



**CALIFORNIA WORKFORCE DEVELOPMENT BOARD
EXECUTIVE COMMITTEE
MEETING NOTICE**



Tim Rainey,
Executive Director

Angelov Farooq,
Chair

**Wednesday, January 13, 2021
10:00 a.m. to 12:00 p.m.**

**Committee Packet Available
<https://cwdb.ca.gov/meetings/>**

Gavin Newsom,
Governor

**Meeting Livestreamed on CWDB YouTube
<https://www.youtube.com/channel/UC8j2IMLyol-6ifdLHGTXLiQ>**

**Public Comment Accepted via Email
BoardPublicComment@cwdb.ca.gov**

AGENDA

- 1. Welcome and Opening Remarks**
- 2. Action Item(s)**
 - a. Approve October 14, 2020 Meeting Summary
 - i. Public Comment
 - ii. Motion and Action
- 3. Updates and Discussion**
 - a. CWDB Staffing Update
 - b. [Governor's 2021 Proposed State Budget](#)
- 4. Initiative Updates**
 - a. High Road Field Updates
 - b. Program Implementation Updates
 - c. Policy, Legislation, and Research Updates
- 5. Other Business**
 - a. Review Dates for Next Executive Committee
- 6. Public Comment**
- 7. Adjourn**

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the CWDB to provide an opportunity for interested parties to provide input at the public meetings, consistent with [Executive Order N-29-20](#), CWDB will be permitting public comment electronically via email. The emails will be read aloud during the public comment periods provided above. Written comments provided to the Committee will be available to the public, in compliance with the Bagley-Keene Open Meeting Act, Gov. Code §11125.1.

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Development Board staff at (916) 657-1440 at least ten days prior to the meeting. Please visit the California Workforce Development Board website at <http://www.cwdb.ca.gov> for additional information. Meeting materials for the public will be available on the CWDB website.

Item 2a

Actions:

- 1. Approve the Executive Committee meeting summary from October 14, 2020**

**CALIFORNIA WORKFORCE DEVELOPMENT BOARD
EXECUTIVE COMMITTEE MEETING SUMMARY
(October 14, 2020)**

Meeting Livestreamed on CWDB YouTube

<https://www.youtube.com/channel/UC8j2IMLyol-6ifdLHGTXLiQ>

Members Present:

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- Dr. Angelov Farooq, Chair
 - Mr. Jamil Dada
 - Mr. Bob Redlo
 - Dr. Carol Zabin
 - Mr. Bruce Stenslie
 - Chancellor Eloy Ortiz Oakley –
Sheneui Weber
 - Ms. Diane Factor
 - Mr. John Brauer
 - Mr. Joseph Williams
 - Ms. Sharon Hilliard
 - Secretary Julie Su
 - Mr. Mike Gallo

1. WELCOME AND INTRODUCTIONS

Chairman Angelov Farooq opened the meeting and requested Tim Rainey take attendance. A quorum was established.

Mr. Rainey requested a moment to honor the late Alma Salazar. Alma was an active member of the Board for more than eight years and on the Executive Committee. She was a leader in the workforce community and a tireless advocate for the marginalized, the under-served, and undocumented. Unite LA has established a scholarship in Alma's name. Information can be found at UniteLA.com.

Chairman Farooq gave instructions on how the Zoom meeting works and how to provide public comment.

2. ACTION ITEMS

a. Amend the agenda to approve the March 4, 2020 Meeting Summary

Motioned by Jamil Dada, Bruce Stensile seconded, all in favor. Approved unanimously.

b. **Approve March 4, 2020 Meeting Summary.**

Motioned by Jamil Dada, John Brauer seconded, all in favor. Meeting Notes were approved.

c. **Chairman Farooq read the following public comment submitted by email.**

Caroline Kilvein: Greetings! I was hoping to get a recording of tomorrow's event. Will that be available to forward? If so, please forward. Many thanks, Caroline

Jeff Jacobstein, Communications & Human Resources Manager: Hi Caroline, The meeting will be live streamed and recorded on the California Workforce Development Boards YouTube page. The [October 14, 2020 Agenda](#) provides a link to the YouTube page. Thanks –

Caroline Kilvein: Thank you Jeff!

