

Regional Plan Implementation Summary
Region: Ventura
LWDBs within the Region: Ventura County

Regional Plan Goals

Ventura County is the 13th most populous county in the State of California out of 58 counties. The Ventura County RPU is bounded on the north by Santa Barbara County, on the northeast by Kern County, on the southeast by Los Angeles County and on the west by the Pacific Ocean. There are ten incorporated cities in the Ventura County Region. The Ventura RPU has a large commuting population commuting to Los Angeles and out of the region for employment and a geographic barrier that separates the region, called “the grade.” In alignment with the vision and goals outlined in the California Workforce Development Plan, the Regional Plan for Ventura County reflects a serious commitment to supporting state policies and administrative practices across programs, while working to implement local policies and service delivery in the following sectors: Healthcare, Manufacturing, Clean/Green, and Business Services sector.

Fostering “demand-driven” skills attainment by aligning regional education programs with industry sector needs:

- Analyze regional job data, identify regional employment needs, determine credentials, employability skills, and work with educators on the committees to implement programs to address industry needs.
- Enhance industry and education collaborations.
- On-going collaboration with the Community Colleges’ South Central Coast Regional Consortium, to align industry workforce needs with CTE education.
- SlingShot Project: Continue cross-regional project in Health Care
- Identify career ladders and create industry-driven training programs for care coordinators.
- Create an efficient way for educators to stay current on the healthcare industry’s regional workforce needs and implement the necessary changes in the career pathways programs.
- Identity for the region as a Green Innovation Hub.

Enabling Upward Mobility for all Californians:

- Research Ventura commute patterns. Ventura has a large commuting population out of County. Some jobs they commute to are service jobs in homecare, hospitality, retail and banks. Answer the question why people are commuting out, when there are similar unfilled jobs within the County.
- Identify gaps in services and collaborate on ways to provide services to those with barriers to employment and to create pathways to address the client’s unique needs.
- Identified gaps in adult basic skills and ESL in certain regions and expand adult literacy programs.
- Provide collaborative educational programs for inmates in the Todd Road jail.
- Continue to decrease the high school drop-out rate
- Continue to increase graduation rates
- Maintain on-going collaboration with LiUNA laborers apprenticeship program.
- Increase apprenticeship opportunities in the region working collaboratively with the eight labor unions offering apprenticeship training.

Regional Plan Implementation Summary
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LWDBs within the Region: Ventura County

- Enhance partnership with three community colleges that have TANF/CalWORKs offices located on their campuses that work in collaboration with the Ventura County Community Services Department TANF/CalWORKs offices and the WIOA AJCC partners.

Aligning, Coordinating and integrating programs and services:

- Collaborate to prevent duplication of services, braid resources and develop shared resources to align, frame and guide program coordination to effectively provide services to clients to meet their unique needs.
- Develop a system to share information across agencies and facilitate collaboration to align industry and education to develop career pathway programs that deliver industry-valued credentials aligned with regional workforce needs.

Regional Plan Implementation Project Focus

RPI 1.0 Project Focus:

To use funds to augment continued support for regional organizing and regional plan implementation and result in the following goals being accomplished:

- Unified regional business outreach/engagement with employers
- Increased capacity, planning and local board development through cross-training to incorporate strategies for system alignment, upward mobility for the Ventura County workforce and demand driven skill attainment
- Identification of gaps in Regional Plans and development of plan to address gaps
- Increase efficiencies and reduced duplication through regional cooperation
- Increase the AJCC capacity to offer virtual classroom services targeted to address the needs of limited English populations, Ex-offenders, CalWORKs and Veterans.
- Enhance partnerships that meet the needs of individuals with barriers to employment.
- Increase employer involvement by developing a system to merge and streamline employer advisory councils and develop a regional on-line branding and partner collaboration.

