

# CALFRESH & CALFRESH EMPLOYMENT AND TRAINING (E&T) PROGRAM OVERVIEW



# CalFresh Recipients: A Priority Population

- Individuals receiving CalFresh are named as a priority of service population under the WIOA
- CWDs and Local Boards in Partnership: Consider how existing resources under the WIOA can support CalFresh recipients with appropriate workforce development services
- Examples of partnership:
  - Efforts to communicate opportunities to participate in planning efforts and discussion forums can encourage awareness of available services in the region
  - Local Boards could provide services to CalFresh recipients or connect CWDs with workforce providers in the community
  - Service strategies and respective roles can be outlined in formal agreements such as MOUs or through a system of referral
  - CalFresh E&T Partner

# CalFresh E&T Framework

## **Vision**

Increase the employment and earning capacity of CalFresh recipients

## **Mission**

Provide more CalFresh recipients with access to CalFresh E&T, supportive services, and skills and credentialing

## **Strategic Goals**

- Increase job placement, retention, and wages
- Increase CalFresh E&T participation across a dynamic mix of people, communities and cultures
- Increase employability by removing barriers to employment
- Increase skills attainment and credentialing
- Lead an efficient and effective customer focused E&T program

# CalFresh E&T Program Overview

- CalFresh Employment & Training (E&T) is California's voluntary workforce program for CalFresh recipients; federally, it is known as the Supplemental Nutrition Assistance Program (SNAP) E&T Program.
- Counties that choose to participate design E&T programs around a number of allowable components and supportive services that should fit local economic needs, while improving the employability, wages, and upward mobility of CalFresh recipients.
- Statewide outcome data is reported annually to Food and Nutrition Services of the USDA, in addition to quarterly program data.
- Federal 100% funds and 50 % reimbursement funds (uncapped) allow counties to provide E&T services directly, work with third-party party partners, or both.

