



Tim Rainey,
Executive Director

**CALIFORNIA WORKFORCE DEVELOPMENT BOARD
EXECUTIVE COMMITTEE MEETING NOTICE**

Gavin Newsom,
Governor

Angelo Farooq,
Chair

**Wednesday August 11, 2021
10:00 a.m. to 12:00 p.m.**

Meetings of the California Workforce Development Board (CWDB) are open to the public except when specifically noticed otherwise in accordance with the Bagley-Keene Open Meeting Act. The board may take action regarding any item listed on the agenda, unless listed as information only. Times are approximate and subject to change. Agenda items may be taken out of order to accommodate speakers and to maintain a quorum. This meeting may be cancelled without notice.

A full packet with additional details regarding the scheduled agenda items will be available at least 24 hours prior to the meeting at: <https://cwdb.ca.gov/meetings/>.

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- Sending an email to BoardPublicComment@cwdb.ca.gov. Emailed comments should be submitted by 8:00 a.m. on the meeting date. In the subject line, please identify the agenda item being addressed.
- Posting on YouTube during the meeting. Posted comments should identify the agenda item being addressed and be submitted prior to or during the discussion of the agenda item.
- If unable to submit comments electronically, please mail written comments to the address listed below. All mailed comments should be received by close of business the day before the scheduled meeting.

California Workforce Development Board
800 Capitol Mall, Suite 1022
Sacramento CA 95814

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Contact Person

If you have any questions concerning the agenda, you may contact:

California Workforce Development Board
800 Capitol Mall, Suite 1022
Sacramento CA 95814
T: 916-657-1440
BoardPublicComment@cwdb.ca.gov

**CALIFORNIA WORKFORCE DEVELOPMENT BOARD
EXECUTIVE COMMITTEE MEETING AGENDA**

**Wednesday, August 11, 2021
10:00 a.m. to 12:00 p.m.**

1. Welcome and Opening Remarks

2. Action Items

- a. Approve May 11, 2021 meeting summary

PUBLIC COMMENT

3. Updates and Discussion

- a. CWDB Staffing Update
- b. Labor Agency Update
- c. Washington DC Update
- d. 2021 State Budget Update
- e. Youth Policy Update

PUBLIC COMMENT

4. Initiative Updates

- a. High Road Field Team
- b. Program Implementation Team
- c. Policy, Legislation & Research Team

PUBLIC COMMENT

5. Other Business

6. General Public Comments

7. Adjourn

Actions:

Approve the Executive Committee meeting summary from May 11, 2021.

CALIFORNIA WORKFORCE DEVELOPMENT BOARD EXECUTIVE COMMITTEE MEETING SUMMARY (May 11, 2021)

The full meeting is available to view on the CWDB YouTube channel
<https://www.youtube.com/channel/UC8j2IMLyol-6ifdLHGTXLiQ>

MEMBERS PRESENT:

- Dr. Angelo Farooq,
Chair
- Mr. Jamil Dada
- Mr. Bob Redlo
- Dr. Carol Zabin
- Mr. Bruce Stenslie
- Ms. Diane Factor
- Mr. John Brauer
- Mr. Joseph Williams
- Ms. Abby Snay for
Secretary Julie Su
- Mr. Mike Gallo
- Mr. Stephen Levy
- Javier Romero for Ms.
Rita Saenz

1. WELCOME AND INTRODUCTIONS

Chairman Angelo Farooq opened the meeting at 10:02 a.m. and requested Tim Rainey take attendance. A quorum was established.

Chairman Farooq gave instructions on how the Zoom meeting works and how to provide public comment. Public comment is now open and will be accepted via email at BoardPublicComment@cwdb.ca.gov. He advised the Executive Team that anything typed in the chat will be included in the meeting summary as public record.

2. ACTION ITEMS

- a. Approve January 13, 2021 meeting summary. (Item 2a)
Motioned by Jamil Dada, Mike Gallo seconded, all in favor. Approved unanimously.
- b. Approve recommendations for Local Area Subsequent Designation. (Item 2b)
- c. Approve recommendations for Local Board Recertification. (Item 2c)

Tim summarized the recommendation to approve 45 local board applications for designation and recertification. He described the requirements (composition of board, fiscal responsibility, etc.) and the process by CWDB staff to vet them. Board staff recommendations are:

- Full approval for subsequent designation of all 45 local boards.
- Full approval of recertification of 41 local boards.

