AGENDA

1. Welcome and Opening Remarks

2. Action Item(s)
   a. Approve October 28, 2020 Meeting Summary
      i. Public Comment
      ii. Motion and Action

3. Updates and Discussion
   a. CWDB Staffing Update
   b. Governor’s 2021 Proposed State Budget
   c. High Road Field Updates
   d. Program Implementation Updates
   e. Policy, Research, and Legislation Updates
   f. Local Workforce Development Board Updates

4. Other Business
   a. Review Dates for Next Board Meeting

5. Public Comment

6. Adjourn
Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the CWDB to provide an opportunity for interested parties to provide input at the public meetings, consistent with Executive Order N-29-20, CWDB will be permitting public comment electronically via email. The emails will be read aloud during the public comment periods provided above. Written comments provided to the Committee will be available to the public, in compliance with the Bagley-Keene Open Meeting Act, Gov. Code §11125.1.

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Development Board staff at (916) 657-1440 at least ten days prior to the meeting. Please visit the California Workforce Development Board website at http://www.cwdb.ca.gov for additional information. Meeting materials for the public will be available on the CWDB website.
Actions:

1. Approve the board meeting summary from October 28, 2020

CALIFORNIA WORKFORCE DEVELOPMENT BOARD
FULL BOARD MEETING SUMMARY

Meeting Livestreamed on CWDB YouTube Channel
https://www.youtube.com/channel/UC8j2IMLyol-6ifdLHGTxLiQ

Members Present:

Steve Levy
Dean Fealk
Dr. Angelov Farooq
Bob Redlo
Diane Factor
Jerry Butkiewicz
Gary King
Gloria Young
Hilary Lentini
Jason Haider
Larry Frank
Sharon Hilliard
Avin Sharma
Pradeep Kotamraju
Carol Zabin
Nicole Rice
Chris Hill
Nicole Wright
Sen. Anna Caballero
Sen. Connie Leyva
Assemb. Kevin Mullin
Lee Ann Eager
Laura Long
Josh Becker
Bruce Stenslie
Fabrizio Sasso
Jamil Dada
Joseph Williams
John Brauer
Charlie Riojas

Staff Present:

Aida Cardenas
Clemente Vizcarra
Tim Rainey
Joelle Hurst

Curtis Notsinneh
Shrayas Jatkar

Guests Present:

Jan Vogel – Executive Director, South Bay Workforce Investment Board
Blake Konczal – Executive Director, Fresno Regional Workforce Development Board
Abby Snay – Deputy Secretary, California Labor & Workforce Development Agency
1. WELCOME AND INTRODUCTIONS

Chair Farooq welcomed everyone virtually once again to the meeting. Tim Rainey held roll call and confirmed a solid quorum was present.

Mr. Farooq began the meeting by announcing that it might be Josh Becker’s last meeting. He is currently on the ballot for the Senate, District 13 in the state legislature representing San Mateo, Mountainview, and Half Moon Bay, south of San Francisco. Josh co-founded New Cycle Capital in building socially responsible businesses, and Full Circle Fund, which funds nonprofits creating positive change. Mr. Farooq wishes him good luck and asks Josh to say a few words.

Mr. Becker: Well, thanks, I appreciate that and it’s great to look out and see people I have gotten to know over the years and obviously never has the work of this board been more important. So I’m hopeful that if I’m fortunate enough to win, that the learnings I’ve had on this board, the relationships I built on this board will help inspire me and help me create a better policy later. And again, whether it’s apprenticeships, friendships, whether it’s green jobs, whether its people transitioning out of the prison system into the workforce, I’ve learned so much. And it’s been a real privilege. And I hope to take that with me going forward.

Mr. Farooq thanks Mr. Becker again and moves to more sombering news. Good friend and colleague, Dr. Alma Salazar passed away on Monday, October 5, after a two year battle with cancer. She was an active CWDB board member. The board holds her partner Gene, and son Noah in their hearts as we continue her legacy in expanding opportunity for all. Mr. Farooq asks Tim to add some additional comments.

