Regional Innovation Clusters
A New Paradigm for Economic Development

“The reality of the state economy is that it’s made up of regional economies. Our strengths vary from region to region based on the industry clusters of each individual economy. . . .”

Sunne Wright McPeak
President and CEO, California Emerging Technology Fund, and Former Secretary of California Business, Transportation and Housing Agency
Regional Strengths

“Cleantech innovation is highly concentrated in just a handful of California regions — in order, Los Angeles, Silicon Valley, East Bay, San Diego, Orange County, and the San Francisco metropolitan area.”

“The East Bay was second, receiving 330 patents overall between years 2000-2008. The East Bay was also the leading region in alternative fuels (168 patents)”

“The East Bay . . . has both the second largest employment base and the second highest number of firms [in the cleantech sector] of all regions in California”.

Source:  “Innovating the Green Economy in California Regions”
The Center for Community Innovation at UC Berkeley
Leading Global Research Institutes
Clean Energy Companies
Water Technology Companies
Establish a sustainable regional collaborative to support, promote, and market innovation and cluster development activities which enhance the region’s competitive advantages and contribute to regional economic growth and job creation.
Vision

Become a globally recognized innovation and manufacturing center focused on clean energy and water technology that drives regional economic growth and job creation through innovation, incubation, and investment.

Strategy

• Research and innovation
• Entrepreneurship and investment
• Talent attraction and workforce development
• Manufacturing and infrastructure
• Market transformation and expansion
Next Steps

• Form a sustainable organization
• Develop brand identity and market the region
• Commence implementation actions
• Foster public and private support
Building a sustainable regional economy through regional collaboration, innovation, and cluster development.

Thank You