- Conditional approval of recertification of 4 local boards which still must document a WIOA compliant board roster.

Bob Redlo asked if the four conditional approvals will have to come back to the full Board. Who makes the recommendation to the Board Secretary for the four local boards once they have met their conditions?

Tim Rainey replied that the conditional approvals will not have to return to the Board for approval. The Board Secretary will certify the conditions have been met. Board staff. Joseph William asked what percentage of boards have youth councils.

Tim Rainey did not know the answer and told Mr. Williams he would find out and get back to him.

Jamil Dada motioned to approve all three recommendations. Michael Gallo seconded. Motion carried.

PUBLIC COMMENT

There are no public comments

3. UPDATES AND DISCUSSION

a. CWDB Staff Update (Item 3a)

Curtis Notsinneh provided the following staffing updates: Amy Velazquez, a Program Analyst left CWDB. New team members include:

Pradeep Kotamraju, Deputy Director, Policy, Legislation and Research Branch

Padmakumar Gonvindankutty (PK), Technical Lead, CAAL-Skills

Allison Tans, Program Manager, HRTP Heather Van Buskirk, Program Analyst,

WAF Brusly Voong, Program Analyst, AB 1111 Jennifer Thao, Program Analyst, AB

1111 Shamima Akter, Program Analyst, HRCC DeAngelo Jenkins, Program Analyst,

RPI Teela Lier, Program Analyst, HRTP

Curtis noted that the CWDB is in the process of staffing up and welcomed all the new employees.

b. Federal (DC) Update

Chairman Farooq opened with a comment that the infrastructure bill that the Biden Administration is trying to pass will have major ramifications on the demand side for jobs but also for apprenticeship and job opportunities. We are monitoring those developments closely. Mr. Dada announced the National Workforce Board Annual Conference is scheduled in Washington DC in June. It will be a hybrid format, both live and online. While in attendance, Mr. Dada and other partners will make Hill

visits with Senators and members. Dianne Factor added that she has been working with the Service Employees International Union on the concept of a healthcare infrastructure, to upskill thousands of healthcare workers.

c. Governor's 2021 Proposed State Budget

Chairman Farooq transitioned to a discussion on the state budget, saying the Governor's budget will be announced soon. State revenues are in strong shape. The pandemic has had a disproportionate negative impact on low-income workers and vulnerable workers. State legislators will have until June 15 to review, make changes and vote on a budget. For us a return to the past normal is not acceptable; we want new efforts to focus on the High Road concepts of equity and quality jobs. While we can't discuss specific details, we do anticipate a substantial increase in funding for H RTP and HRCC.

Tim Rainey continued the discussion saying the CWDB has been working with Sheneui Weber in the Chancellors Office on a couple of partnerships around hybrid training partnerships and joint regional integration around industry work. He hopes to see more funding with the jobs recovery package but does not have any details at this time.

John Brauer asked if, in the next meeting, we could discuss how the influx of money into the workforce will be framed. Could you provide a basic understanding of how the H RTP model fits or can be built into the non-traditional apprenticeships?

Tim Rainey replied that he hopes that is the conversation at the next board meeting. He doesn't think the framing will be new to this group. It fits well with the Governor's agenda around a California for All and a Just Recovery. As Angelo said, the point is not just to recover, but to come out stronger, more equitable economically. The High Road approach of engaging in industry sectors and identifying the best quality jobs and connecting pathways to those jobs as opposed to the traditional workforce approach of pushing people out into labor markets which can have a dampening effect on labor wages and is not a connection to quality jobs will be a part of the framing.

Bob Redlo commented that he hopes it's not an either or proposition. He doesn't want to lose the emphasis on non-community college issues. Both are really important.

Mike Gallo asked Tim Rainey if there has been any discussion on workforce availability. Given that people are getting paid more to stay home than work, is the workforce discussion going to be framed around this at all? Mr. Gallo said it's prevalent in his area for trained students to turn down jobs.

