7.3 million for 21 projects. Put out $15 million
during the first three years of funding. Early 2020, the Dept. of Education grant provided $14 million for five projects. P2E and AB1111 are both in their final year, and will be wrapping up in March 2022.

iii. **Policy, Legislation, and Research**
Pradeep Kotaramju provided an update on CaalSkills. They are in the process of completing a legislative report with data from 11 partners and 13 programs. They are also developing a process to gather and report data efficiently. Ongoing discussions with an outside vendor continues on how to move CAALSkills data to the Cloud, making it more secure and accessible. CWDB is working with the Governor’s Office of Planning and Research to develop the Just Transition Roadmap. The team is also working with Corporation for Skilled Workforce to conduct the external evaluation of AJCCs which will include both qualitative and quantitative data. It is expected to be completed in March 2022. The overall aim of the evaluation is determine how the mixing and matching of different types of service provision choices impacts performance and outcomes at the AJCCs. Mr. Kotaramju stated he is having discussions with his staff and other deputy directors regarding the best ways to be proactive conducting research and evaluation. He believes there are real opportunities to collect just-in-time data. The team has been reviewing a lot of bills from the workforce recovery initiatives. Marissa Clark reported that they have been working on a number of administrative directives. Four-year local and regional plans were due April 30, so staff are now reviewing and scoring them. Staff are also ramping up for two-year modification to State Plan.

**Questions from the Initiatives Updates:**
Senator Caballero states it would be good if we could get materials to look at. Sounds like the HRTPs have been going on for a while. Any data that we have around those impacted by the HRTP funds? Wondering if any of these funds are getting to the Central Valley, where these jobs are necessary? Mr. Rainey responded that CWDB staff will connect with them to provide the information they are looking for. We are building a field of practice. Have developed a lot of tools around this. Early investments we served about 2,000 people. A lot of these trainees were current workers. Mostly mobility focus. On HRCC, Prop 39 was the initial investment. About 1,200 were original workers served. Did a lot of this work with community colleges. Demographics look just like we want them to look. Greater diversity in these trades. New investments have just gone out, so don’t have a lot of data on those yet. Working on the qualitative and quantitative data around these.

Aida Cardenas added that partnerships have been key and the long-term investments involved in these partnerships
Senator Caballero shared that she would like to see these training programs beyond just the big cities. Employers have expressed an interest in local hire. Apprenticeship programs haven’t expanded to the capacity we need, especially in the rural areas. Tim responds that we have a HRCC program in literally every corner of the state. Starts to move the needle on employment in a place based way.

John Brauer stated that one of those HRTPs is with the California Transit Works. He just wanted to acknowledge the Santa Clara Transit Authority has really stepped up and helped the nine families that lost a family member in the tragedy that happened there. Partnership in place has been really important. What is the relationship around the $750 million and the five regional plans that are being developed, Mr. Brauer asks Mr. Kotaramju. Mr. Rainey answered the question by stating that investments from the state are going to focus on the regional partnerships.

Larry Frank: P2E is in its last year. Kind of hard to walk away on that focus. I know there are projects that are doing it. Any thought of keeping some of this work a focus going forward?

Mr. Rainey: P2E work is very unique. Connecting services once people are released from prison. Made a ton of progress on this. Don’t want to shut this program down, just didn’t get funded again. P2E also connects with HRTP and HRCC. Targeted populations for those being released. Need to keep the connection with CDCR going through.

Leonard Gonzalez: Was curious to know the specs of the RFP. What were some of the performance measures included? Are any of the HRTPs registered under DAS? Are they being registered under the DAS?

Mr. Rainey: Performance measures started under Prop 39. We will continue to track enrollments in schools and training programs, as that is important. HRCCs are partnerships with local training programs. All of those are MC3 certified. All have to be MC3 certified by the North America’s Building Trades Unions. We only want people in a state approved apprenticeship. We are making sure we track progress of these apprentices, even after they complete program, until they are journey level workers.

Ms. Cardenas: Other RFA info is GGRF, which sets the criteria around this. We have to follow this as well. It is requirements around the HRTP model. Addressing equity. Improving job quality. Worker voice. In terms of the RFA, we can provide more detailed info. Elements from GGRF, as well as the HRTP model.
Jeremy Smith: When I started on the board in 2010. There was no HRTP and HRCC from the board to connect these workers with. This is why we pushed so hard on the state building trades. Need that investment from the state. Require developers to use workers and apprentices that are in state approved apprenticeship programs. Critical the State board has these initiatives in place.

Sheneui Weber: Wanted to add a piece of this is the community colleges and the State level alignment.

