



California Workforce Association (CWA) Updates

August 24th & 25th, 2020 – Regional Technical Assistance (TA) Conference Call

Zoom Link Provided in Calendar Invite

Update on Regional Planning Unit (RPU) Training Plans and California Training Initiative (CTI) List

- **Regional TA Plans** – Following the development of individual TA Plans for each RPU, CWA leadership, staff and consultants held discussions with representatives of every region to discuss the plans and to identify any need for changes to recommendations for technical assistance, consulting, training or other forms of support. While there has been widespread agreement among RPUs that the TA recommendations are beneficial and would address issues important to workforce system stakeholders, rollout of the plans coincided with the early stages of the pandemic. Within weeks, it became clear to decision makers that the effects of the pandemic on the regional and local workforce systems were profound and all encompassing. As such, leaders turned their attention to dealing with challenges facing the workforce system on all fronts, from the delivery of services through virtual platforms to addressing largescale worker displacement and remote management of their own staff. CWA too adjusted its approach to RPU TA to address urgent needs brought about by the effects of the coronavirus on both the demand and supply side of the labor market.

Over the last couple of months, it seems that the workforce system has settled into what has become, for the duration of this crisis, a new normal and is achieving general stability in managing programs within the constraints of the pandemic. CWA will now re-focus the delivery of services described in the RPU TA Plans, providing responses to each recommendation through a current lens, which emphasizes not only the goals as originally stated, but COVID-responsiveness along with significant attention to issues of equity and accessibility. Based on the expectation that many RPUs will seek no cost modifications that will allow for grant extensions of up to six months, CWA will seek a similar extension to ensure that technical assistance remains available to the regions throughout the remainder of their RPI 2.0 grants

- **CTI List Update**- CWA has completed the CTI Request For Proposal (RFA) process, and we have updated our CTI list for FY 2020-2021. There are many virtual/online options available, and you can find them in Column F. Regional staff may visit our CTI web page

www.calworkforce.org/cti to learn more about our CTI trainers/consultants and their areas of expertise. The attached spreadsheet is the RTC copy, and it is intended for RTC use only. The price ranges are estimations for planning purposes, and regional staff can connect with Xue Lor at CWA if they are interested in any training/consulting services. Xue's email address is xl@calworkforce.org. There are some new faces, so attached is a layout of the California Training Initiative Process. If regional staff would like to use CTI for any training/consulting services, they will need to complete the CTI Request Form (attached).

- **CTI Race & Equity Trainings to Consider:**
 - Impact Capital: EQUITY IN THE WORKPLACE
 - Natasha M Palumbo: Empowered Equity and Diversity in the Workplace – Four-Part Series Training
 - San Diego Community College District (SDCCD): Workplace Equity Training
 - Third Sector Capital Partners: Equity Trainings

Technical Assistance Updates/Efforts

- **Meeting of the Minds – Critical Impact (September 8th- 10th)**
 - 25 Workshops! 3 Keynote Speakers! 4 Virtual Exhibitor Showcases! 2 Incredible Evenings of Entertainment! AND OVER 60 Workforce Development Leaders, ALL in 1 Event!
 - Meeting of the Minds 2020 - Critical Impact demonstrates the urgent need for CA's workforce system to come together to affect positive outcomes, create effective partnerships, and support CA's citizens. As unemployment insurance applications and stimulus requests sore, and as America's Job Centers of California start to open in some areas throughout the state, what's next and are you ready?
 - At Meeting of the Minds 2020, we hope to examine ways that will ensure these critical connections occur as we look to strong examples of programs that clearly lead to identified outcomes; and highlight areas where CA's public workforce system is leading the demand strategies to supply-side program delivery.
- **Peer to Peer Learning Exchange - Capitalize on Partnerships (August 21st)**

The topic of this month's peer to peer learning opportunity is Capitalizing on Partnerships, featuring the OneLA Regional Initiatives Social Entrepreneur Program. During this event you will be provided an opportunity to learn from and ask questions regarding how the OneLA Regional Initiative developed, enhanced, and capitalized on their partnerships to drive and implement their Social Entrepreneur Program efforts by implementing high road concepts to fulfill industry and future entrepreneur needs.
- **Big Data Insights for Driving Mobility, Low Wage Workforces and Equity (August 26th)**

This webinar, featuring two of the world's preeminent "Big Data" firms specializing in education and employment, will help you plan for the Post-Pandemic Economy. You and your staff will learn: What jobs are emerging during the Pandemic and are projected to emerge in the Post-Pandemic Economy, How skills will shape the way workers advance in pay and responsibilities in the job market, and How workforce practitioners can build structures to increase mobility, especially for lower wage workforces.