



CALIFORNIA WORKFORCE INVESTMENT BOARD
Advanced Manufacturing and Workforce Development Council
MEETING NOTICE



Tuesday, January 21, 2014
10:00 a.m. – 1:00 p.m.

Sacramento Employment and Training Agency (SETA)
Shasta Room
925 Del Paso Boulevard
Sacramento, CA 95815

To listen to the meeting, call 1-866-748-2780 passcode 6132541

AGENDA

- I. Introduction and Chairs/Executive Director/Partner Update**
- II. Action Item: December 3, 2013 Meeting Summary**
- III. Call to Action Implementation: Update on Action Steps/Action Plan**
- IV. Featured Items:**
 - 1. Youth - Advanced Manufacturing Career Technical Education (CTE) Grants**
Community of Practice, Career Ladders Project
 - 2. Regional Initiative (TBA)**
- V. Discussion Item: Next Steps**
- VI. Public Comment**

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Joelle Hurst for additional information.

Advanced Manufacturing Workforce Development Council
December 3, 2013
10:00 a.m. – 1:00 p.m.
Meeting Summary

Committee members in attendance (Sacramento Site):

John Brauer <i>California Labor Federation</i>	Linda Collins <i>Career Ladders Project</i>	Imran Farooq, Vice Chair <i>Omnious, Group, LLC</i>
Pamela Kan, Chair <i>Bishop-Wisecarver</i>	Mark Martin <i>Laney College</i>	Diane Ravnik <i>Division of Apprenticeship Standards</i>
Beata Richey <i>BAPAC</i>	Hanna Snyder <i>For Assembly Member Kevin Mullin</i>	

(Glendale Site):

Jose Anaya
California Community Colleges

I. Introduction and Opening Remarks

Pamela Kan opened the meeting by introducing herself as the new Chair and proposed an action-forward position for this group. She also introduced Dr. Imran Farooq as the new Vice Chair of this council.

II. Chair/Executive Director/Partner Updates

Executive Director, Tim Rainey gave a brief update:
The State Board, led by Mike Rossi have taken on a new initiative around more coordination at the regional level to define employment jobs problems and solved them regionally by a coalition of the partners in that region. Asking regional coalitions to develop a two-page strategy that defines the problem that needs to be solved, how it is going to be done, timelines and metrics for success. At the State level, we will be looking to invest in and/or removing barriers from existing funding to help accelerate the pace of change at the local level.

III. Action Item: September 16, 2013 Meeting Summary

The September 16, 2013 Meeting summary was motioned and approved.

IV. Discussion: Call-to-Action Implementation

Javier Romero gave background to the committee's Call to Action which was approved at the last meeting with three priorities. The goal today is to discuss rules of engagement and expectations moving forward.

Ms. Kan asked if the three goals are correct and are they listed in the correct priority order.

Clarifying Goal #2: The goal is to accelerate the *awareness* and *acceptance* of industry recognized credentials and certifications (as stated on page 2 of the Call to Action). Braiding resources and fostering the communication between entities is a way to do this.

It is agreed that the order the actions are listed is the priority for the council.

The role of this council is to provide support to the regions and align statewide efforts around advanced manufacturing. State Board should also take lead in educating regions in the resurgence in advanced manufacturing, job creation, and opportunities to capitalize on it. Good communication around this topic is needed.

Looking at Goal #1:

Ms. Kan suggested that we focus on 2-3 rather than 10-15 groups due to bandwidth. Mr. Farooq and Mr. Anaya both suggested that we leverage convenings that are already occurring rather than "reinventing the wheel." We need to support the Career Pathways Trust process and the GoBiz Enterprise Zones and plug in through those venues and help keep our goal moving through that work. Can we develop a template that gets incorporated into those meetings so that the information flows back to this council? Consensus on chosen occupations, consensus on preapprenticeship programs, and alignment on industry certifications are the types of feedback that should roll back up to this council. Feedback from local surveys would also be helpful to our understanding of what barriers need to be addressed. One way to help with alignment is to make sure that the deputy sector navigators (community colleges) are connected and have a good relationship with the local WIBs. An important role the council can play is to cross-walk and coordinate the linkages between the work that the sector navigators, local WIBs, GoBiz, etc. are all doing. As far as industry credentials, we need to interact with employers and find out what parts of which certifications are useful to them. Jose Anaya is currently working on this.

Once we are clear on consensus on the occupations and apprenticeship programs, we can use CMTA (etc.) to effectively engage the industry.

Give these groups some direction and small pieces to work on, get consensus, feedback to the council and move forward step by step.

While we are dually focused on regional and sector alignment, this council is sector focused. In order to do our job, we need to access and address the employer needs in order to develop the programs that will lead to good jobs.

Action Steps

For the Council

- Clarity around Goal #1
 - What is this council's role within these goals?
 - Apply a timeline. Roll back from 2017.
- How to foster communication and coordination between public entities.
- Communicate consistent message to employers while meeting employer demand
- Co-sponsored event to develop template. Invite local boards, navigators, etc. They will do the leg-work and we will help with the coordination and support regional efforts.
- Cross-walk the linkages.

Regional Engagement

- Know where occupational demand is – LMI data, talk to manufacturers, bridge programs to employers.
- Identify Point person locally/regionally at the WIB(s).
- Accelerate meetings between regional point people at the local WIBs with the Sector Navigators. Starting to happen regionally, but this council can support the effort.
- Use template for feedback to this council from various efforts.

V. Feature Items:

The California Network for Manufacturing Innovation (CNMI), Jose Anaya. *El Camino Community Colleges/CACTS*

Jose Anaya gave a presentation on the California Network for Manufacturing Innovation. The PowerPoint Presentation can be found on the State Board website [here](#).

Stanislaus Alliance Regional Initiative, Jeff Rowe, Executive Director, Stanislaus Alliance

Jeff Rowe with (Names) gave a presentation on the Stanislaus Alliance Regional Initiative. The PowerPoint Presentation can be found on the State Board website [here](#).

VI. Discussion Item: Next Steps

Next Steps were addressed within each agenda item. Additionally, please include update on previous next steps and times on the agenda.

VII. Public Comment

No Public Comment

Meeting Adjourned