Tim Rainey adds that Unite L.A., where Alma was the Vice President, is establishing a scholarship in her name. Those that want to unite in honoring Alma can reach out to Natalie Pittman, who is the Director of Operations and Strategy at Unite L.A. You can also go to unitela.com, and there is info on the front page of the website. Mr. Farooq adds that it would be great to have an email sent to the board with that information so it is easier to reference. The board takes a moment of silence on behalf of Alma. Chairman Farooq gives instructions about how the Zoom meeting works and how to provide public comment. The meeting is being recorded and is available at the CWDB YouTube channel.

2. ACTION ITEMS

a. Chairman Farooq read the following public comment submitted by email:

Caroline Kilvein: Greetings! I was hoping to get a recording of tomorrow’s event. Will that be available to forward? If so, please forward. Many thanks, Caroline

Jeff Jacobstein, Communications & Human Resources Manager: Hi Caroline, The meeting will be live streamed and recorded on the California Workforce Development Boards YouTube page. The October 14, 2020 Agenda provides a link to the YouTube page. Thanks –
b. Approve July 22, 2020 Meeting Summary

No questions. Motion to approve. Mike Gallo motion. Second Jamil Dada. All in favor. No oppose or extensions. Motion is adopted.

3. UPDATES AND DISCUSSION

i. CWDB Staff Update
Curtis Notsinneh shared the following CWDB staff update: Dan Rounds, Policy Director is departing to work in the State Senate Office of Research. Mr. Rainey expressed his great appreciation for Dan’s work and how much he will be missed. Other board members added their thanks and best wishes. Mr. Notsinneh noted that Marissa Clark would be temporarily filling Dan’s position. Sydney Armendariz is leaving to accept a promotion with CDPH as Chief of Maternal, Child and Adolescent Health. Sandra Hamameh accepted a promotion as a Field Manager in the High Roads Field Branch. Rafael Aguilera, Zach Lou, Stephanie Tsai, Mark Cowan and Tommy Burke have joined that team in the field. In addition, Dr. Phyllis Jeffrey, Dr. Travis Baker, and Dr. Paige Mustain have joined the research team. We have also added to the Administrative Support team as Mikal Mitchell comes in as one of our budget analysts and Ross Villegas, Anna Champe and Aldo Montijo come in as analysts on the admin team.

ii. LOCAL AND REGIONAL PLAN UPDATE
Marissa Clark described the update to the local and regional plan. WIOA requires a new plan every 4 years and an update every 2 years. The purpose of the regional plan is to articulate how regional planning units will be intentional around working together to do industry engagement, driving outcomes across their jurisdictions and expanding access to career pathways. Local plans drive down deeper into the details of how they will operationalize regional plans. The draft directive is currently posted for public comment. The Regional Planning unit is working with local boards to find out what works, doesn’t work, and what needs to be clarified. They will make appropriate changes based on feedback. Deadline for local plans is April 30, 2021.

iii. COVID-19 WORKFORCE RESPONSES UPDATE
Abby Snay provided the Labor Agency’s update. They have had a very close partnership with the state board, with local workforce boards and other partners in the state in terms of emergency response. As part of the governor's series of task forces, Secretary Su established a workforce transition task force really looking for opportunities to align responses to the emergency with hiring opportunities for laid off workers. The board and Tim really worked closely together with the Hospitality Training Academy in L.A., with One Fair Wage to quickly convert hotel kitchens in L.A.
and restaurants throughout the state to community kitchens that could tap into some federal dollars to get restaurant workers back on the job and get people fed.

We have been working with the Office of Emergency Services to put people to work in the food banks, which not only has seen an exponential increase in usage and need across the state, but the traditional volunteers have been staying home. And so we've been able to get some dislocated workers back to work at the food banks. We've also worked with the Department of Health in getting the word out for nurses and nursing assistance to work and expanded hiring around July claims and to go on and on, but have worked very closely with the Department of Health in the Department of Public Health in expanding contact tracing. Diane Sector of the state board, has been just an amazing partner in taking some of this through.

Looking at a strategy with three core components:

- Looking at those jobs that are growing that are not quality jobs at this point. How can we make them better quality jobs. This is really coming out of the governor's Jobs and Recovery Task Force. We are doing some exploration around different ownership models that can improve the quality of jobs, such as employee ownership and worker co-ops.