3. UPDATES AND DISCUSSION

a. **CWDB Staff Update**

Curtis Notsinneh shared the following CWDB staff update: Dan Rounds, Policy Director is departing to work in the State Senate Office of Research. Mr. Rainey expressed his great appreciation for Dan's work and how much he will be missed. Other board members added their thanks and best wishes. Mr. Notsinneh noted that Marissa Clark would be temporarily filling Dan's position. Sydney Armendariz is leaving to accept a promotion with CDPH as Chief of Maternal, Child and Adolescent Health. Sandra Hamameh accepted a promotion as a Field Manager in High Roads Field Branch. Five of six positions in the High Roads Field Branch have recently been filled. In addition, Dr. Phyllis Jeffrey and Dr. Travis Baker and Dr. Paige Mustain have joined the research team.

b. **LOCAL AND REGIONAL PLAN UPDATE**

Marissa Clark described the update to the local and regional plan. WIOA requires a new plan every 4 years and an update every 2 years. The purpose of the regional plan is to articulate how regional planning units will be intentional around working together to do industry engagement, driving outcomes across their jurisdictions and expanding access to career pathways. Local plans drive down deeper into the details of how they will operationalize regional plans. The draft directive is currently posted for public comment. The Regional Planning unit is working with local boards to find out what works, doesn't work, and what needs to be clarified. They will make appropriate changes based on feedback. Deadline for local plans is April 30, 2021.

Chairman Farooq asked Mr. Rainey to weigh in on the Governor's new appointment of Reg Javier to Employment Training Panel (ETP). Mr. Rainey said there is potential for close alignment with the ETP, EDD and the new proposed department.

c. **COVID-19 WORKFORCE RESPONSES UPDATE**

Abby Snay provided the Labor Agency's update. The Workforce Transition Taskforce continues to identify hiring needs and is working to fill them with laid-off workers. Projects include: Project Roomkey, hospitality training, and staffing foodbanks. They are working directly with EDD to broaden recruitment pool for claims officers, with USPS doing PPE testing, and Tesla. They continue to collaborate with CDPH to expand hiring of contact tracers.

The Labor Agency is participating in a working group with the state library system and local boards from San Diego and Kern to identify complimentary resources and leverage those resources to better serve customers. Systems changes include influencing procurement contracts for testing by requiring language for living wages and preferences for laid-off workers. Ongoing projects include: work being done with community college partners to leverage education system resources; a public-private partnership to train a workforce to go into leadership roles in social change organizations; and a potential partnership with the CA Dental Association to develop an apprenticeship for registered dental licensure.

Mr. Brauer: What work are they doing with Tesla?

Ms. Snay: Tesla wants to hire entry-level installers, roofers, electricians. Trying to figure out how to have them work with the IBEW pipeline.

Mr. Rainey: WIOA money spent on construction must use MC3 curriculum. We reached out to LWDBs with the idea there may be potential to work with local building trades.

Mr. Brauer: Hope the intersection is that the building trades work with High Roads apprenticeship.

Mr. Redlo: Contra Costa County has experienced a huge amount of COVID-related problems and activities with our Latino population. Are you doing anything specific as it relates to Latinos?

Ms. Snay: Everything is centering on an equity agenda and looking at the disparate impact on communities of color.

Ms. Zabin: How much have you been able to leverage the High Roads Partnership and union infrastructure? Where do you see opportunities leveraging unions more? Made a suggestion to use the Summer Labor program as a model for paid internships.

Ms. Snay: Work for leadership core is connected to a national effort, the Center for Community Leadership. We are working closely to expand opportunities with HRTP.

