Introductions

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The California Strategic Plan

**PRIORITIES**

- Regional coordination among key partners
- Sector-based employment strategies
- Skill attainment through earn and learn and other effective training models (including, but not limited to apprenticeship)
- Development of career pathways

**HOW**

**COLLABORATION** among partners in the development of service delivery strategies and alignment of resources

**INNOVATION** that creates, adapts, & accelerates promising practices in workforce development and skill attainment

**SYSTEM CHANGE** by adopting proven strategies and innovations
Accelerator Goals and Objectives

• Improve labor market and skills outcomes for the target groups
• Implement, replicate, and scale successful innovations that emerged from previous Accelerator projects
• Create new modes for delivery and funding alignment that can be replicated across the State and tailored to regional needs
• Leverage State investment with commitments from industry, labor, public, and community partners
Request for Applications

$4.8 million in Workforce Innovation and Opportunity Act (WIOA) funds to create and prototype innovative strategies that bridge education and workforce gaps for targeted populations & begin implementation of promising models and practices in workforce system service delivery infrastructure.
Target Populations

• CalWORKS Participants
• Disconnected Youth
• Ex Offenders
• Immigrant Job Seekers & their families
• Long-Term Unemployed
• Low-Income Workers
• Returning Veterans
• Individuals with Disabilities
Project Design

**DESIGN & PROTOTYPE**

**Solutions to specific challenges** and barriers to career opportunity and access to the workforce development pipeline

**Demonstrate how** projects will direct existing resources and efforts in new, more efficient and effective ways

**Result in strategies** that take a unique approach to addressing workforce pipeline gaps specific to the target populations, that can create a broader impact and system improvement

**PROJECT TEAM**

**Experts** – deep knowledge of the workforce system

**Influencers*** - an individual or organization that can influence system change

**Innovators** - bring new perspective

**Customers** - access to groups of job seekers and/or employers through the organizations representing them

WORKFORCE ACCELERATOR FUND
The Big Idea

Identify a challenge or gap that if successfully addressed would significantly move the needle on employment for one or more of the targeted groups.
Project Types

1. New Accelerator Projects
2. Innovation Impact Projects
3. Accelerator\textsuperscript{2}
4. New “Business as Usual”
5. Innovation Impact Network Projects
6. Accelerator 6.0 Technical Assistance & Support
NEW ACCELERATOR PROJECTS

Address gaps and increase efficiencies in:

• The service delivery pipeline of the workforce system
• The alignment of funding for the targeted populations

How? Design & Development

• Tools, models, or resources that are already developed but not used in the public workforce system, with the targeted populations, or are not at scale
• Strategies, resources, and lessons from other disciplines, applied to the workforce system and target population(s)
• Brand new ideas that have the opportunity to be “game changers” for the workforce system and target groups
How? Model Replication and Scale

Bring past Accelerator project model to a new region, new system service providers or partners and/or a new eligible target population

**Innovation Impact Applicant:** Replicates original WAF project

**Innovation Impact Advisor:** Original Accelerator Project Team member
ACCELERATOR² PROJECTS

Accelerator² will build on the processes, successes, and lessons from previous successful Accelerator projects in order to develop communities through:

• Innovative Thinking
• Funding Flexibility
• Creating Networks

How? Creating Innovative Space

Expand the Accelerator model of flexibility, innovation, design thinking, and collaboration regionally, statewide, and/or based on target population(s)

Required: Original Accelerator project team member
How? System Change

Scale fundamental aspects and/or elements of previous successful Accelerator projects by addressing the regulatory, programmatic, and/or administrative barriers to expansion of the models, strategies or tools to create a “New Business as Usual” model

**NBAU Applicant:** Develop projects that directly address both structural challenges and opportunities for scaling within the workforce system to create a new “business as usual” model

**Required:** Original Accelerator Project Team member and an **Influencer**

**Influencer:** As a member of the project team, the Influencer is an individual or organization that can directly influence system change, having both the influence and authority to bring new strategies to the project
How? Individual Results for a Collective Impact

Linking Accelerator projects in small communities of practice that support individual and collective project goals, strategies, and learning.

The Innovation Impact Network must consist of projects focused on scale and/or replication. Together, the Hub and Impact projects will share progress, course corrections, lessons, and successes.

**Applicant:** Innovation Impact Network “Hub”

Technical assistance coordinator of Network and will provide administrative and project support

**Innovation Impact Advisor:** Original WAF Project Team member

**Network Projects:** Two or more projects
Technical Assistance and Support Activities

- Team Building
- Knowledge Sharing
- Course Correction
- Sustainability
- Additional Activities (Proposed)
Use of Funds

Accelerator funds may be used for planning, design, development, piloting, and implementation activities. If services are provided directly to job-seeker customers during the grant period, those services may be paid with this grant funding. However, it is anticipated that the majority of services will be provided through other funding.

