



California Workforce Association (CWA) Updates

November 16th & 17th, 2020 – Regional TA Conference Call

Zoom Link Provided via Email

Update on CTI List and RPU Training Plans

CTI List Update

Since the previous Quarterly Regional Organizer Event, there have been numerous training and consulting requests:

Training

- Virtual Facilitation Bootcamp Training
- Surviving Vicarious Trauma as a Workforce Professional during COVID-19 Training
- Demand Driven Business Engagement
- Understanding the WIOA and Dislocated Performance, WIOA Youth Common Measures Training
- Performance Indicator Training
- Progress and Pandemic For Workforce Training
- Social-Emotional Skills and Needs-Based Responsiveness for Adult Populations
- Training
- Motivational Presentation
- Are you Saving Lives by doing COVID-19 Informed Employment Counseling
- From Pink Slip to Paycheck! How to Get Better Employment Outcomes with Dislocated Workers in Less Time
- Legal and Science-Based Solutions for Justice Involved Clients Training
- Employing the Justice Involved: A Motivational Training
- CBSC Training

Consulting

- Local and Regional Planning
- Hands-On Coaching in the Relaunch of Two Next Generation Sector Partnerships

Before using CTI, please check with your local procurement policies if piggybacking is allowed.

Regional TA Plans – Nearly ten months into the pandemic, California’s workforce system continues to feel the daily effects of COVID-19 on virtually every aspect of operations and planning. Just prior to the onset of pandemic, CWA completed 14 unique Technical Assistance (TA) Plans for the Regional Planning Units (RPUs). In the months since these plans were presented, local area administrators, Regional Organizers, and system staff have expressed that other priorities required their attention prior to addressing goals outlined in the TA Plans. However, recent communications suggest that regions are prepared to resume working with CWA to address regional and local concerns, which may include TA Plan strategies or other issues of immediate importance.

To assess how to best meet the current Regional Plan Implementation needs of each RPU, we have assembled a Technical Assistance Survey that has been sent out to the Regional Organizers and Regional Training Coordinators. Once this survey is completed and analyzed, we will proceed with implementing technical assistance plans specifically catered to the feedback received from each Regional Planning Unit.

Technical Assistance Updates/Efforts

- **Collaborating to Implement a Successful Specialized Certification Program Peer to Peer Learning Event (December 3rd @ 10am)**
The topic of this month’s peer to peer learning opportunity is “Collaborating to Implement a Successful Specialized Certification Program”, featuring the San Diego Workforce Partnership, with support from UC San Diego Extension, as they share their collaborative experience, efforts, and program design implementing successful specialized certification programs. They will also provide recommendations on how to implement a specialized certification program and partnerships to consider having in place before certification programs are embarked upon in your area/region. Many of their collaborative specialized certification programs cater to many professional roles in the workforce industry as well.
- **Nontraditional Job Search and Interview Strategies That Get People Hired (December 8th @ 11am)**
This webinar, which is the third of Larry Robbin’s three-part seminar series, is on the innovative strategies of job hunting and getting hired. He will touch on some of the unorthodox approaches that are real-time examples of how some people got hired. This

webinar is not about using technology in new ways, but how to present ideas, connecting with employers during the interview process, and reinventing your way of thinking about job searching so that you can show your job seekers a unique pathway to a job offer.

- **Grant Analysis: Expenditure and Outcomes (December 17th @ 9am)**

One of the most important functions of workforce organizations is successful grant management. This is the time of year to conduct an analysis of your grant performance. Effective methods for reviewing expenditure and outcomes against planned goals will be reviewed. This is the time for course correction, if necessary...do you know if it is??

- **Youth@Work 2021 – Empowering Changemakers (January 18th-21st)**

The Youth@Work 2021 Conference will address the issues facing youth and young adults in preparing for work in today's economy. Our theme, Empowering Changemakers, refers to the potential of all youth and young adults to be the change they want to see in the world, and to be empowered to actualize their future goals. Our goal at this is to ensure our youth can fully participate in the modern economy and be able to carve out a career in which they can enjoy and thrive. The conference will feature a Youth Practitioner Track (Adult Track) featuring plenary sessions, general sessions, workshops, virtual exhibitor showcases, and panels. The Youth Participant Track (Youth ages 14-26) featuring a meticulously designed workshop track, accompanied by moments of entertainment. We will also feature networking opportunities for the youth and adults.

- Youth Practitioner (Adult Ticket): \$299.00
 - (mornings: 8:30am – 12:30pm)
- Youth Participant (Youth Ticket): \$99.00
 - (evenings: 6:00pm – 8:00pm)
- Call for presentations ended November 6th and program announcements will be made by Friday November 13th. Conference program on the conference website will be updated by Wednesday November 18th.
- Dwight Brydie Scholarship Fund: Announcement will be Monday November 16th and applications will be accepted through Friday December 11, 2020. (CURRENTLY SEEKING SPONSORS!!
CONTACT: MHIDALGO@CALWORKFORCE.ORG FOR MORE INFO)
- Applicants for the Dwight Brydie Scholarship Fund must be a youth:
 - Between 16 – 26 years' old;
 - A resident of California;
 - Currently participating in a WIOA funded youth program; and,
 - Enrolled in high school & planning to attend college or post-secondary education or training; or, currently attending college or post-secondary education or training

- Applications will be reviewed by the Scholarship Committee. Serious candidates are responsible youth who want to make a better life for themselves, demonstrate leadership potential and/or provide positive role models for other youth, show the ability to make good choices, and who desire to improve their skills and abilities to succeed in the workplace. Scholarships are up to \$1,000 per person and should be used to offset the costs for tuition, books, fees, transportation costs and other related and relevant training expenses.