



California Workforce Association (CWA) Updates
May 17th & 18th, 2021 – Regional TA Conference Call

Zoom Link Provided via Email

Update on RPU TA Plans and CTI List

Regional TA Plans - Following the development and presentation of customized technical assistance plans for all fourteen (at the time) RPUs in early 2020, the onset of the pandemic resulted in an immediate shift in priorities for every RPU and the local workforce areas they represent. Over a period of several months, CWA provided a wide range of training and individualized services that reflected needs arising from COVID-19 and its effects workforce development system operations. Last winter, discussions with Regional Organizers as well as with local board Directors and staff suggested that system capacity had expanded to the point where many regions were then able to participate in TA and/or training activities. From January through March 2021, CWA's RPI TA team met with regional representatives to re-examine the original TA plans, discuss whether planned services were still relevant, and identify, as needed, changes in individualized TA or training services. For several RPUs, changes, which range from minor to substantial, have been made to the goals/activities outlined in the plans. Revised plans are being finalized by our team and will be sent in mid-May to the twelve RPUs which engaged in discussions with us last quarter. Once we have received approval from each RPU, we will immediately begin to provide TA and training services, as updated. The one exception to this schedule is the Orange RPU, for which will have already begun to provide services under their revised plan. CWA anticipates completing the majority of the TA plan services by the end of September 2021.

CTI List Update - The CTI RFP 2021 was closed on April 30, 2021, and CWA will have a new list of CTI providers by July 1, 2021. Please check with your local procurement policies if your organization can "piggyback" on CWA's procurement to use CTI. If you have any questions about CTI, please contact Xue Lor at xl@calworkforce.org

Technical Assistance Updates/Efforts

- **May Peer-to-Peer Webinar: An Equitable Funding Strategy to Uplift Small Businesses**
 - **Date/Time: Thursday, May 20th from 10-11am**

- A presentation from the Stanislaus County Workforce Development Board as they share their experiences, implementation efforts and approaches to conduct two very successful rounds of CARES Act Funding to support small businesses in their local area
- **Dreamerz Training**
 - **Date/Times: Wednesday, June 23rd from 9-11am (Youth Only) & Thursday, June 24th from 9-11am**
 - **Pricing:** \$75 per Youth, \$150 per Adult
 - The “Dreamerz” training is curated and lead by America’s Got Talent Season 15 winner Brandon Leake. This workshop will have participants in an active engagement with spoken word poetry writing, while also developing a road map to an established goal in which the participant has. Many believe poetry to be an immensely difficult art form to comprehend and write, and likewise many would also consider the road to ones dreams a strenuous one. Both can be true at times, but this workshop seeks to show all that a DREAMERZ mindset makes all things possible.
- **CWA Seminar Series: Public Relations that Work**
 - **Date/Time: Thursday, June 10th from 9-11am**
 - “We are the best kept secret.” This phrase should never be uttered again! It doesn’t have to be if your organization pays attention to your public relations. Practices used by effective organizations will be shared (including funding strategies.) Contact: xl@calworkforce.org for more information
- **WORKCON 2021 – An Equitable Recovery (May 25-28)**

Inequity has been the number one challenge of this economic recession. Low-wage workers are experiencing a bigger burden, including greater risks to their health, and higher unemployment rates. We have also seen labor market declines being concentrated among communities of color and women.

California's workforce system is primed to meet these challenges and prosper through innovative strategies and program which help CA's job seekers. WORKCON 2021: An Equitable Recovery, seeks to bring to light and take action to ensure an equitable economic recovery in 2021 and beyond.

- Registration Rate: \$399.00
 - (mornings: 8:30am – 12:30pm)
- Keynote Speakers:
 - **Jose Hernandez**, Astronaut, Author, Businessman
 - **Dr. Trudy Arriaga**, First Female Superintendent of Ventura Unified School District, Author, Teacher
 - **Matt Sigelman**, Chief Executive Officer, Burning Glass Technologies

- Attendance: Over 300 registered and counting...
CONTACT: MHIDALGO@CALWORKFORCE.ORG FOR MORE INFO)