

Regional Plan Implementation Summary

Regional Planning Unit (RPU): North Bay

LWDBs within RPU: Sonoma, Solano, Workforce Alliance of the North Bay Alliance (WANB)

Regional Plan Goals

The North Bay Regional Planning Unit (RPU) is comprised of the counties of Lake, Marin, Mendocino, Napa, Solano and Sonoma. Within the RPU, the Workforce Alliance of the North Bay (WANB) is a Joint Powers Agency representing four counties (Marin, Napa, Lake, and Mendocino) under one workforce development board. Each of the other member counties operates its own workforce development board. The North Bay RPU's regional plan focused on the following industry sectors: Healthcare /Social Assistance, and Manufacturing. Their regional goals are to:

- Establish Industry Sector Partnerships in each of the workforce board areas or in subregional areas, as appropriate.
- Identify/recruit Business Champions for selected industry sectors.
- Deploy a region-wide staff capacity-building training program focused on effective and sustainable business engagement practices.
- Elevate and enhance staff knowledge of specific industry sector workforce development systems and opportunities to create "Sector Specialists." This will include layering transformational and human centered design on top of transactional topics.
- Implement new technology for coordinated business engagement.
- Continue to identify industry valued credentials within career pathways, increase alignment of career pathway programs across workforce and education, and work with economic development partners.

Regional Plan Implementation Project Focus

RPI 1.0 Project Focus:

North Bay RPU goals are focused on the following:

- Building partnerships between the local boards through Industry Sector Partnerships (ISPs)
- Supporting industry sector partnerships, and;
- Enhancing business services infrastructure.
- Promoting upward income mobility for lower waged job seekers and ensuring that the system is driven by the needs of the business community.
- Shift workforce development strategies that focus on building a pipeline that can transition low-skill students and jobseekers into middle skill jobs/careers.
- Respond to community and workforce needs resulting from fires.

RPI 2.0 Project Focus

The NBEC RPU will focus on the following:

- A Regional Conference to build capacity to promote upward mobility and equity for individuals with barriers to employment for front-line staff and workforce partners and board members.
- Provide opportunities to build capacity on key case management topics in order to build:
 - a. A foundation of regional collaboration to serve job seekers and
 - b. Knowledge and capacity to serve individuals with barriers to employment.

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<ul style="list-style-type: none"> Aligning policies and foundational strategies to work with each local to build upon topics discussed at the Regional Conference and identification of target populations shared across the region. RO will facilitate discussions of the WDB leadership to share case management and service delivery policies.
RPI Project Demand and Supply Side Outcomes
Demand Side Outcomes:
RPI 1.0
<ul style="list-style-type: none"> Hosted regional job fairs, National Emergency Grant activities and rapid response efforts due to wild fires. Continued work with Industry Sector Partnerships Issued an RFP for an Industry Innovation Fund and funded four projects throughout the region that were designed to meet the needs of priority sectors and help move people into career pathways.
RPI 2.0
In-Progress
Supply Side Outcomes:
RPI 1.0
<ul style="list-style-type: none"> ISP groups meeting for Healthcare (Sonoma/Marin, Solano/Napa), hospitality (Napa), and manufacturing (initial stages in Solano) Maximized business tools such as EconoVue, EMSI, JobsEQ, Apricot, etc. that positioned NBEC as the go-to resource for labor market information and economic development resources. Decision making process for region – MOU
RPI 2.0
In-Progress