- A second core part of the strategy is preparing people for good jobs that are already good jobs. And this is where and I know we'll hear much more today. The High Road Training Partnerships really come in as the flagship model for that.

- Finally, working to achieve the governor's goal of getting to 500,000 apprenticeships by the year 2030, I think we are just at about 100,000 right now. So that's about a 15 percent increase in the last year. And looking at expansion in some of the non-traditional areas. Abby got off a call that could be really exciting and groundbreaking with the Commission for Teacher Accreditation in the state about the possibility of apprenticeship and teaching. We are doing some exploring around apprenticeships for dental assistants. You know, by some measures, over about half of the workforce under age 24 has lost jobs. So, looking at ways our state system can get more youth served and more youth into good jobs. We are also looking at partnerships with private sector employers and working with private philanthropy to create a new California Leadership Corps. This will really seize on the passion among young people around racial justice, and social justice, and at the same time, start building leadership for social change organizations. These organizations are seeing a pending labor market need, as so many baby boomers are moving out of the workforce.

She mentions Tim will be announcing an exciting new federal grant that we've been able to draw down and really looking very strategically at other systems in the state that have resources that we can leverage. The community college resources that the California Apprenticeship Initiative will be aligned with and the High Road Training
Partnerships in a whole new way we're excited about. We’re also looking at the state library system and getting people jobs in this area.

4. **AB 398 REPORT SUBMITTED TO LEGISLATURE UPDATE**

Shrayas Jatkar provided a brief status update. We submitted the AB 398 Climate and Labor report on September 3rd to the legislature. That report titled “Putting California on the High Road; a Jobs and Climate Action Plan for Twenty Thirty”, is available on our website, along with just a one page summary of the report.

First, we issued a press release to get the word out about the report. We did have some media hits that came in, as well as some partners that put out some Op Eds, so the report has gotten some play.

We didn't get a lot of media hits, but there was, of course, a lot of competition with another year of harmful, deadly epic wildfires and of course, the continued fallout of the pandemic and the economic recession and other issues. At the same time, the report, I think, has received some really great attention by the governor being called out in his latest executive order that that came out, in late September.

The Governor called out our AB 398 report as a basis for a just transition roadmap that we'll be developing with the governor's Office of Planning and Research. A lot of great feedback about the findings and the recommendations.

We have a three step or three phase action plan for the workforce board to really operationalize those recommendations in the report. Those three things that we plan to work on and already starting to do:

- First is maximizing the public benefit of our climate investments. So this really looks like partnering with other state agencies who have big money to spend on reducing greenhouse gas emissions, particularly from the energy and transportation sectors.
- Second is, investing in a high road workforce development infrastructure
- Lastly, promote regional partnerships to support the transition to carbon neutrality

Chair Farooq thanked Shrayas for the update and appreciated him being an amazing ambassador for climate investments. Everyone agreed that Shrayas should be cloned. Tim Rainey also weighs-in on the report and states there are just not enough good jobs for the people who need good jobs. We want to make sure we don’t go back to the same inequities and injustices of the past. But this recovery and the economy of the future is defined by quality jobs and equity. It's really all about attaching those High Road standards to the people's money so that as we build California, we're creating that future economy that we want to see. It's a long game, and it's about transitioning and rebuilding a local and regional economy toward quality jobs and climate resiliency,
including diversifying regional economies, especially resource intensive areas of the state. So the State Workforce Board is going to be leading a lot of this work, along with labor agency and the Office of Planning and Research. We’re going to be doing what actually we’re going to continue doing because we’ve already started this a community led planning process in Kern County and working with Assemblyman Solis and really appreciate this guy. On this work and on developing that just transition roadmap for the state so that we can lay out what this looks like across the state in diverse and different communities.

