

**Regional Plan Implementation Summary**  
**Regional Planning Unit (RPU): North State – NoRTEC**  
**LWDB within RPU: NoRTEC**

**Regional Plan Goals**

NoRTEC Workforce Development Board consist of 11-county region – Butte, Del Norte, Lassen, Modoc, Nevada, Plumas, Sierra, Shasta, Siskiyou, Tehama, and Trinity. The region covers a vast geographical area, with diverse landscapes and economies.

- VISION:
  - Partners combining their diverse strengths to support healthy and thriving communities.
- GOALS:
  - **Goal 1:** Increase connections with employers to understand current and emerging business needs and increase awareness of the services that are available to businesses.
  - **Goal 2:** Implement career pathway strategies to fulfill the employment needs of the region.
  - **Goal 3:** Promote open communication among local and regional workforce partners to create a shared vision and regional strategy.
  - **Goal 4:** Increase awareness of NoRTEC activities, fostering regional awareness and partnerships.
- Developing/growing industry sector partnerships and incorporating rural areas into the sector work in the 5 priority sectors (Manufacturing, healthcare, Information Technology, Agriculture and Tourism) (*Aligned with SlingShot Compact*)
- Work with education partners and industry to promote the value of work based learning and to implement career pathway strategies to fulfill the employment needs of the region.

**Regional Plan Implementation Project Focus**

**RPI 1.0 Project Focus:**

- Our intent was to provide 100 youth with an opportunity for paid work-based learning combined with skills for career advancement and utilize the employer community to provide feedback to our soft skills training curriculum. When funding to be wages for these youth out of this project was not approved, we attempted to continue our project by accessing funding for summer wages through local private businesses. We were unsuccessful, so this project is on hold for future consideration.
- Augment WIOA Title I providers to develop a standardized work readiness program that will be used throughout the region. (This project is on hold for future consideration.)
- Engage multiple business and sectors by engaging youth and providing them with the soft skills necessary for entry level employment. (This project is on hold for future consideration.)
- Build upon the Manufacturing Expo work-based learning activities by expanding it to other sectors.

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<ul style="list-style-type: none"> <li>• Increase connections with employers through convening’s to share current and emerging business needs and increase awareness of the services that are available to business.</li> <li>• Implement career pathway strategies to fulfill the employment needs of the region.</li> </ul>
<b>RPI 2.0 Project Focus</b>
<ul style="list-style-type: none"> <li>• RPU will focus on sustaining and institutionalizing the Advanced Manufacturing and Information Technology sector strategies by utilizing the: <ul style="list-style-type: none"> <li>○ Center for Economic Development at CSU Chico to deeply dive into the critical skills sets, occupations and career pathways within each industry sector and identify gaps and coordinate supply side partners to build curriculum to fill the gaps.</li> </ul> </li> <li>• Integrate the industry sector partnerships initiatives by training the Business Service Representatives in the regional AJCCs in the NextGen Sector Partnership model to build a unified Business Engagement framework based on industry sector partnerships.</li> </ul> <p>Proposed RFA Priority Outcomes:</p> <ul style="list-style-type: none"> <li>• Building Sector Committees and/or Councils</li> <li>• Uniform Business Approach</li> </ul>
<b>RPI Project Demand and Supply Side Outcomes</b>
<b>Demand Side Outcomes:</b>
<b>RPI 1.0</b>
<ul style="list-style-type: none"> <li>• Educated youth on local opportunities and career pathways through connections with employers for exposure and mentorship. <ul style="list-style-type: none"> <li>○ Grow Manufacturing Expo</li> <li>○ GrowTech Chico</li> <li>○ Nevada County Tech Connection</li> </ul> </li> <li>• Industry-sector partnerships in the region addressed income mobility by assisting industries to work together to provide common pathways for currently employed workers to reach high-paid positions through means such as internships, mid-level-management training, and other industry-identified means to support and promote currently employed workers within the industry. <ul style="list-style-type: none"> <li>○ Tehama County Ag Partnership</li> <li>○ Rural Health Care Partnership</li> <li>○ Shasta Grow Manufacturing Initiative</li> </ul> </li> <li>• Organized regional meetings with the eleven-county AJCCs, county probation and parole; facilitated outreach to CalFRESH, child support agencies and organizations serving English language learners, the foreign-born and refugees in addition to coordinating a regional listening session between all partners.</li> </ul>
<b>RPI 2.0</b>
<b>In-Progress</b>
<b>Supply Side Outcomes:</b>
<b>RPI 1.0</b>
<ul style="list-style-type: none"> <li>• GMI Partnership provided the model for new Sacramento Valley Manufacturing Initiative (SVMI).</li> </ul>

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- Created an effective community of practice for technical assistance
- Permanent coaching position at the WDB level
- Held sector partnership convener training
- Promoted industry-sector partnerships using the Next Generation Partnership model; hosting industry-only calls
- Collaboration between education and industry.
- Successful procurement process and awarded contracts to continue established Industry Sector Partnerships in the priority areas of advanced manufacturing, IT/Digital Media, agriculture and rural health care.
- Funding was awarded to CSU Chico Center for Economic Development (CED) to work with agriculture and manufacturing partnerships on development of industry-driven career pathways.

**RPI 2.0**

**In-Progress**