

# A Template for Collaboration:

Strengthening partnerships between  
WIOA, CalFresh E&T, and  
Human Service Agencies



**December 19, 2018**  
10:00 to 11:30 a.m. (PST)

A webinar for building and expanding local partnerships

# Webinar Housekeeping

Conference line: 1-888-808-6929

Participant code: 3243425



The screenshot shows a webinar interface. The main content area displays a slide with the following text:

**A Template for Collaboration:**  
Strengthening partnerships between  
WIOA, CalFresh E&T, and  
Human Service Agencies

Logos for CALIFORNIA Workforce Development Board and cal fresh are visible at the bottom of the slide. A footer bar contains the date and time: **December 19, 2018** 10:00 to 11:30 a.m. (PST) and the text: A webinar for building and expanding local partnerships.

On the right side, there is a control panel with a video window (labeled "Video") containing a "Start My Webcam" button. Below the video window is a list of attendees, including "Hosts (1)", "Presenters (0)", and "Participants (0)". At the bottom of the control panel is a chat window labeled "Chat (Everyone)". A red arrow points from the text "answered at the end of the webinar." to the chat window.

- Use the chat box to ask questions or make comments on the discussion.
- To ask a question, type on bottom line then press "Enter."
- All questions will be answered at the end of the webinar.

# The California Workforce System in Numbers

The California Workforce Development Board (State Board) is responsible for the **development, oversight, and continuous improvement** of California's workforce investment system and the **alignment** of the education and workforce investment systems.

- 21(+) Strategic Plan Partners
- 14 Regional Planning Units
- 45 Local Workforce Boards
- 200(+) Job Centers
- About 12 federal and state initiatives
- Approximately 18 million people in the labor force

# How the Workforce System Operates

Workforce  
Innovation  
Opportunities  
Act (WIOA)

Federal  
legislation  
signed in  
2014,  
replaced  
Workforce  
Investment  
Act (WIA)



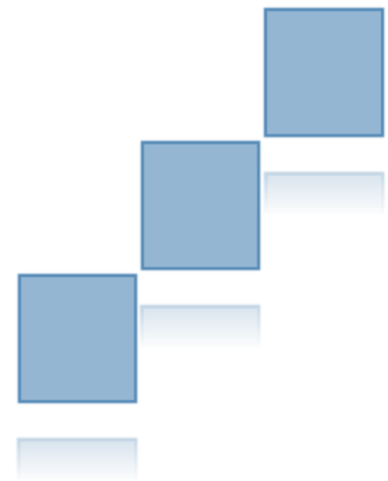
- **Unified Strategic Workforce Development Plan (State Plan)**
  - ▣ Aligns state workforce policy with federal WIOA
  
- **Partnerships**
  - ▣ Draft and implement State Plan strategies
  
- **What do we all have in common?**
  - ▣ Working to deliver a comprehensive workforce system that addresses the needs of job seekers, employees and employers throughout the state

# Background

Policy  
Objective:

**To improve labor market outcomes for low-income individuals through local partnerships.**

In January 2018, **The CalFresh Employment and Training (E&T) Working Group Partnership Agreement** was included the Unified State Plan.



# CalFresh Workforce Partnership

**A**ctively working to expand access to CalFresh E&T, and to improve the quality and diversity of CalFresh E&T services offered.

**C**ommitted to building state and local partnerships to support program expansion and achieve quality outcomes.

## State agencies and partners involved:

- California Department of Social Services (CDSS)
- California Welfare Directors Association (CWDA)
- California Workforce Association (CWA)
- California Workforce Development Board (CWDB)
- The Labor and Workforce Development Agency (LWDA)
- Any other State Plan Partners who wish to participate

# Purpose of the Agreement

- **Coordinating** between Local Workforce Development Boards and County Human Service Agencies to ensure strategic implementation of the Workforce Investment Opportunities Act (WIOA) State Plan
- Better **aligning** employment outcome measures of CalFresh, CalWORKs, and Immigration and Refugee Programs with WIOA
- **Improving** employment rates and wage gains for all people who receive public benefits, a priority population for both Workforce Development Boards and Human Service Agencies

# What do we mean by partnership?

## Convening relevant stakeholders

- Local Boards must engage and work with the County Human Service Agencies and other CalFresh E&T partners to serve their local CalFresh population
  - *This is required of Local Boards in partnership with their local County Human Service Agency*



# Who are relevant stakeholders?

## They include:

- Human Service program leads/providers
- Existing workforce partners
  - Core program partners
  - Adult Education Block Grant (AEBG) Consortia
  - Regional Community College Consortia
  - Other education partners
- Community based organizations and social enterprises
- Organizations providing services to the re-entry population
- Organizations providing services to English learners, other immigration services providers, and refugee resettlement agencies
- Disability organizations
- Public and private employers

# Outreach and Engagement Criteria



- Summary of community outreach efforts and stakeholder engagement
- Documented efforts to engage required partners
- Provided information on planning meetings, listening sessions, or other public meetings related to the planning process

