| Organization (Applicant) Name | Enter Organization (Applicant) Name |
| --- | --- |
| Project Name | Enter Project Name |
| Address | Enter Address |
| Designated Contact Person and Title | Enter Designated Contact Person and Title |
| Phone | Enter Phone Number |
| Email | Enter Email Address |

| **Project Narrative**  |
| --- |
| **Framework** |
| Describe the challenge or gap the project will address and the target population that will be directly or indirectly impacted. |
|  |
| Describe how your project aims to impact economic and racial equity. Provide details on the how the project is designed to address the opportunity for improvement or change and how this project will uniquely address the “big idea” in workforce development. |
|  |
| Describe how this project’s “Big Idea” will address one of the program areas, or elements of one or more of the program areas below: areas below: **A.** Improvement of Job Quality, **B.** Create Income Security or Upward Mobility, or **C.** Connect or Bridge Workforce Programs to quality jobs. Must address at least one of the program areas: |
|  |
| Describe what High Road principles will be incorporated into the project and how. |
|  |
| Describe the innovation process, how the project is unique, the role of the Project Team, and how this will be documented. |
|  |
| Provide an outline of the project and the project objectives: strategies, outputs and outcomes (what will the project do), performance measures (how will success be measured), and timeline. Describe the opportunity for scaling, replication, or application of project successes and lessons.  |
|  |
| **Project Team** |
| Identify the individuals and organizations representing each of the Project Team roles (Expert, Innovator, Customer, and Influencer) and their experience and successes in that capacity. |
|  |
| Describe the function or activities each will provide in the project, including role and commitment to integration, sharing, and replication and/or scaling of successful outcomes. |
|  |
| List any in-kind match provided by the Project Team members.  |
|  |