5. **AB 639 Authored by Assembly Member Sabrina Cervantes and signed by Gov. Newsom**

Tim Rainey speaks to this bill, which was sponsored by ILWU 13 Cargo Handlers at the Port of Los Angeles. The Port of LA, is the busiest container port in the Western Hemisphere, with three billion dollars in cargo each year running through it. The challenges and tensions related to automation at the port make it ground zero for the future of work. It is modeled on the Lascher Training Highroad Training Partnership. This legislation actually creates a stakeholder process at the L.A. Long Beach Port complex that will bring together experts, community organizers, labor, business, and the public. At the center of that process is an industry panel built into the legislation made up of representatives from the industry, representatives from both port authorities in L.A. and Long Beach, all appointed by the labor secretary, and then two members appointed by legislative leadership. The outcomes that we’re looking at are:

- Findings on the impacts of automation at the port, on workers, on the communities surrounding the port and the safety of the work environment
- Recommendations on ways to mitigate the job impacts of automation and the transition to low or zero emission operations
- Finally, the intent is that the findings and recommendations represent common ground among labor and management especially, but also the community. The UCLA Labor Center is also built into the legislation

Board Member Avin Sharma, who is the Director of Labor Relations and Workforce Development for the Port of Los Angeles adds that really it’s the center of the future work, thinking about the transition from human operated equipment to potentially automated equipment. And then, from transitioning to clean technologies. It’s really happening at the ports of L.A. and Long Beach. He feels one of the key aspects of this legislation is it’s going to provide information in the discussions about automation and the impacts of automation.

6. **U.S. Department of Education Grant**

Mr. Rainey detailed a U.S. Department of Education Grant that was exclusive to state workforce boards. It was the Education Stabilization Fund grant through the Keres Act. It was competitive and Tim was surprised that the CWDB was awarded the grant. He thanks Pardeep Kotamraju, at the Department of Education, who
serves on the board on behalf of the superintendent when they are unable to come, and Sheneui Weber of the Chancellor’s Office of the Community Colleges who really helped put this application together. EDD was an incredible partner as well. It really took a village to put it together. The grant targeted states that were highly impacted by COVID 19. The requests from the Department of Education specified the applicants articulated industry based strategy or framework for training. So, of course, we went with Highroad. That’s our framework. Building worker, community and industry resiliency and built that into the application and into the narrative. We identified several High Road Training Partnerships that we already work with and a few new ones that that fit other priorities in the RFA from the Department of Ed, rural areas, short term training leading to credentials, career pathways called out collaboration with education. We were awarded $14 million dollars. We were only one of eight states that made the cut. Our understanding is that we wrote a beautiful application and they just could not, not fund us. Tim thanks everyone that helped put the application together.

7. INITIATIVE UPDATES

i. High Road Construction Careers:
Aida Cardenas reported that the key focus has been to build out and staff the Field Branch team, and support current HRTP projects during COVID -19. They have released a Request for Applications for the Greenhouse Gas Reduction Funds for HHTPs. Really looking for those win,win opportunities in terms of our investments in High Road Construction Careers. We've recently awarded close to $14 million dollars with SP1 funds in 11 regions that cover every corner of the state. We are currently in the contracting phase, getting all of those awarded projects into contract, working closely with the program's team that Joelle leads. And as far as our recent expansion of our field team, we have now been able to start communication with the projects to gain an understanding of how COVID has impacted their projects and where they are, what are their challenges, what are some opportunities so that we can better assess how we can best support a successful project. In addition to the SB one funding that they're about to get. Chairman Farooq states that Senator Leyva has provided a comment saying this is all very exciting and wants to plug for child care workers and home health care workers. These are primarily jobs performed by women and women of color. We know we will need more and more in home health care worker jobs as we all age. She wants to be sure we work to make these living wage jobs too. Aida says Senator Leyva has made a great point. The goal is to address issues of equity, climate and quality jobs. And when we look at equity, it's not just about placing those who are disadvantaged to quality jobs. It's also about looking at investing in jobs and creating and integrating a workforce strategy that allows for the recognition of the value of those jobs.