Customers are not required to be co-enrolled under this grant. For more information see EDD Jobs & Training Publication WSD 14-4.
Eligible Applicants

- Local Workforce Investment Boards
- Labor Organizations
- K-12 Education Entities
- Community Colleges
- Adult Schools
- County Social Service Agencies
- Community-Based Organizations
- Business-related non-profit organizations
- Workforce Intermediaries

A private business or for-profit consortium of business can be a partner on the Project Team, but cannot be a lead applicant.
Eligible Applicants by Project

**New Projects**  Refer to list on previous slide

**Innovation Impact Projects**
For Applicant, refer to list on previous slide.
The Advisor, must be a representative(s) of a previous successful Accelerator

**Accelerator2 and NBAU Projects** Refer to list on previous slide.
Must include a team member of a previous successful Accelerator

**Innovation Impact Network Projects**
Applicant or Innovation “Hub”, refer to the list on the previous slide.
The Advisor, must be a representative(s) of a previous successful Accelerator

**Technical Assistance and Support**
Refer to list on previous slide
Performance and Evaluation

The State Board encourages Accelerator 6.0 Applicants to assess the characteristics and potential outcomes of their proposals to identify the *truly innovative* aspects of the projects.

These projects should allow the Project Team, stakeholders, partners, and service providers to identify and learn new strategies, promising practices, and course corrections. Grantees will be required to submit reports on project progress and document outcomes, which will be made available to the State Board, EDD, and other stakeholders.
Communities of Practice

The State Board is committed to implementing continuous improvement, innovation, and system change strategies.

Project Teams should budget for and plan to attend at least three in-person Community of Practice meetings throughout the grant period.
## Forms & Attachments

<table>
<thead>
<tr>
<th>Document Name</th>
<th>Form Provided</th>
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<tbody>
<tr>
<td>Cover Page</td>
<td>Yes</td>
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<tr>
<td>Project Narrative</td>
<td>No</td>
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<tr>
<td>Overview Matrix</td>
<td>Yes</td>
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<tr>
<td>• New Accelerator Project Overview Matrix</td>
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<tr>
<td>• Innovation Impact Project Overview Matrix</td>
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<tr>
<td>• Accelerator(^2) Project Overview Matrix</td>
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<tr>
<td>• New Business as Usual Project Matrix</td>
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<td>• Innovation Network Project Overview Matrix</td>
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<td>Form I: Workplan</td>
<td>Yes</td>
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<tr>
<td>Form F: Budget Summary</td>
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<tr>
<td>Form F2: Budget Narrative</td>
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<tr>
<td>Form G: Supplemental Budget</td>
<td>Yes</td>
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<tr>
<td>Form B: Budget Detail</td>
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New Accelerator Projects

- What is the challenge and/or gap your project is designed to address?
- What is the opportunity for improvement or change?
- How this project will uniquely address the “big idea” and “move the needle” on employment
- What are the innovation process and points of change?
- What is the opportunity for scaling, replication, or application of project successes and lessons?
Innovation Impact Projects

Narrative Page Limit: 2
Project Team Description Page Limit: 2

• What is the original Accelerator project goal (the “big idea”) and its successes and lessons, and its continued effectiveness and impact on the workforce system?

• What is the opportunity for replication?

• What are the strategies for model replication?
Accelerator\textsuperscript{2} Projects

- How will the project expand the Accelerator model of flexibility, innovation, design thinking, and collaboration?

- What impact might it have on the workforce system?

- What are the processes, successes, and lessons that will be developed?

- What are the desired outcomes and opportunity for replication and scale?
New business as Usual Projects

Narrative Page Limit: 2
Project Team Description Page Limit: 2

• How will the project address regulatory, programmatic, and/or administrative barriers identified in a previous Accelerator project?

• How the project will create a new “business as usual” model within the workforce system?

• What is the capacity for large scale implementation at the local, regional, state, and/or federal level?

• What specific role(s) will the team influencer(s) have toward implementation?
Innovation Impact Network Projects

Narrative Page Limit: 4
Project Team Description Page Limit: 1 per Hub, 1 per project in Network

• **For the “Hub” or Applicant**
  What are the functions or activities that will be provided to the Network? Including, role and capacity/experience with communication, capacity building, technical assistance, innovation strategies, etc.

• What is the role of the Innovation Impact Advisor(s) and their capacity to provide technical assistance and/or model replication.

• What is the opportunity for replication and how will the model adoption “move the needle” on employment?

• For each project in the Network – what is unique about each project and what is being directly replicated from the original Accelerator project?
Accelerator 4.0 Technical Assistance & Support

• What are activities for technical assistance, support, and knowledge sharing the Accelerator 4.0 projects will receive?

• What are the methods that will be utilized for the facilitation of the Communities of Practice?

• How will activities be documented and progress be assessed?

• How will lessons and successes be communicated to the State Board and other Stakeholders?
## Important Dates

<table>
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<th>Event</th>
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<tr>
<td>Q&amp;A</td>
<td>Weekly on the State Board Website through October 13, 2017</td>
</tr>
<tr>
<td>ALL Applications Due</td>
<td>October 16, 2017 (by 3:00 PM, PST)</td>
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<tr>
<td>Anticipated Award Announcement</td>
<td>By December 1, 2017</td>
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<tr>
<td>Program Start Date</td>
<td>January 1, 2018</td>
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<td>Grant Period</td>
<td>January 2018 – June 2019</td>
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Application Submission

**Naming Convention:**

Accelerator6.0_ApplicationOrganization_ProjectName

Send proposal in one ZIP File containing all required separate forms and documents to:

CWDBInfo@cwdb.ca.gov

*No PDFs except for the signed cover page*
Additional Questions

All questions submitted through this webinar will be captured for our weekly Q&A posting located here:

http://cwdb.ca.gov/initiatives/workforce-accelerator-fund/

Send additional questions to CWDBInfo@cwdb.ca.gov

Q&A is posted every Friday through October 13, 2017.