Tim Rainey responded that he'd heard that from business folks and others. Part of the challenge is that a lot of people are still not comfortable returning to work – we

still have a pandemic that's raging – and, notwithstanding high quality manufacturing jobs, the other challenge is a lot of jobs don't pay well. If you make more on unemployment and stimulus checks, it's a challenge for the economy and getting to a just economy.

4. INITIATIVE UPDATES:

a. High Roads Field Team

Aida Cardenas reported that the second round of High Road Training Partnerships (HRTTP) with California Climate Investment (CCI) GGRF funds have been awarded. \$8.9 million was awarded to 11 projects which include a regional project in Contra Costa addressing refinery shutdowns, infectious disease certification throughout the state, long-term care, advanced manufacturing mobility work, regional project with LEAP Institute in Kern County, electric bus manufacturing, residential housing de-carbonization study, tribal forest restoration, public sector employment and racial equity in the city of Los Angeles. That brings us to 24 projects in the HRTTP portfolio across the state.

Since the last meeting, the High Road Construction Careers (HRCC) awarded \$5.6 million of GGRF funding to eight (8) projects. Not all regions were funded, not all applied. This funding was very specific to CCI investments and is on top of SB1 funding for SB1 projects.

The High Road Summit took place on April 30. There were 413 attendees who attended 1 of 5 breakout sessions Highlight of the conference was the Worker Roundtable. Recordings of the sessions are available on the CWDB website. The High Road team is in conversations with Governor's Office, Secretary Su's office and philanthropic organizations to look at HRTTP and HRCC and the best way to support workers and address barriers.

b. Program Implementation Team

Joelle Hurst reported that Regional Plan Implementation grants were awarded to 15 regions in February (almost \$5 million) began April 1st. RPI grants are funded by WIOA 15%.

Workforce Accelerator 9.0 grants (also funded by WIOA 15%) were awarded last week. The focus of this grant is innovative strategies to rebuild California back better pre-COVID. They received 95 applications requesting \$23 million with nearly \$29M leverage proposals. They were able to fund 21 projects with a little over \$7.3million. With an approved budget, they are hoping to get the next round of funding out in the fall.

Accelerator 8.0 (focused on housing, insecurity and homelessness) held a two- day virtual community of practice in April. Heartland Alliance facilitated a discussion on workforce systems alignment with guests from Detroit's Continuum of Care and the

Employment Solutions Corporation of Detroit.

Prison to Employment initiative is meeting or exceeding number of participants they planned to serve in spite of a number of contract amendments due to the pandemic. It is scheduled to end in March 2022.

Also scheduled to end next year in March is AB1111. They also went through quite a few contract amendments due to COVID. They recently had a community of practice that featured PolicyLink that did a presentation and discussion on prioritizing shared prosperity and economic inclusion.

c. Policy, Legislation & Research Team

Pradeep Kotaramju provided an update on CAAL-Skills. They are in the process of completing a legislative report with data from 11 partners and 13 programs. They are also developing a process to gather and report data efficiently.

Ongoing discussions with an outside vendor continues on how to move CAAL-Skills data to the Cloud, making it more secure and accessible.

CWDB is working with the Governor's Office of Planning and Research to develop the Just Transition Roadmap. As part of this effort, virtual workshops will be held at the end of this month. Policy and Research will be holding virtual public workshops on May 25, 26 and 27.

The team is also in the process of conducting the AJCC evaluation. They have contracted with the Corporation for Skilled Workforce to conduct the external evaluation which will include both qualitative and quantitative data. It is expected to be completed in March 2022. The overall aim of the evaluation is to determine how the mixing and matching of different types of service provision choices impacts performance and outcomes at the AJCCs.

Mr. Kotaramju stated he is having discussions with his staff and other deputy directors regarding the best ways to be proactive conducting research and evaluation. There are real opportunities to collect just-in-time data.

The team is also reviewing a lot of bills from the workforce recovery initiatives.

Marissa Clark reported that they have been working on a number of administrative directives. Four-year local and regional plans were due April 30, so staff are now reviewing and scoring them. Staff are also ramping up for the two-year modification to State Plan.

John Brauer asked Pradeep if it's possible to measure industry involvement, the demand side, both for employers and labor involvement. The other area I think is

really important to measure is how we are addressing equity and inequality. Is there an intersection between CAAL-Skills and Cradle to Career at the state? Will the databases connect at some point?

