

The North Bay Building and Construction Trades Council (NB BCTC) is leading a project to connect underserved communities with middle-class careers in the building and construction trades. The project are achieving this through rigorous pre-apprenticeship training, supportive services, and case management. NB BCTC reduces inequality and promotes shared prosperity through a climate-focused training strategy that prioritizes job quality and supportive services. The project covers Marin, Mendocino, Lake, Napa, and Sonoma counties.

PROJECT HIGHLIGHTS

- They are addressing critical skills issues emerging as the construction industry faces the challenges of climate change and environmental sustainability, increasing the capacity of contractors and workers to adapt and compete in a carbon constrained economy.
- They conduct community outreach to increase awareness among priority populations of middle-class careers in the building and construction trades
- The project will create educational documents that promote awareness of how Community Benefit Agreements can help reduce greenhouse gas emissions while providing apprenticeship opportunities in the building trades

KEY PARTNERS

- California Conservation Corps
- Tradeswomen, Inc.
- North Bay Apprenticeship Coordinators Association (NBACA)
- Sonoma WDB, Solano WDB
- Workforce Alliance of NB
- Graton Day Labor Center, The Robby Poblete Foundation, Social Advocates for Youth
- Marin Community College District
- Santa Rosa Junior College, Napa Valley College, Tamalpais Adult School, Vallejo Adult School, Mendocino College, Petaluma Adult School, Novato Adult School
- Sonoma County Transportation Authority, Napa County Transportation Authority, Transportation Authority of Marin
- Foundation TwentyOne, La Voz Bilingual Magazine