Jaime Guitierrez from EDD shared Worker Adjustment and Retraining Notification (WARN) Act data. Since COVID started in March, the EDD has experienced a significant increase, receiving 5,194 WARN notices affecting 568,423 employees statewide. For comparison, in the previous 8-month period, they received 387 WARN notices which affected 37,664 employees. In the past 5 months, the Workforce Community has provided 3,374 rapid response events with 53,381 attendees. The number of impacted employees was 247,000. Rapid response services and layoff aversion were offered to employers. A total of 4,087 businesses received some type of service, of those 1,101 received specific layoff aversion assistance where 2,209 jobs were saved as a result of those efforts. Additional COVID-response funding was provided to the following:

- Additional 25% funding to 23 LWDBs serving more than 3,000 workers for a total of \$18.6 million.
- Underserved COVID-19 Impacted Individuals grant of \$10+ million to 42 local LWDBs to provide supportive services.
- Disaster Recovery Displacement Grant for \$12 million to 13 project operators to provide temporary jobs and reemployment services
- Employment Recovery grant of \$11.6 million to 28 operators for 3,000 participants

A request for 18 million for Airline Industry Recovery, if approved, will be available to 6 identified project operators and serve approximately 3,800 participants.

d. AB 398 REPORT SUBMITTED TO LEGISLATURE UPDATE

Chairman Farooq reminded the Committee of the AB 398 discussed in detail during July's meeting which required the agency to analyze impacts of climate on jobs and workers.

Shrayas Jaktar provided a brief status update. The report was submitted to the legislature on September 3, 2020. The findings and recommendations were well-received. The plan has three phases for implementation: maximizing the public benefits of climate investments, investing in High Road infrastructure, and promoting regional partnerships to support the transition to a carbon neutral economy. It is very significant that the report was referenced in the Governor's executive order.

Mr. Williams shared that he circulated the report internally and invited a Governor's representative to come speak at a Food For Thought about the report.

e. MOU WITH THE CALIFORNIA PUBLIC UTILITIES COMMISSION (CPUC) UPDATE

Chairman Farooq introduced this update by saying a key strategy for advancing the High Road vision is the State Workforce Plan that includes building partnerships with agencies responsible for major climate policies and programs. CWDB recently signed an MOU with CPUC. The CPUC oversees billions of dollars annually for clean energy and transportation.

Shrayas Jaktar began the update by saying there is a potential for this to be a model for collaboration. The CWDB has an opportunity to shape outcomes when it puts out funding. One strategy is to ensure the public benefits from state climate investments. We have an opportunity to impact job quality, access and equity. It is an avenue to operationalize the High Road vision and the mandates to reduce greenhouse gas emissions

The primary focus is on the demand side of the labor market – how do we design investments in clean energy and transportation to result in jobs and access to them? The CWDB is also looking for ways to link other agencies (CPUC, Energy Commission, CARB) workforce development efforts with the High Road vision and initiatives. The formalized agreement with CPUC is to provide advice and recommendations for ways to integrate job quality measures, improvements in funding programs and various planning documents and policies. The scope of work includes energy and transportation.

Chairman Farooq asked Mr. Jaktar to share the MOU.

Mr. Redlo: There is a lot of opportunity in the Bay Area for light rail. Is there a relationship between the transit work and what the CPUC is doing?

Mr. Jaktar: Potentially there is a relationship if the CPUC becomes involved in the local projects.

Mr. Rainey: We are working with CA Transit Works to ensure workers have access to quality, good paying jobs, written into policy. The High Road work is front and center to the recovery efforts. High Road Training Partnerships align to clean energy and transportation. Central to the vision laid out, focus on the demand side, aligning with state agencies and using the purchasing power of government to drive job quality.

Carol Zabin: AB 841 requires a statewide skill standard for installation of electric vehicle charging stations. This is an example of how to encourage the demand side.

f. **GOVERNOR'S EXECUTIVE ORDER N-79-20 UPDATE**

Mr. Rainey gave the update on Executive Order that requires in-state sale of new automobiles be zero-emission by 2035, and medium and heavy-duty vehicles by 2045. The order also directs the Labor Agency and Office of Planning and Research (OPR) to develop a Just Transitions Road Map. It calls out AB 398 specifically, and requires a broad Just Transition policy framework. It focuses on transitioning and rebuilding a local and regional economy toward quality jobs and climate resiliency. CWDB, OPR, and the Labor Agency are working on a community-led process in Kern County and a couple of High Road projects. CWDB is also working with EDD and OPR to develop the Roadmap.

g. **AB 639**

Chairman Farooq asked for an update on AB 639. Tim Rainey reported that AB 639 creates a stakeholder process for unions, port authorities, legislators, and the public [in the LA/Long Beach port complex] to develop findings on the effects of automation and to mitigate the impact on workers. The intent is to find a way to get labor and management to move together with workers on the issue of automation.