ii. High Road Training Partnerships:
HRTP had an adjustment to funding, it's now $19M. Two RFA processes have recently been developed and published. One was a closed process to 19 projects that had HRTP infrastructure built in and a nexus to meet GGRF requirements. They are currently in the process of making offers. The second was an open RFA released last week. Staff is spending time in the field promoting the HRTP model. In the open RFA, an opportunity was included to participate regional partnerships in climate-affected regions. High Roads is on target to hit their goal to build out 20 partnerships in five years. So in addition to looking at the structure model of that partnership that folks are working together and collaborating, we're also looking at the Greenhouse Gas Reduction Fund requirements in terms of climate facilitation as well as priority populations. But we're also looking at where does California need this investment? And every area, whether it's an industry or region, are going to be in different places. And so we need to be open about understanding this is for the long game. We need to build out and recover, and not just from COVID. Definitely be tapping on the shoulder of many of you to help support the work. Looking forward to working with many of you on this project. Senator Cabalero also commented and agreed with Senator Leyva's earlier comment, adding we need a pathway to improve the wage opportunities of childcare and health care workers and want to add that farm workers may need retraining as well. Aida added that we've done targeted outreach to the Inland Empire, to Kern County, to the agriculture industry as well, and also health care workers. We've been in conversation with child care workers and home health care workers as well, knowing that we need to look at this holistically. Looking at diversifying our portfolio and the industries we are working with. Nicole Rice asks about keeping the momentum going, especially if we are going to be in a financial challenge for a while. She feels we need to think creatively to keep this momentum going. Using our partnerships between labor and industry as well as other funding opportunities and sources. Tim Rainey answers that it is about the long game and making sure that employers see the value-add in the training partnerships we build. Part of our big strategy is to build these kind of partnerships in a way that brings that investment back from the industry to the workers. Tim thanks Nicole and Sanjay on their partnership and work together. Joseph Williams states CWDB should possibly look into a campaign to encourage philanthropy in the corporate sector. Tim mentions that the partnerships have happened on a project by project basis. James Irvine Foundation has really come in and helped with the tree trimmer initiative. The concept of building equity and quality jobs is really catching on, but Tim likes the campaign idea.

### Regional Plan Implementation:
Joelle Hurst provided an update on Regional Plan program implementation. The regional plan implementation is funded by WIOA 15% discretionary dollars. The plan solicitation is currently out and posted on our website. Those are due back December 4th.
iv. **Workforce Accelerator Fund:**  
The Workforce Accelerator Fund RFA (also funded by WIOA 15% discretionary dollars) is being framed and will be released next month.

v. **Prison to Employment**  
Curtis provided an update on Prison to Employment. The 2018/2019 state budget contained $37 million for the Prison to Employment Initiative. The partnership and the task force activity where we were building a lot of that synergy in partnership with CDC with the California Prison Industry Authority, as well as our local boards, was paused a little bit this year because of the pandemic and the impacts on our state prison system. But again, we are seeing thousands more people coming back and returning from state prison or from incarceration because of the pandemic. And so, we have revived our task force with CDC. We’ve rebuilt our work groups and we’re laying out work plans to continue that work.

8. **LOCAL WORKFORCE BOARD UPDATE**

i. **South Bay Workforce Investment Board:**  
Chair Farooq mentions that an ongoing agenda item going forward will be local workforce board updates. It is important that we continue to hear from local workforce boards as they are on the front lines to all these crisis. Jan Vogel, Executive Director of the South Bay Workforce Investment Board (SWIB) talks about their work with apprenticeship programs. One of the programs that they started, was the first nontraditional apprenticeship program. It was an aerospace program called Aero Flex. The first one ever certified by the Department of Labor. Have a large grant by the Department of Labor and some small grants. And the initial grant was from one of your Accelerator grants. That was a jumping off point for us to be able to leverage those funds and be able to serve lots of people. And what we’re really proud of is approximately 50 percent of the apprentices that we've enrolled in that program were African-Americans, particularly African-American males, which traditionally had a low enrollment rate in traditional construction programs. COVID-19 certainly has slowed up a lot of the programs that we have in the state. But we've been able to use special techniques in order to outreach to serve our clients. We’re doing a lot of appointments that are One Stop Centers, and even though work centers are still closed, they’re open for appointments. He also shares they have tremendous youth centers, a youth council and have been able to feed many youth during this pandemic due to our partnerships.

ii. **Fresno Regional Workforce Development Board:**  
Blake Konczal, Executive Director of the Fresno Regional Workforce Development Board speaks about his organization’s work. His workforce board has been focused on apprentice training, apprentice multi-craft training in the construction sector in partnership with their local unions and Building Trades Council. Just last Friday, they graduated their 31st pre-apprentice cohort. They have been doing these
cohorts for 11 years. He thanks the board for the funding it has provided for their work. They are also a part of the Department of Education grant, which will allow them, through community college partners, to establish classes that we can get people into to make it possible for them to compete to be successful pre-apprentices. He has no doubt that a year from now when they actually have some data from those classes, they will be able to show that they have a much, much higher acceptance rate.