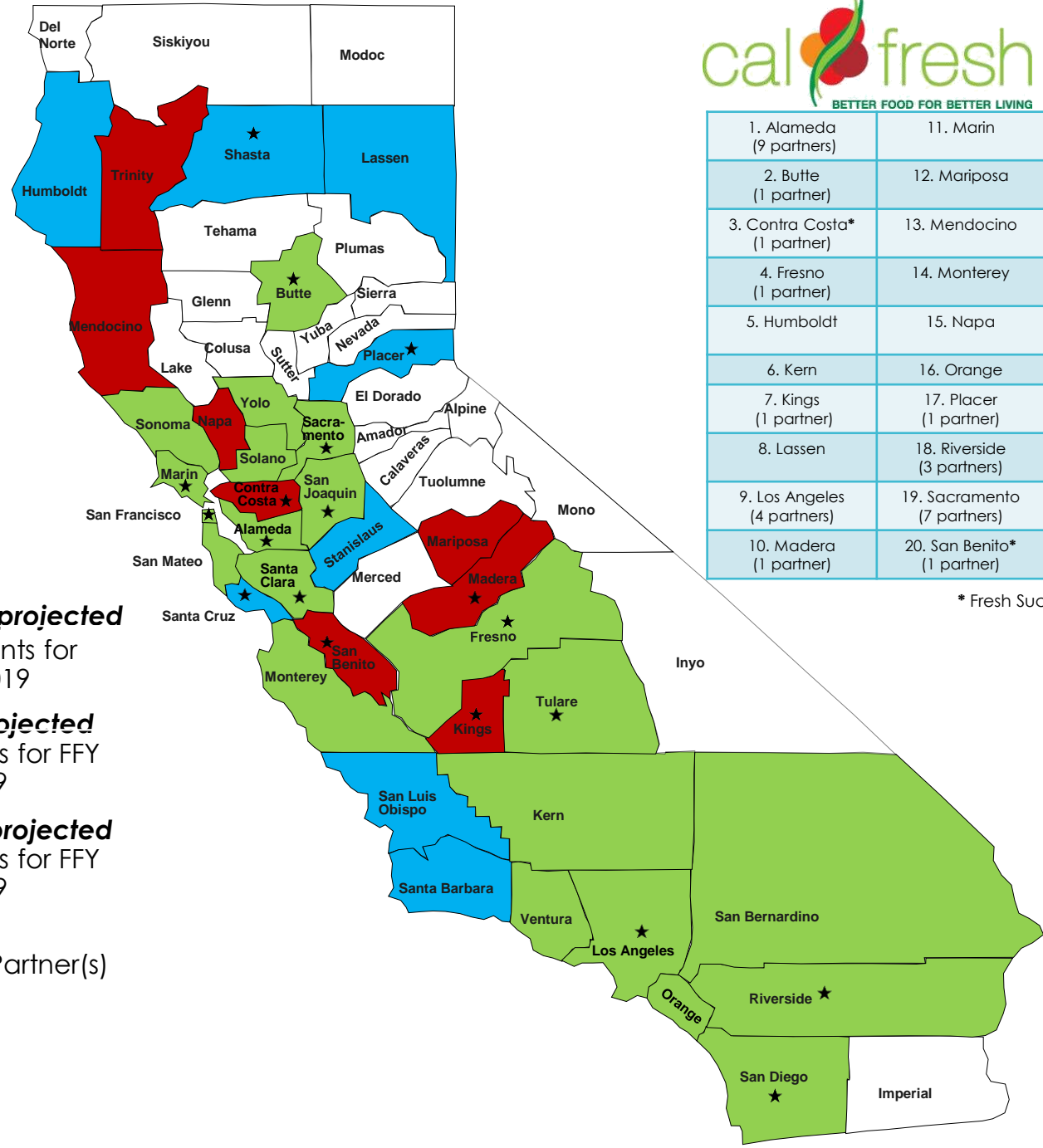


### Employment & Counties

|                              |                             |                                 |                         |
|------------------------------|-----------------------------|---------------------------------|-------------------------|
| 1. Alameda (9 partners)      | 11. Marin                   | 21. San Bernardino              | 31. Solano (2 partners) |
| 2. Butte (1 partner)         | 12. Mariposa                | 22. San Diego (2 partners)      | 32. Sonoma (1 partner)  |
| 3. Contra Costa* (1 partner) | 13. Mendocino               | 23. San Francisco (13 partners) | 33. Stanislaus          |
| 4. Fresno (1 partner)        | 14. Monterey                | 24. San Joaquin (1 partner)     | 34. Trinity             |
| 5. Humboldt                  | 15. Napa                    | 25. San Luis Obispo             | 35. Tulare (1 partner)  |
| 6. Kern                      | 16. Orange                  | 26. San Mateo                   | 36. Ventura             |
| 7. Kings (1 partner)         | 17. Placer (1 partner)      | 27. Santa Barbara               | 37. Yolo                |
| 8. Lassen                    | 18. Riverside (3 partners)  | 28. Santa Clara (6 partners)    |                         |
| 9. Los Angeles (4 partners)  | 19. Sacramento (7 partners) | 29. Santa Cruz (1 partner)      |                         |
| 10. Madera (1 partner)       | 20. San Benito* (1 partner) | 30. Shasta (4 partners)         |                         |

\* Fresh Success Partnership

- 501 or more **projected** participants for FFY2019
- 151-500 **projected** participants for FFY 2019
- 150 or Less **projected** participants for FFY 2019
- ★ Third Party Partner(s)



# County Profile

- 37 Participating Counties in FFY 19
- County-administered program with State oversight
  - Annual E&T planning process to select services and providers
  - Quarterly and annual E&T reporting requirements
  - Determine individuals CalFresh eligibility required for E&T participation

# Funding Models

- 100 Percent Funds

Used for Planning, implementation and operation of an E&T program. Federal Money distributed to the Counties.

- 50 Percent Additional Services

Used for planning, implementation and operation of an E&T program. Total costs paid are reimbursed at a rate of 50 percent. Costs can be incurred by County or Third Party Partner.

- 50 Percent Participant Reimbursement (Supportive Services)

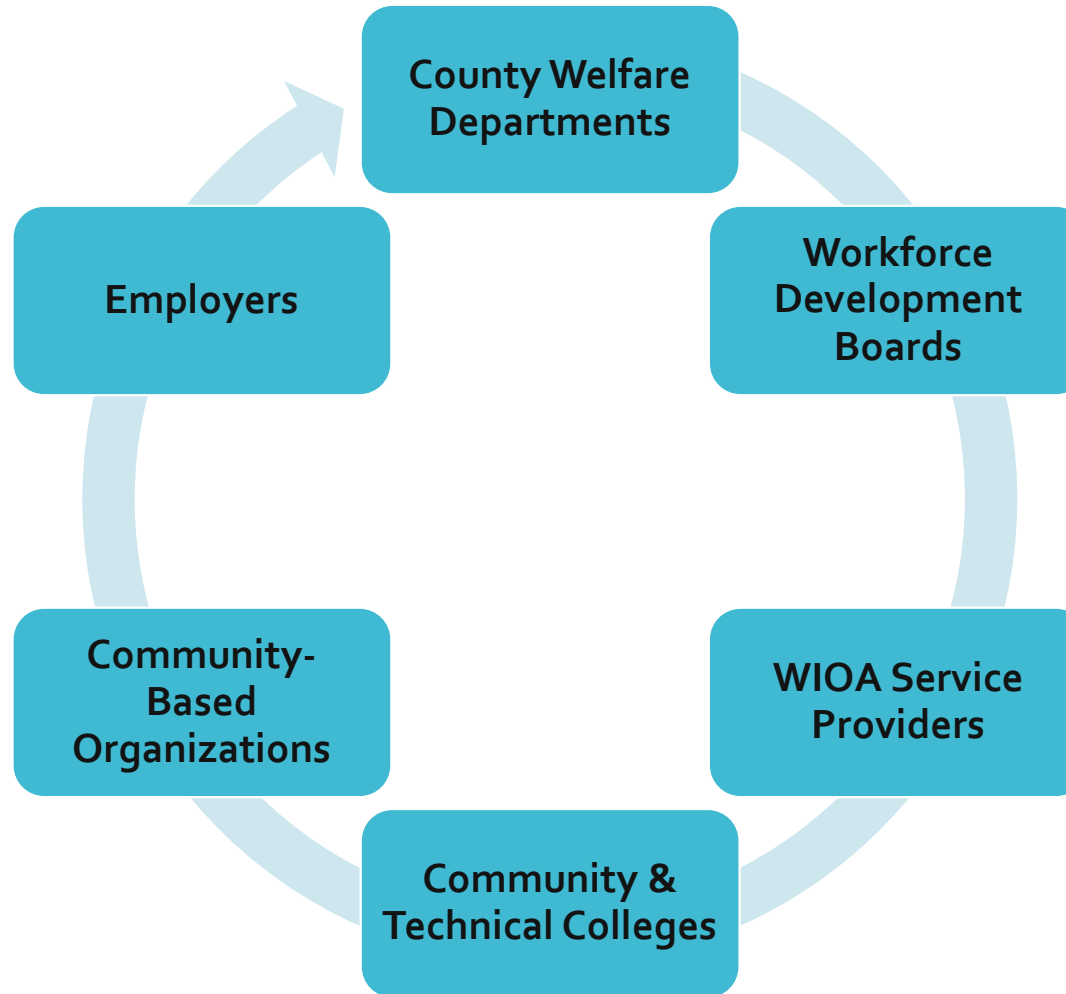
Used for support of E&T participant reimbursements for supportive service expenses. Total costs paid are reimbursed at a rate of 50 percent. Costs can be incurred by County or Third Party Partner.

