

The East Bay Regional Trades Program (EBRTP) is leading a project to connect underserved communities with middle-class careers in the building and construction trades. The project achieves this through rigorous pre-apprenticeship training, supportive services, and case management. EBRTP reduces inequality and promotes shared prosperity through a climate-focused training strategy that prioritizes job quality and systematically links worker-centered, regionally-based partnerships together. The project covers Alameda and Contra Costa counties.

### PROJECT HIGHLIGHTS

- They are addressing critical skills issues emerging as the construction industry faces the challenges of climate change and environmental sustainability, increasing the capacity of contractors and workers to adapt and compete in a carbon constrained economy.
- They will coordinate and facilitate local hire workshops for small and disadvantaged contractors to help them meet local hire goals by partnering with pre-apprenticeship programs, allowing them to be more competitive when bidding on new green construction projects.
- They will educate contractors and public agencies on how to meet local hire requirements and how to work effectively with pre-apprenticeship and apprenticeship programs.
- They will create and implement enhancements to the Multi-Craft Core Curriculum (MC3) pre-apprenticeship program, recommended by industry experts, so that participants are able to obtain relevant and work ready skills required to be successful on emerging climate construction projects.
- They will partner with Joint Apprenticeship Training Committees, municipalities, council leaders to draft and recommend policy changes that ensure demand for apprentices in the green economy.

### KEY PARTNERS

- Alameda Building Trades Council
- Contra Costa Building Trades Council
- Bay Area Apprenticeship Coordinators Association
- Cypress Mandela Training Center
- Future Build
- Alameda, Contra Costa, Oakland, and Richmond WDBs
- Tradeswomen Inc.
- Rising Sun Center for Opportunity
- RichmondBUILD
- Oakland Adult Career & Education, Contra Costa Community College District