9. DATES FOR NEXT EXECUTIVE COMMITTEE AND BOARD MEETING TBD for 2021
10. PUBLIC COMMENTS: None
11. ADJOURN: Chairman Farooq closed the meeting in honor of their dear friend and colleague Alma Salazar at Noon.

Zoom Meeting Comments

10:00:44 From Hilary Lentini: Good morning everyone.

10:14:08 From Josh Becker: Hope to stay in touch with everyone here. My personal email is becker.josh@gmail.com and cell phone is 650-208-8818. Thanks to Tim and the team for your leadership and all of you for all you do. - Josh

10:14:28 From Gloria's iPad: Could we adjourn this meeting in memory of Alma Salazar?

10:16:10 From Nicole Rice: Great idea Gloria!

10:21:47 From pkotamraju@cde.ca.gov to CWDB Board Meeting(Privately): I will be leaving at 10:55 am for another meeting.

10:47:19 From Carol ZABIN: I would like to say that Shrayas is an amazing ambassador for job quality in climate investments, and ideally he needs a whole team, as this effort is understaffed. Please be supportive of expanded capacity in this area as the state budget improves.

10:48:31 From pkotamraju@cde.ca.gov: agreed

10:53:40 From pkotamraju@cde.ca.gov: I am sorry I have to leave for another meeting. Thank you all for the good work. Always find these meetings illuminating.

11:06:23 From Connie Leyva: This is all very exciting! I just want to put a plug in for childcare workers and home healthcare workers. These are primarily jobs performed by women and women of color and most of them are very low wage jobs. WE know we will need more and more in home healthcare workers as we all age. I just want to make sure we work to make these living wage jobs too.

11:18:44 From Senadora Caballero: Good information! I agree with Senator Leyva, we need a pathway to improve the wage opportunities of childcare and healthcare workers and want to add that farmworkers may need retraining as well when the impacts of SGMA, groundwater sustainability impacts change agricultural production. We may need a different strategy for training in rural regions of the state.
11:22:38 From leager: Thank you so much for acknowledging that there is not a one size fits all in the state.

11:24:38 From Nicole Rice: Would like to speak

11:25:25 From Joseph Williams: Question

11:31:02 From ABBY SNAY: I will have to jump on another call now and encourage this conversation on increasing resources

11:34:28 From JOELLE HURST: Solicitation for Regional Plan Implementation: https://cwdb.ca.gov/initiatives/slingshot/

11:35:07 From JOELLE HURST: Solicitation for GGRF High Road Training Partnerships: https://cwdb.ca.gov/initiatives/high-road-training-partnerships/

11:38:18 From Mark Erlichman: Curtis, how we can get a list of current initiatives/programs and lead contacts for these Prison to Employment programs? We want to ensure we also connect our partners serving individuals with disabilities exiting the system with this program. Thanks, Mark

11:51:10 From CURTIS NOTSINNEH: Mark, thanks for your comment, there is definitely a lot of cross over where we can leverage services for better outcomes. I will ask our program managers to send you the list of current programs and their partners. We have grants for direct and supportive services in all 14 labor regions.

12:00:04 From CWDB Board Meeting: No, we did not receive a public comment.

12:00:21 From JEFF JACOBSTEIN: No Public Comment was received.
Updates and Discussion

1. CWDB Staffing Updates

Departing Team Members
- Kameela Howard, Staff Services Analyst
- Patrick Getz, CDT Consultant, CAAL-Skills Project Manager

New Team Members

Administrative Branch
- Tina Casey, Staff Services Analyst
- Myles Cobb, Student Assistant
- Megan Vogt, Student Assistant

Policy, Legislation and Research Branch
- Munny Chitneni, ITM1, CAAL-Skills Project Manager