RPI 2.0 Project Focus

Continue to build upon and enhance efforts implemented through RPI 1.0 that involve system change and sustainability of partner resources that relies on continued collaboration efforts designed to address the needs of a shared customer base, ongoing process improvement analysis, and monitoring and evaluation of the effectiveness of the system. RPI 1.0 outcomes continuing to be worked on are:

- Enhance the emerging communication and information sharing network for business engagement to include career, occupational and training needs assessment tools and protocols for the region's partners in business outreach and engagement.
- Improved regional and systemic coordination of business outreach to the region's high demand sectors, as defined by the WDB and regional partners.
- Coordinated regional outreach and delivery of training resources to businesses, for new hires and incumbent workers, including On-the-Job

Regional Plan Implementation Summary
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LWDBs within the Region: Ventura County

Training, CA Employment Training Panel, CA Community College Sector Navigator and Strong Workforce, Career Pathways, etc.

- Establishment of a Council of Business Services Partners, concentrated on the delivery of career services and employment outcomes.
- Establishment of a sustainable communication structure with Community College and Adult School Industry Advisory Councils for connecting the career services and training needs intelligence gathered through the on-going business services engagement conducted by the regions business services partners.
- Identify and expand apprenticeships as a work based learning model that will be necessary for future workers to acquire the skills that attract businesses and help to retain and expand existing businesses, which will enhance and help sustain economic vitality in Ventura County
- Collaborate to build Uniform regional strategy and alignment to advance work-based learning.
- Increase capacity to offer Apprenticeships within in-demand occupations, especially to individuals with barriers to employment such as formerly incarcerated, justice involved individuals, out of school youth, and individuals with disabilities.

RPI Project Demand and Supply Side Outcomes

Demand Side Outcomes:

RPI 1.0

- Convened two Regional Joint Sector Committee meetings with over 65 participants from Business, WDBVC, CBOs, Labor, and Education discussing Work Based Learning. Facilitated by Social Policy Research and CWA the region was introduced to the Swiss Model of Apprenticeships and engaged in discussions for developing prototypes for the Ventura Region.
- Convened a first regional partner meeting including labor to discuss strategy for planning regional work based learning strategy and MC3 apprenticeships.
- Outreach Web development and research project successfully completed the goals of expanding business outreach and engagement to the regions high demand sectors, delivery of training resources to businesses, expand use of Venturagrowsbusiness.com and conducted an extensive survey of 125 businesses.
- Established a new cross organizational training processes and tools for information sharing on business client needs and partner service offerings.
- Worked with our AJCC partners to establish a process for information sharing and referrals providing cross training between our economic development partners and the AJCC.
- Advancement of a youth apprenticeship model in one of our Charter schools.
- The WDB Healthcare Committee meeting in collaboration with the DSN for Healthcare South Central Coast region/ WDB Healthcare Committee member and the Hospital Association of Southern CA (HASC) held a meeting to determine the specialty nursing training needs for our region. There were 36

Regional Plan Implementation Summary
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LWDBs within the Region: Ventura County

attendees from Ventura and Santa Barbara healthcare systems who participated in group discussions on the needs and obstacles facing our region.
RPI 2.0
In-Progress
Supply Side Outcomes:
RPI 1.0
<ul style="list-style-type: none"> • WDBVC has established four Industry Sector Committees (Manufacturing, Healthcare, Clean-Green and, Business Services) that have provided regional leadership to work with industry to analyze regional job data, identify regional employment needs, determine credentials, employability skills, and work with educators on the committees to implement programs to address industry needs. • Additionally, twenty AJCC System Partners are working to align existing workforce programs, reduce duplication, identify gaps in services, and collaborating to provide career services to those with barriers to employment. • AJCC staff and Partner trainings through expert consultants completed or scheduled include: CalJOBS Customer Relationship Management (CRM); Barrier Buster Training; WIOA Performance Indicators reporting, Board Member training in WIOA 101, Case Management and Job Retention. • Successfully completed comprehensive AJCC Hallmarks of Excellence evaluation with certification awarded by WDBVC. • Regional Organizer has participated in regional and statewide convening's to build capacity of WDBVC and partners in implementation of Regional and Local Plans. • AG Apprenticeship forum held in collaboration with the DSN for AWET and WDB Clean/Green Committee member.
RPI 2.0
In-Progress