

ACTION GOALS AND RECOMMENDATIONS

Action Goal 1: Mobilize a network of regional collaborations made-up of education, economic and workforce development systems to forge new partnerships with businesses to train workers for good-paying jobs in advanced manufacturing.

Collaborate with 2-3 economic regions to support linkages between industry, local workforce investment boards, K-12, community colleges, and apprenticeship training programs that target advanced manufacturing sectors to accomplish the following:					
Objective	Activities	Anticipated outcome	Timeline	Lead and Resources	Evaluation Method
Identify and champion industry recognized credentials for occupations in demand.	Achieve consensus within each region on occupations that are in demand by manufacturers.	Resources allocated to meet the demands of those occupations.	????	CA Community Colleges, LWIB, CWA	Track jobs being filled in demand occupations.
	Create awareness campaign targeted at WIBs, Community Colleges and industry of the value of industry recognized credentials.	Secure commitments that partners will infuse industry recognized credentials into their programs.	?????	CA Community Colleges, LWIB, CWA, and CMTA	Track the utilization of industry recognized credential.
Assist regional consortia's to address skills gaps and identify resources to develop or improve programs to fill those gaps.	Pilot regional efforts* that leverages WIA Rapid Response infrastructure, Governor's Economic Development Initiative and ETP to market California's: <ul style="list-style-type: none"> • New tax programs to manufacturers. • ETP incumbent worker training services 	Activity should result in more engagement of manufacturer that will be indicated by: <ul style="list-style-type: none"> • New earn and learn slots for career pathway programs (internships, apprenticeships, or paid work experience). • Develop ETP multi-employer contracts for workforce training. 	May 30 (Launch) June 2015 (Project end)	2-3 LWIBs, State Board, ETP, GO- Biz	Generation of new ETP contracts, utilization of tax credits, and new programs that include work based learning (apprenticeships, etc.)

Align public and private resources to develop career pathways in manufacturing through K-12 and community colleges	Survey regional LWIB and Colleges regarding degree of collaboration on targeting Advanced MFG	Gather data on potential regional efforts that are targeting Advanced MFG to identify partnership opportunities.	Draft survey provided on 1/21/14 Survey conducted 2/3-2/24/14	CWA, LWIBs, and Community College Navigators	Develop baseline data regarding regional initiatives and will develop 2-3 formal pilot areas to engage.
	LWIBs identify their regional industry sector navigator counterpart.	Survey (above) with suggested (e.g., community college model) regional alignment and request LWIBs designate regional counterpart.	Survey conducted 2/3-2/24/14	CWA, LWIBs, and Community College Navigators	Every regional according to Community College model will have a LWIB navigator counterpart
	Hold 3 regional convening hosted by AMWDC, CNMI, CMTA, Community Colleges Navigators, and LWIB to discuss shared objectives and establish linkage	Strengthen linkage between LWIB, navigators, educational system, and industry to support/shape regional initiatives. Also, market to partners and industry regionally appropriate credentialing	April –June 2014	CNMI, CA Community Colleges, LWIB, CWA, and CMTA	Will support regional consortiums that will be tracked regarding outcomes per additional measures
	Develop template to gather information regarding gathering information regarding regional initiatives and outcomes for 3 partnership regions.	Will convey expectations and/or “rules of engagement” among state, regional, and private sector engagement.	Draft presented at March AMWDC MEETING	CWIB, CNMI, and Navigators	Additional performance measures will be the indicator of success of approach. Evaluation may occur by 6/30/15

*Targeted Regions: Inland Empire, Central Valley, and LA