

Medical Assistant Action Plan

Broad Strategy: Education and training access, capacity, and support					
Strategy: Increase Capacity to prepare Certified Medical Assistants					
Baseline: Existing Community College Clinical Medical Assisting programs – 22 + Administrative Medical Assisting programs - 32					
Objective	Activities	Anticipated Outcome	Timeline	Lead and Resources	Evaluation Method
Increase public sector's (community college) regional training capacity for medical assistant programs.	<ol style="list-style-type: none"> 1. Document best practices in current community college MA programs that align with workforce needs for ACA. 2. Document geographic distribution of community college and ROP training programs by region. 3. Develop industry partnerships for funding for new medical assistant programs strategically located at community colleges to support regional workforce needs. 4. Expand clinical sites to allow for program expansion. 	<ol style="list-style-type: none"> 1. Create five regional partnerships between quality MA programs and local primary care employers who are willing to provide support and clinical sites 2. Provide programs for 500 new medical assistant students 	FY 2012 - 2013	Nursing and Allied Health Division - CCCCCO CAWIB Regional WIB healthcare sector partnerships Regional Healthcare workforce intermediaries	OSHPD will evaluate the representation, equity, and strategies of the regional partnerships
Baseline: Currently 33 CAAHEP accredited programs in California – only five are Community Colleges, one ROP program					
Objective	Activities	Anticipated Outcome	Timeline	Lead and Resources	Evaluation Method
Support the Commission on Accreditation of Allied Health Education Programs (CAAHEP) programmatic accreditation, the highest quality accreditation for MA curricula.	<ol style="list-style-type: none"> 1. Provide technical assistance for community colleges to achieve CAAHEP accreditation. 2. Partner with ROP and secondary schools on accreditation standards. 	<ol style="list-style-type: none"> 1. Ten community colleges with CAAHEP accreditation, could be regional consortiums. 	FY 2012 - 2104	Community colleges CAAHEP	
Baseline: HWI Curriculum model was last updated in 2008					
Objective	Activities	Anticipated Outcome	Timeline	Lead and Resources	Evaluation Method
Update community college medical assistant and ROP	<ol style="list-style-type: none"> 1. Conduct DACUM job analysis to update current HWI Community 	<ol style="list-style-type: none"> 1. Updated model curriculum 	<ol style="list-style-type: none"> 2. FY 2012-2012 	<ol style="list-style-type: none"> 3. HWI 	

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<p>programs/curricula with new competencies required by primary care providers preparing for PPACA implementation.</p>	<p>College Model Curriculum.</p> <ol style="list-style-type: none"> 2. Convene primary care employer panel to validate the DACUM job analysis. 3. Convene curriculum writers to update curriculum. 4. Explore hybrid instruction for underserved and rural populations for medical assistant training programs as part of the curriculum process. 				
<p>Baseline: 1996 California Certification requirements as set forth by the CA Certifying Board for Medical Assistants</p>					
Objective	Activities	Anticipated Outcome	Timeline	Lead and Resources	Evaluation Method
<p>Upgrade the State competencies requirement in alignment with the needs of primary care employers, PPACA, and the highest qualifications of the profession</p>	<ol style="list-style-type: none"> 1. Prepare white paper based on review of current employer demands, community college curriculum and CAAHEP competencies with recommendations on how to improve and upgrade the competencies required by State of CA 	<p>2012 update of competencies required by State</p>	<p>2012</p>	<p>CAWIB – Healthcare Sector committee</p>	<p>OSHPD</p>
<p>Revise the certifying exam to be in alignment with the upgraded competencies</p>	<ol style="list-style-type: none"> 1. Work with the Board to rewrite the exam in alignment with the updated competencies 	<p>New certifying exam</p>	<p>2012</p>	<p>CAWIB Healthcare Sector Committee</p>	<p>OSHPD</p>