

## BY THE NUMBERS...

12 REGIONS

15 K-12 SCHOOL DISTRICTS

41 LOCAL WORKFORCE BOARDS

57 COMMUNITY COLLEGES & PROGRAMS

53 COUNTIES

73 COMMUNITY ORGANIZATIONS

141 EMPLOYERS



**SLINGSHOT**  
REGIONAL MAP




**SLINGSHOT**  
*AT A GLANCE*

AN INITIATIVE OF THE  
**CALIFORNIA**  
Workforce Development Board

## WHAT IS SLINGSHOT?

At its core, SlingShot is about regional collaboration. Its purpose is to bring together government, community and industry leaders to work strategically to tackle employment issues across California. Through collaboration, partners are working to stimulate economic growth, create jobs and build the talent needed to increase income mobility and regional prosperity

Each region has created a Coalition, tasked with developing an action plan that addresses specific regional challenges to economic opportunity and growth. These Coalitions, led by industry champions, have the autonomy to execute their action plans and implement their regional strategy with the support of the State Board.



### Goals

- Increase intergenerational income mobility
- Move the needle on big employment, education, and jobs issues
- Increase prosperity and agility of regions, businesses and workers

## HOW IT'S DONE

### Strategies

Establish regional leadership to identify targets and trends



Create a business leadership council to determine regional projects and investments  
Lead employer coordination for regional workforce and education initiatives (Career Pathways Trust and CTE planning)

Adopt a "Not New Money for Old Ideas" mindset



Develop a customized training co-investment model with a 1:1 public, private match  
Co-fund an industry internship and teacher training coordinator to serve as single point of contact for employers

Organize business engagement by industry sector



Hire industry sector specialists, using criteria developed by businesses  
Gain employer commitments to interview occupational program graduates for job openings

Increase employment opportunities by identifying industry needed skills



Create and delivering new business-approved training curricula  
Assess community college trainings and replicating those that are employer-approved in other colleges

Mobilize existing resources in support of the regional goals

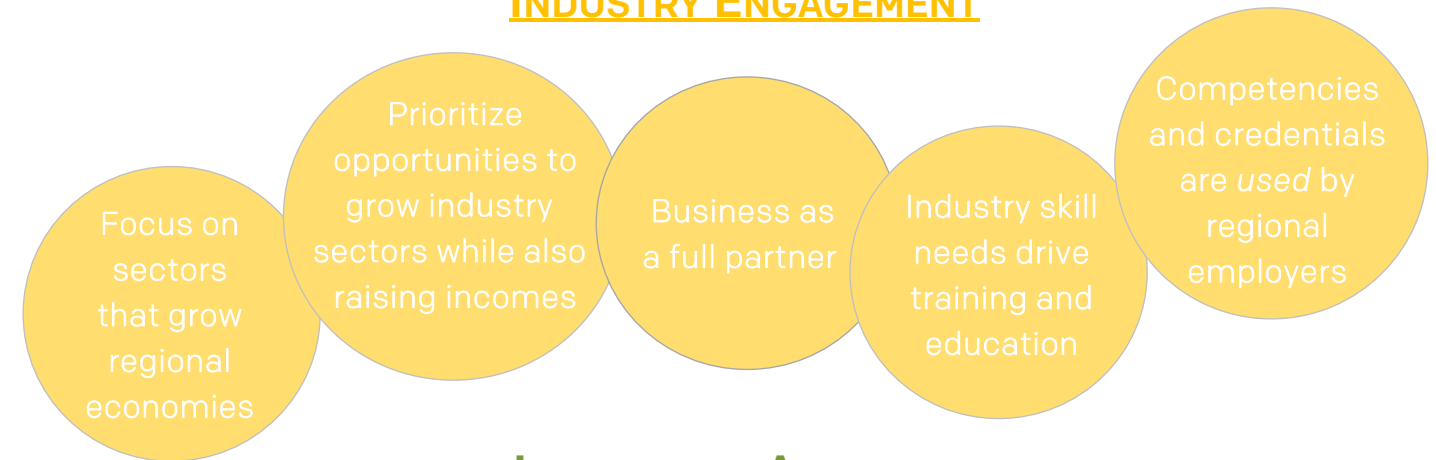


Adopt a region-wide job readiness assessment and using it as a baseline to measure progress  
Use libraries as access points for regional business development and job training services

