

The hospitality industry plays a significant role in California’s economy, supporting over half a million jobs in the Los Angeles area and providing 1 in 9 jobs in LA County. The Hospitality Training Academy (HTA) serves as the intermediary for a labor-management partnership in hospitality that provides job training for 32,500+ union members and partners with over 170 affiliated employers committed to advancing quality jobs, equity, and climate resiliency in both California and Arizona. HTA recruits low-income job seekers, provides them with vocational training, ensures their employment readiness, places them in union hospitality jobs, and creates pathways for incumbent workers to advance within the industry.

This project will use HTA’s successful labor-management partnership model to make the hospitality industry part of the solution to climate change, while also addressing equity and job quality for its diverse workforce. HTA will research, design, develop and introduce a comprehensive approach to maximizing greenhouse gas emission reductions through training curriculum that incorporates the highest industry standards in healthy, safe, and environmentally sustainable practices. This project will also develop virtual training to expand online learning opportunities, and create additional career pathways through new registered apprenticeship programs in hospitality.

PROJECT HIGHLIGHTS

- A new curriculum that trains hospitality workers in the highest industry standards for COVID-19 disinfection and green, zero-waste practices.
- Virtual learning formats and expanded online course offerings alongside supportive services that address barriers to online learning.
- New registered apprenticeship programs and career pathways in hospitality.
- Virtual roll-call mobile app that allows employers to quickly meet increased demand for hospitality staffing, and provides workers with efficient micro-transit options to easily get to and from job sites.
- An expanded industry partnership that can shape environmental and safety operations at scale in the region.

KEY PARTNERS

- Hospitality Training Academy (HTA)
- UNITE HERE Local 11
- J.W. Marriott Los Angeles LIVE!
- Ritz Carlton Los Angeles
- LA/Orange Counties Building & Construction Trades Council
- East Yards Communities for Environmental Justice
- MTA
- LA County Workforce Development Board