PUBLIC COMMENTS
Regina Williams submitted the following comment to the CWDB email:

I have a deep concern that communications is not mentioned into the expanded target areas of workforce development. Our communications infrastructure is vital to any community.
I would like the board to consider if there is room to add communications into the IT or create its own category.

Thank you
Regina Wilson

The African American Community Empowerment Council

LOCAL WORKFORCE BOARD UPDATE
Kris Stadelman, President – Director, NOVAworks

NOVA has jurisdiction over eight cities in Santa Clara and San Mateo Counties. Their model is based on the Silicon Valley economy. Customize their services to the local economy. Prior to pandemic, most clients were displaced workers in the technology industry. These workers need to be re-skilled. Always had the full gamut of customers. Then the pandemic arrived, and everything changed. Here, employers can be picky about the degree, what school, how they placed in school. Had to reimagine all of our delivery. Started to see a small turn in customers toward lower income and lower-skilled workers. The airport in San Francisco is in our jurisdiction. It sits in San Mateo County. When the pandemic hit, it impacted 20,000 workers. Santa Clara County is also under their jurisdiction. It is a much larger area, so it is still in the planning stages for workforce development in the area. Nicole Rice appreciates the focus on the demand side. It boggles her mind that chambers and workforce boards aren’t working together more. She thanked her for everything they are doing.
PRESENTATIONS

iv. Future of Work Commission – Abby Snay
Core principles: Promote equity of people and place, empower workers, and rebalance power with employers. Harness the full capabilities and collaboration of all stakeholder in the social compact and be forward thinking. Nicole Rice states that it all sounds fantastic. She worries that there will need to be a lot of resources to achieve these goals. She is concerned if the resources are not there, we will fail a lot of people. What if we miss the mark? Abby responds that they didn’t discuss missing the mark.

Full Report: Link to report on website

v. Innovative Models for Transitional/Subsidized Employment
• Lisa Countryman-Quiroz, CEO, San Francisco Jewish Vocational Services
• Stephen Bediako, Co-Founder, Turning Basin Labs
• Carla Javits, CEO & President REDF
• Sarah Glenn-Leistikow, Deputy Executive Director, California, Center for Employment Opportunities
• Ra Criscitiello (SEIU), Worker Owned Recovery California (WORC)

vi. After the presentations from these individuals, Rebecca Miller made a request to draft an informational notice to share these innovative approaches to the workforce model. Joseph Williams requests that technical assistance be added to that request. Motion was approved. Leonard Gonzalez stated that in regards to WIOA funding, it’s important to keep in mind that subsidized employment should not be used to displace existing workers.

Full Report: Link to report on website

OTHER BUSINESS

Youth Committee. Staff are planning to conduct a survey and will review local boards for best practices.

PUBLIC COMMENTS

Regina Williams submitted the following comment to the CWDB email:

Thank you to the board and staff for all that you do, especially through these uncertain times. This was my first time attending the CA Workforce Development Board meeting. I am appreciative of the efforts made to publish your meetings online. I am, however, concerned that your meeting format is not set up in a way that best includes the public's voice. The current meeting structure does not facilitate good interaction with the public. I would highly encourage you to follow a model that allows the public to engage, much like hosting physical meetings.
1. Allow the public to public comment in Zoom (if you are worried about Zoom hackers, there are tools that will allow you to control that from happening.) 2. You can stream on YouTube, but requiring the public to log into YouTube empowers YouTube to continue to data mind the public, and while they know everything about that-- as a member of the public, I don't appreciate contributing to this practice.

Thank you
Regina Wilson
African American Community Empowerment Council

Kenneth Williams submitted the following comment to the CWDB email:

The EDD service lines are unreachable and the online contact/question portal unresponsive. I have submitted certifications for extended PUA benefits for each week since February 2021 and have not received a single payment. My online claim history shows each week in a “pending” status. I have not received any notification of why the payments are pending or any request for additional information. I previously had to use the appeal process to reverse a denial for PEUC benefits. I send a second appeal when the next tier of extended benefits were denied, but never received an appeal hearing.

The last time I was able to reach an EDD specialist via telephone was on April 8 and she said she resolved the situation and I received a determination of eligibility. I started to receive and submit certification forms. When it became evident that payments were being held I make hundreds of attempts to reach EDD via telephone and three attempts via the online questions portal, to no avail. In desperation, I sent an appeal on May 19, 2021, but never receive a hearing date or any acknowledgment that my appeal was processed. I have continued to call the EDD line, but after listening to almost 2 minutes of recordings I am routed to a recording that says I need to call back later.

At age 64 I am experiencing more roadblocks that I expected in securing new employment. I am desperate to reach someone at EDD who can help me resolve this situation.