## Third Party Provider Profile

- 70 E&T service providers (Workforce Boards, contracted and third party, including CBOs, colleges, social enterprises, and more)
  - Must verify participant is enrolled in CalFresh
  - Must meet participant reporting requirements
- One statewide model: “Fresh Success” with Foundation for California Community Colleges



# Service Provider Network



# E&T Participant Profile

- 118,000 E&T projected participants in FFY 2019
  - Receive CalFresh
  - Voluntarily participate
  - Receive workforce services from County or Third Partner Provider
- Client participation and outcomes reported to FNS Annually

# Enrollment Method

## ➤ Traditional Enrollment Method

Approved for CalFresh

Referred to E&T Program

Enrolled in E&T Component(s)

Fulfills component activities at CHSA or E&T affiliate (i.e CBO, Community College, Job Center)

## ➤ “Reverse Referral” Enrollment Method

Seeks employment resources at CHSA or E&T affiliate (i.e CBO, Community College, Job Center)

Referred to CalFresh program and approved

Referred to E&T program

Enrolled in component

# Service Level

## *Allowable Services:*

- Components- Job Search, Job Search Training, Workfare, Self Employment Training, Educational Programs, Work Experience, Pre-Apprenticeship/Apprenticeship, On-the-Job Training, Job Retention
- Supportive Services- Dependent Care, Transportation, Ancillary Expenses (Books, Uniforms, Tools, Etc.)

## *E&T "Full Service":*

- Access to an array of services
- May require multiple interventions
- Provided over an extended period of time

## *E&T "Light":*

- Underemployed or short-term unemployment
- May only require access to one component while they maintain existing employment

## *E&T and WIOA (Co-Enrollment):*

- Enrolled in both WIOA funded and CalFresh E&T funded services.
- "Filling the service gap"
- Expanded into the local/regional career pathway

**Aligned with  
WIOA  
Measures:  
CalFresh E&T  
Reported  
Participation  
and Outcomes**

|               |                                   |   |                    |
|---------------|-----------------------------------|---|--------------------|
| SSN           | County Indicator                  | Date of Birth                             | Male or Female     |
| E&T Component | Component Start Date              | Component End Date                        | Date of Completion |
| ABAWD Status  | HSD or GED Prior                  | ESL                                       | Voluntary Status   |
|               | Median Earnings Q2 & Q4 Post-exit | Unsubsidized Employment Q2 & Q4 Post-exit |                    |

# CalFresh E&T County Plans

- County CalFresh E&T Plans must include:
  - Program Information
  - Components
  - Partners
  - Budget
- E&T Plan Timeline
  - June 15: County plans due to State
  - August 15: State Plans due to FNS
  - October 1: Approved County Plans are Effective

# Existing CWD and Local Board Engagement

## Examples of CWDs and Local Boards in Partnership:

- Alameda County provides the Job Training component through the WIOA funded One-Stop Center.
- Butte County partners with Alliance for Workforce Development to jointly offer onsite computer access and assistance with education research, online job search, resume writing and interviewing skills.
- Fresno County refers CalFresh E&T participants to the Fresno Regional Workforce Development Board's One-Stop System. These referrals are targeted most heavily for those seeking vocational or postsecondary education participants.
- Humboldt County's Employment Training Division, is an AJCC partner ETD along with the additional partners College of the Redwoods, CA EDD, CA DOR, AARP, CalWORKs, and Northern California Indian Development Council. Staff work in tandem to provide linkages to WIOA and employment and training services.