# Criteria for Effective Partnership

## The Local Plans must:

- ✓ Specify how Local Boards will partner with community based organizations, service providers, community colleges and representatives from County Human Service agencies for individuals in their local area
- ✓ Provide an overview of the size and characteristics of both the total CalFresh recipient populations in the local area/region and the CalFresh E&T participant populations
- ✓ Assess the types of workforce services needed to help people receiving CalFresh succeed in the regional and local labor market, including those services that are eligible for 50% federal reimbursement from CalFresh E&T
- ✓ Describe the employment barriers experienced by people receiving CalFresh in the local area/region
- ✓ Explain current and prospective local partnerships and describe the quality and level of intensity of services provided by these partners
- ✓ Describe the ways in which program partners will facilitate information sharing to evaluate need

# Criteria for Effective Partnership *(continued)*

## How will partners:

- Braid resources and coordinate service delivery
- Work together to provide supportive services and facilitate program completion
- Retain this population in regional sector pathway programs as they progress into livable wage jobs and careers
- Provide services to integrate people receiving CalFresh into sector pathway programs
  - This includes participation in program development outreach, and the provision of specialized supportive services
  - What is the process to retain this population in regional sector pathway programs as they progress into livable wage jobs and careers

# Criteria for Effective Partnership *(continued)*

## Identify:

- Local/regional organizations that serve specific types of CalFresh populations
  - Strategies for leveraging existing resources in the community
- Workforce services needed to help people receiving CalFresh succeed in the regional and local labor market, including those services that are eligible for 50% federal reimbursement from CalFresh E&T

# Criteria for Effective Partnership *(continued)*

## Identify:

- Employment barriers facing people who are receiving CalFresh
- Resources to assist with overcoming these barriers
  - Including those eligible for 50% federal reimbursement from CalFresh E&T
- Current and prospective local partnerships
  - The quality and level of intensity of services provided by these partners

# Criteria for Effective Partnership *(continued)*

## Available Services:

- Workforce services for people receiving CalFresh that are and can be funded by local partners
  - What are the baseline level of services
  - How will the local plan modify the types and quantity of workforce services provided to this population

# Local Plan Format

## **Local Plans should be organized as follows:**

1. Cover Page
2. Local plan updates
3. Public comments received that disagree with the local plan



# References



- Regional and Local Plans PY 17-21 – Two Year Modifications | WSD18-01
- Local Plan Scoring Matrix
- [CalFresh Employment and Training Working Group Partnership Agreement](#)

# Additional Resources

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- A Directory of planning partners ([www.cwdb.ca.gov](http://www.cwdb.ca.gov))
- California Nonprofits and the Public Workforce System: How CBOs Can Make Their Voices Heard in the WIOA Planning Process ([www.edd.ca.gov](http://www.edd.ca.gov))

# CalWORKs

**ACL 16-51:**  
WIOA/  
CalWORKs  
Partnership  
Requirements

**ACL 16-102:**  
Deeming Hours  
for Approved  
Career  
Pathways

**ACIN I-93-16:**  
Cost Sharing  
Clarification for  
County  
CalWORKs  
Programs

- County Welfare Departments coordinate services with AJCCs and Local Boards, including subsidized employment, job readiness, and soft skills training
- Participants in Career Pathways deemed to meet hours
- CalWORKs Outcomes and Accountability Review (Cal-OAR) Project
- Cal-OAR Outcomes aligned with WIOA Performance Measures

# CalWORKs Subsidized Employment

## Third Sector Technical Assistance

### ACIN I-24-18

#### “ESE Toolkit”

Focused on Outcomes Contracting and Data, including collaboration with WIOA-AJCCs, CalFresh E&T, Community-Based Organizations, etc.

- The Expanded Subsidized Employment program (\$134.1 Million annually) fully or partially subsidizes the wages of CalWORKs recipients.
  - Placements six months to a year.
  - Wage, Non-Wage, and Operational Costs.
  - Supportive Services (Transportation, Ancillary, etc.)
- County Welfare Departments (CWDs) partner with employers, nonprofits, and local public agencies to match recipients with jobs.

# Connecting to Immigrant/Refugee Workforces

- Immigrants/refugees are an untapped workforce
- While large numbers are already in our state workforce, often overlooked and underemployed
- Create a new skilled workforce by guiding access to support services and education opportunities
- Tap into existing funding opportunities to serve these populations through English language and employment & training programs

# Connecting to Immigrant/Refugee Workforce *(continued)*

- CDSS works closely with CBOs and Refugee Resettlement Agencies (RFAs)
- Understand the communities in your geographic area and partner with existing providers
- Learn more about our immigration legal services contractors in your area at: [www.cdss.ca.gov/Benefits-Services](http://www.cdss.ca.gov/Benefits-Services)
- Learn more about refugee serving organizations at: [www.cdss.ca.gov/inforesources](http://www.cdss.ca.gov/inforesources)

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