Thank you,
Kenneth Williams
(May 19 appeal with supporting documentation attached)
ADJOURN
Jamil Dada moves to adjourn. Lee Ann Eager seconds. Chairman Farooq closed the meeting at 1:06 p.m.

Board Member comments recorded in the Zoom chat:

10:39:31 From Hilary Lentini — Lentini Design & Marketing, Inc.: I might have missed it, but are there any funds noted for childcare, so parents can attend workforce dev trainings?

10:47:03 From Asm. Rudy Salas: some of the proposals:

10:47:05 From Asm. Rudy Salas: $50 million for the Employment Training Panel to support training opportunities for new and incumbent workers and address skills gaps in economically disadvantaged regions
$90 million to fund additional High Road Training Partnership opportunities. HRTP had a base funding of $25 million, totaling $115 million for HRTPs.
$20 million for the Workforce Board to develop apprenticeships in residential construction
$50 million for the Workforce Board to create industry-based and worker focused Community College programs in healthcare, cybersecurity, and other growing sectors
$50 million to the Workforce Board to fund regional equity and recovery partnerships between regional community college consortia and regionally organized workforce boards.
$15 million to build a shared data infrastructure between the Community College Chancellor’s Office and the Labor Agency to simplify collaboration, job outcomes, and other data gathering elements
$1 billion ARP funds or the CA Student Aid Commission to establish


10:54:49 From CURTIS NOTSINNEH: https://cwdb.ca.gov/highroadsummit/

10:55:35 From Nicole Rice - CNGVC: Thanks Curtis!

10:57:41 From CURTIS NOTSINNEH: https://cwdb.ca.gov/highroadprojectprofiles/

11:02:19 From Diane Factor: Bravo Aida and the team. I understand that this is very complex work. Creating partnerships is very time consuming and difficult. But it is worth it in creating good jobs that create pathways out of poverty.

11:02:36 From Seshadri.Latha: The Employment and Training Administration has announced it is seeking public comment on customer-centric solutions to assist States in the design and deployment of affordable, flexible technology systems to improve workforce development and reemployment service delivery at the local level.


11:08:31 From AIDA CARDENAS: Thank you Diane. Building out these partnerships will have a long term impact and will outlive these initial investments. Thank you for your continued leadership and guidance.

11:12:30 From LAURENCE FRANK: Speak-I do have a question


11:18:30 From Sheneui Weber: speak

11:21:26 From Lee Ann Eager: Thank you Senator for always advocating for the Central Valley!!

11:22:32 From Sen. Caballero: Absolutely! It's an issue of responding to community concerns and equity! Thank you

11:37:01 From Angelo Farooq: FYI - staff the 619 number that just came on is Mark Arabo

11:49:59 From Hilary Lentini — Lentini Design & Marketing, Inc.: What Kris is reporting is what I was getting at with my initial question about childcare. Women have disproportionately been hard hit by the Pandemic, dropping out of the workforce in the largest numbers by far. We need to have specific initiatives to help them get back into training and careers

11:50:48 From Bob.Beitcher@mptf.com: Absolutely agree with Hilary on this. It cuts across all sectors of our workforce.


11:58:23 From Lee Ann Eager: Thank you for including Economic Development organizations. They are an integral part in the circle.

11:58:47 From Nicole Rice - CNGVC: Agreed Lee Ann.

12:29:29 From Hilary Lentini — Lentini Design & Marketing, Inc.: Amazing program!
12:56:39 From Justin Rausa: Yes, my former boss! WORC can also ping him and his COS.

13:01:22 From ABBY SNAY: I'm sorry I have to leave for another meeting. Watch for an announcement later this week on the new Dislocated Youth Worker Innovation Challenge!

13:02:46 From Leonard Gonzales: I apologize, I have a 1pm meeting I have to attend.

13:06:27 From Lisa Countryman-Quiroz JVS, she/hers: Thank you all!

13:06:46 From Stephen Bediako: Thank you all.
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<td><strong>Action:</strong> Presentation by the California Department of Aging</td>
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**Presenter:** Kim McCoy Wade, Director for the California Department of Aging

California Department of Aging – Master Plan of Aging: the Master Plan is a blueprint for state government, local government, private sectors, and philanthropies to prepare the state for the coming demographic changes and continue California’s leadership in aging, disability, and equity (https://mpa.aging.ca.gov/).

CDA is a required WIOA partner under the State Plan. As such, CWDB has been partnering with the CDA Senior Community Service Employment Program. To continue partnership goals, CDA wants to explore having more discussion around aging adults with the Board.