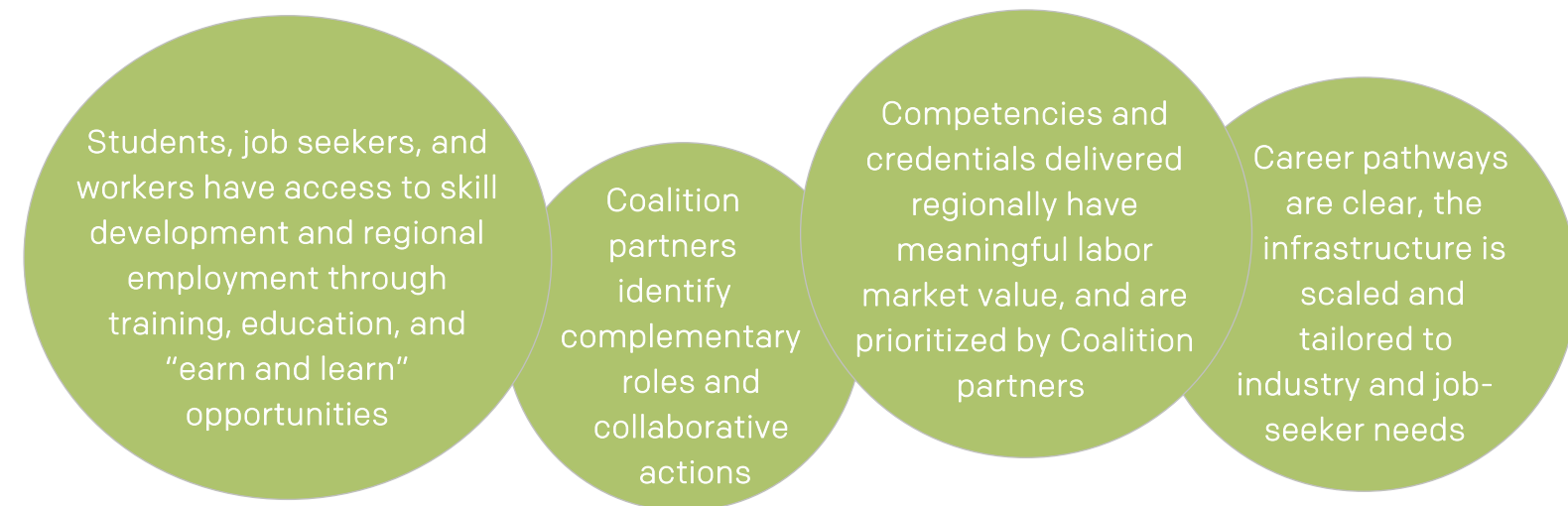
### The Work

## THE BUILDING BLOCKS OF SLINGSHOT

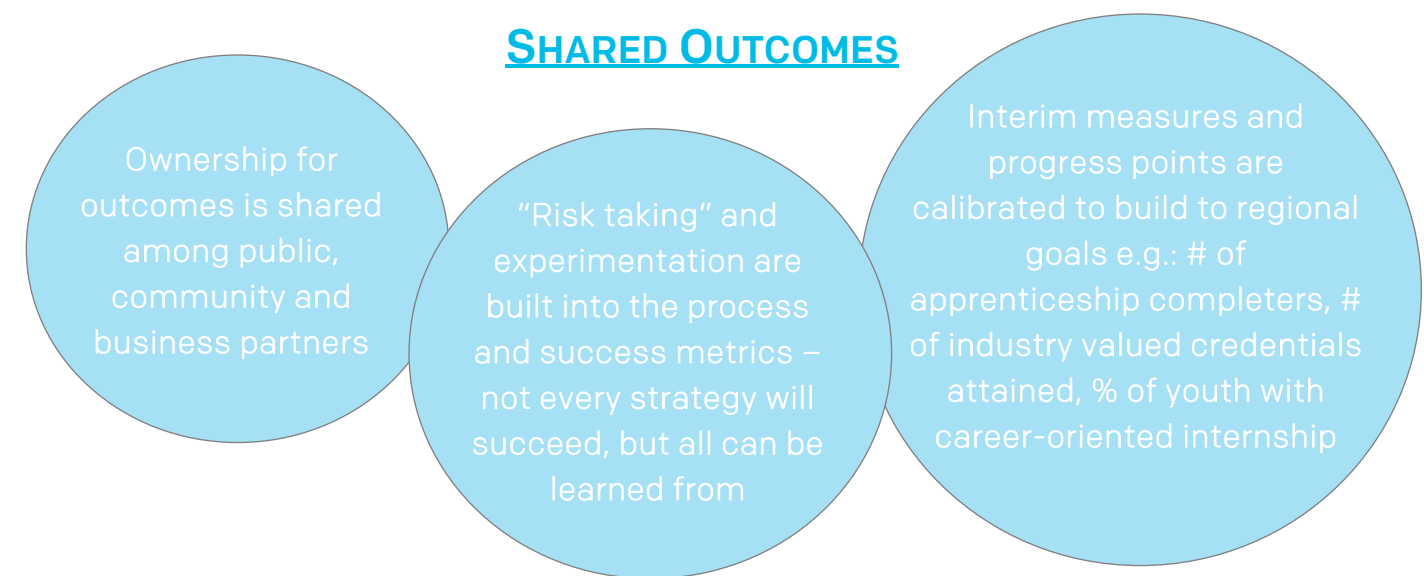
### INDUSTRY ENGAGEMENT



### INTEGRATED APPROACH



### SHARED OUTCOMES



**THESE ARE ORGANIZED INTO IN A "COMPACT" AMONG SLINGSHOT COALITION PARTNERS**