

**Regional Plan Implementation Summary**  
**Regional Planning Unit (RPU): Coastal**  
**LWDBs within RPU: Monterey, San Luis Obispo, Santa Barbara, Santa Cruz**

<b>Regional Plan Goals</b>
<p>The Coastal Regional Planning Unit (RPU) are to intentionally, systematically, and regularly collaborate across agency, program, and funding streams to align goals, strategic efforts, investments, and service delivery activities to meet shared outcomes within common in-demand industry sectors. The approach to building regional sector pathways will result in a sustainable structure that will support steady progress, foster improved relationships with critical partners, and contribute to the development of future Plans. The plan also includes increasing collaboration with education and researching development of a regional intermediary. The RPU seeks to establish parameters around regional sector strategy and career pathway development in the Health Care sector to create synergy across the Coastal RPU. The Health Care sector was chosen as the primary focus for the region as it is a priority sector common to each local area. The Coastal RPU's Regional Plan emphasizes the following:</p> <ol style="list-style-type: none"> <li>a) Labor market information to identify the most promising industry sector for attention - using <i>JobsEQ</i>, <i>Census</i>, and <i>O*Net</i> data sources.</li> <li>b) Protocols for industry engagement – using the <i>Industry Engagement Toolkit</i>, and</li> </ol> <p>They will continue to establish expectations for collaboration between workforce development and education – committing to participate in AEBG consortia meetings. Additional Regional goals are:</p> <ul style="list-style-type: none"> <li>• To develop regional MOU and identify areas where regional policies will result in administrative efficiencies and develop regional policies: monitoring, MIS, ETPL, marketing/ communication, staff development and workforce research.</li> <li>• Create a regional service organization for grant writing and staffing regional initiatives.</li> <li>• Continue SlingShot focus on sector initiatives in healthcare.</li> </ul>
<b>Regional Plan Implementation Project Focus</b>
<p><b>RPI 1.0 Project Focus:</b></p> <ul style="list-style-type: none"> <li>• Develop a regional governance model through MOU.</li> <li>• Coordinate business engagement strategies across the region and identifying administrative efficiencies,</li> <li>• Establish a non-profit organization to act as a regional intermediary to bring in additional funding, and;</li> <li>• Develop a website to provide regional communication vehicle.</li> <li>• Will continue the sector strategies that began with SlingShot with goal of establishing regional Community Health Worker curriculum in partnership with colleges, K-12 and industry.</li> <li>• Coordinate Business Engagement Strategies Across the Region</li> </ul>
<p><b>RPI 2.0 Project Focus</b></p> <p>Priority #1: Conduct a Regional Sector Analysis that focuses on identifying the industries in our region where funding could have the most impact through an:</p>

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- Industry Sector Research that will identify regional industry sectors that drive our regional economy. Where can the local WDBs make the biggest impact? What are the common sectors? Which career pathways?
- Employers Needs Assessment that will include surveying and convening local area employers in coordination with local chambers of commerce.

Priority #2: Develop a uniform approach to Business Services alignment and regional outreach to businesses through:

- Technical assistance/training on developing career pathways and creating a talent pipeline.
- Capacity Building/training that focuses on building customized learning tools that allow us to sustain industry sector partnerships
- Align business services policies and branding.
- Develop regional agreement outlining processes and shared responsibilities for sector work.

#### RPI Project Demand and Supply Side Outcomes

##### Demand Side Outcomes:

##### RPI 1.0

- Develop Regional MOU
- Create a Non-Profit Regional Service Organization for Grant Writing and Staffing Regional Initiatives
- Continued SlingShot Focus on Sector Initiatives in Healthcare by continuing to engage with stakeholders on a quarterly basis in industry, education, and workforce since the launch of our SlingShot.
- Partnership Engagement has been enhanced to include community college consortiums, hospital associations, and other community champions in the healthcare industry.
- Curriculum developed for the Community Health Worker Certification with San Francisco Community College, Riverside, College, while implementing national best practices – allowed employers to contribute to the curriculum development process.
- Coordinate Business Engagement Strategies Across the Region
- Industry Recognized Credentials developed for targeted sectors
- Regional Business website will go live September 2019.
- Current regional contractor assisting the region to build on previous engagement efforts with key hospitality and tourism/wine employers in the region to convene and others as applicable, to advance and articulated objectives to support the hospitality and tourism sector's talent pipeline.

##### RPI 2.0

##### In-Progress

##### Supply Side Outcomes:

##### RPI 1.0

- Solicited a consultant that will conduct an assessment for administrative efficiencies across our region.

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- Create a Non-Profit Regional Service Organization for Grant Writing and Staffing Regional Initiatives.
- Procured and hired two consultants to work with the Region to assess regional administrative efficiencies to develop a regional uniform approach to Business Services alignment and regionally marketing to business, job seekers and partners, regional policies for business services practices for OJT, IWT, and internships.
- Began steps to Coordinate Business Engagement Strategies across the Region.
- The RPU's four-county contract, allowed the hiring of staff to support the Regional Coordinator and the SlingShot Project. The staff hired includes staff responsible for implementation of the three priorities of SlingShot: 1) Development of a Certificate Program in Community Health Worker (CHW); 2) Healthcare Care Career Awareness Campaign; and 3) Expand Specialty Nursing Education in the region.

**RPI 2.0**

**In-Progress**