Mr. Williams submitted a question about the role of local boards in following infrastructure investments. Mr. Rainey confirmed the work is ground up; it's about mobilizing the community to do the planning and solve problems and challenges.

h. **EDUCATION STABILIZATION FUND GRANT**

Tim Rainey thanked Dr. Pradeep Kotamraju, Sheneui Weber, and Abby Snay for their collaboration on the Dept. of Education grant. The CWDB was 1 of 8 State Workforce Development Boards to receive funds. The grant amount is \$14 Million. Projects the grant will fund are: Fresno-based High Road Construction Careers, expanded Bay Area water utilities project, a new High Road Training Partnership with tree contractors working with contracting with PG&E, expansion of California Transit Works High Road project to the San Joaquin Valley, and a new manufacturing project driven by California Labor Fed/ WED program (John Brauer).

Carol Zabin: Is any of the Just Transition work around the refinery closures in Bay Area? Tim Rainey: No, we are working with steel workers in Los Angeles who may come back in on greenhouse gas work.

i. **INITIATIVE UPDATES:**

ii. **High Road Construction Careers:**

Aida Cardenas reported that the key focus has been to build out and staff the Field Branch team, and support current HRTP projects during COVID -19. They have released a Request for Applications for the Greenhouse Gas Reduction Funds for HRTPs.

ii. **High Road Training Partnerships:**

HRTP had an adjustment to funding; it's now \$19M. Two RFA processes have recently been developed and published. One was a closed process to 19 projects that had HRTP infrastructure built in and a nexus to meet GGRF requirements. They are currently in the process of making offers. The second was an open RFA released last week. Staff is

spending time in the field promoting the HRTP model. In the open RFA, an opportunity was included to participate regional partnerships in climate-affected regions. High Road is on target to hit their goal to build out 20 partnerships in five years.

iii. Regional Plan Implementation:

Joelle Hurst provided an update on program implementation. Staff have been working to get out High Road solicitations and provide time-only extensions to currently funded projects due to COVID-19. The RPI/Slingshot 4.0 RFA (funded by WIOA 15% discretionary dollars) is currently posted.

iv. Workforce Accelerator Fund:

The Workforce Accelerator Fund RFA (also funded by WIOA 15% discretionary dollars) is being framed and will be released next month.

4. OTHER BUSINESS

Joseph Williams expressed the need for a state-level youth strategy. The State could have a drastic influence and opportunity to provide guidance and direction to local workforce development boards by establishing a youth committee at the State Board. With a specific focus on youth, the Board could help local systems actually measure the impact and investment of resources allocated to youth development.

Chairman Farooq thanked Mr. Williams for his input and noted a number of Executive Team that are also working on a youth component.

Dr. Pradeep Kotamraju added that AB 98 funding will be released at the end of this month providing 3-year grants for LEAs. It may be opportunity for the Board to interact K-12 community schools.

5. Dates for Next Executive Committee and Board Meeting

- a. CWDB Board Meeting on October 28, 2020 at 10 a.m.
- b. 2021 Executive Committee meetings and Board Meetings will be announced later.

6. PUBLIC COMMENT

No public comment submitted via email.

7. ADJOURN

Chairman Farooq closed the meeting in honor of their dear friend and colleague Alma Salazar at 11:54 a.m.

Updates and Discussion

1. CWDB Staffing Updates

Departing Team Members

- Kameela Howard, Staff Services Analyst
- Patrick Getz, CDT Consultant, CAAL-Skills Project Manager

New Team Members

Administrative Branch

- Tina Casey, Staff Services Analyst
- Myles Cobb, Student Assistant
- Megan Vogt, Student Assistant

Policy, Legislation and Research Branch

- Munny Chitneni, ITM1, CAAL-Skills Project Manager