Pradeep Kotamraju responded that from what he knows, WestEd is trying to wrap things up this year. Their focus has been on education data, less on workforce development data. With regards to CAAL-Skills specifically, there is an interest in getting the apprenticeship data for Cradle-to-Career. The question is if the data will go through CAAL-Skills or directly through the Agency. It's still under discussion.

Joseph Williams asked Pradeep if the evaluation of AJCCs a part of project the Policy, Legislation, and Research team is working on.

Pradeep Kotamraju answered that the AJCC project is a separate evaluation. Joseph Williams asked if the impact of COVID on AJCCs will be taken into consideration. Will that be considered when they look at participation? Will it impact how they do business in the future?

Pradeep Kotamraju replied that the impact of the COVID-19 pandemic will be addressed in the focus groups and interviews.

Joseph Williams added that it would be cool if the CWDB had an opportunity to provide input on future AJCCs. Moving forward they may have to move to a hybrid model, a different location model.

Carol Zabin wanted to second what John said about being sure in the evaluations, for both H RTP and Accelerator, to really include the involvement of the unions and, add to what John said, link to the policies that helped improve those jobs, labor standards or requirements for certifications or other things like that. That could be a fundamental value in determining impact.

Tim Rainey assured Ms. Zabin that it is core for both H RTP and HRCC. It is also part of the AJCC evaluation but that is focused on how AJCCs are or are not connecting job seekers to quality jobs in regional labor markets.

PUBLIC COMMENT

There are no public comments

5. OTHER BUSINESS

Tim Rainey introduced Joseph William's recommendation that the Board explore a youth strategy at the State level. Chairman Farooq, Mr. Williams, and Mr. Rainey are working on a proposal on how to move forward on highlighting youth issues through the board but in a way to inform policy in local areas across the state.

Mr. Williams added that he is looking forward to bringing a full proposal forward.

DATES FOR THE NEXT EXECUTIVE COMMITTEE AND BOARD MEETING

- a. The next CWDB Full Board Meeting is scheduled for May 26, 2021. The date will likely be moved to the following week. We will send something out shortly.
- b. The next Executive Meeting is scheduled for August 11, 10 am – 12 pm.

PUBLIC COMMENT

No public comment submitted via email.

ADJOURN

Chairman Farooq closed the meeting at 11:02 a.m.

NOTES FROM ZOOM CHAT

10:10:59 From Joseph Williams : Question 10:22:30 From Michael Gallo : Mike has a question

10:31:15 From Steve Levy: A lot of so called labor shortage is women and men with young children staying home to do zoom as schools are closed and child care shrunk. They dropped out of the labor force (participation rates are down) and not even eligible for UI. Also many are not offered full shifts. And it is true that EDD is being lenient on the work requirement for getting UI benefits.

10:33:56 From Joseph Williams : I'm appreciative of the staff's visibility and community engagement; they've been doing a good job being visible and accessible to the public on the High Roads

10:37:15 From Steve Levy : While there may be some who are getting UI while not really looking for or taking suitable jobs, there is also a lot of unjustified blame being put on people who have good reasons for not working now including low wages in a time of risk. I encourage us to push back on blaming workers. I talked to Mike Bernick about this

10:37:55 From AIDA CARDENAS :

<https://cwdb.ca.gov/highroadsummit/> 10:40:44 From Diane Factor : I agree Aida - Intensive case management is a service that is critical, and needs more support. Good to hear you are trying to partner with philanthropy. These services are best provided by trusted organizations that truly represent the participant population - may be CBOs or Labor Based organizations.

10:51:44 From Joseph Williams : Question for Pradeep

10:59:40 From Pradeep Kotamraju : <https://opr.ca.gov/economic-development/#get-involved>

11:01:29 From AIDA CARDENAS : Executive Summary of H RTP Evaluation (the first 8 demonstration projects). The full evaluations is being edited and reviewed and hope to make public soon.

11:01:33 From AIDA CARDENAS : https://cwdb.ca.gov/wp-content/uploads/sites/43/2021/04/Eval_vs002_4-27_SUMMARY_ACCESSIBLE.pdf